



GREATER
GREENVILLE
CHAMBER

2027
SPONSORSHIP GUIDE

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BUSINESS PROSPERITY
LEADERSHIP & COLLABORATION
EDUCATION & WORKFORCE DEVELOPMENT

For more than 120 years, the Greater Greenville Chamber has brought people together around one powerful idea: when businesses succeed, our entire community is stronger. With 1,000+ members representing a wide range of industries and organizations, the Chamber serves as a connector, convener, and champion for continued growth throughout Greenville and Pitt County.

Our 2026-2029 Strategic Plan focuses on creating an environment where businesses can start, grow, and thrive, cultivating strong leadership and collaborative partnerships, and working with education, industry, and government to strengthen our region's talent pipeline.

By sponsoring Chamber programs and events in 2027, your organization becomes part of that work. You gain valuable exposure and meaningful connections while positioning your business alongside initiatives that support economic growth, leadership development, workforce advancement, and a thriving business community.

Your investment helps move our region forward, and we are proud to help put your business at the center of that momentum.







2026-2029 STRATEGIC PLAN

The Greater Greenville Chamber's 2026-2029 Strategic Plan focuses on three core priorities that drive our mission and guide our work: Business Prosperity, Leadership & Collaboration, and Education & Workforce Advancement. Together, these priorities strengthen our community's economic vitality, foster strong partnerships, and ensure a skilled and prepared workforce for the future.

SCAN QR CODE TO READ →



Dear Chamber Members,

As we look ahead to 2027, we first want to take a moment to express our sincere gratitude for the incredible support of our sponsors throughout 2026. Your investment in the Greater Greenville Chamber made it possible for us to provide valuable programs, host meaningful events, create connections, and continue supporting the businesses and community we proudly serve. We are truly thankful for your partnership and for the confidence you place in our Chamber.

We believe that strong communities are built by strong local businesses — and that when businesses thrive, our entire region grows with them. Our Chamber exists to support, connect, and advocate for the businesses and organizations that make Greenville-Pitt County such a vibrant place to live, work, and do business. Everything we do is designed to strengthen our local economy and create long-term success for our members. This guide is more than just a list of sponsorship opportunities — it's an invitation to partner with us in shaping the future of Greenville-Pitt County.

As you explore the opportunities in this guide, I invite you to consider how your organization can be part of the Chamber's work in 2027. Every sponsorship, membership, and partnership helps us continue advocating for local businesses, promoting Greenville-Pitt County as a destination, and creating opportunities that benefit the entire community.

Thank you for believing in the mission of the Chamber and for investing in the people and businesses that make our community special. We look forward to partnering with you throughout 2027.

With appreciation,

Trent McGee
President & CEO

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WEBSITE & NEWSLETTER ADS

Keep your company visible to Chamber members, local professionals and visitors searching for businesses, events and resources in Greater Greenville. Each digital placement includes a direct link to your website, helping interested viewers learn more and connect with your organization.

WEBSITE ADS

Our most prominent website advertising opportunity.

BANNER ADS:

Located on the homepage of the website

- **1 Month:** $500
- **6 Months**: $2,500
- **12 Months**: $5,000

LOGO ADS:

Company logo located on a requested page on the Chamber website

- **1 Month:** $150
- **6 Months**: $400
- **12 Months**: $650

The Chamber's biweekly newsletter shares upcoming events, member news, community updates and business resources directly with local professionals and decision-makers. Newsletter advertisements include a clickable link to your company's website.

NEWSLETTER ADS:

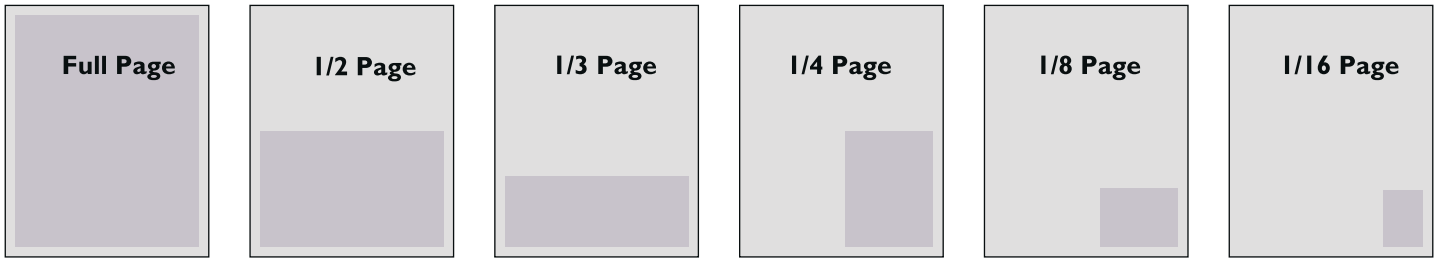
ARTWORK: 1200 X 300 PIXELS | **ACCEPTED FORMATS**: JPEG OR PNG

- **1 Month:** $250
- **3 Months**: $500



GLIMPSE MAGAZINE

Glimpse Magazine is the official relocation magazine for Greenville-Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber's website.



PREMIUM AD

SIZE	DIMENSIONS	COST
Inside Cover Gate	Trim Size - 16.5" x 10.5" Live Area - 15.5" x 9.5" Bleed - .125" (all sides)	$8,200
Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	$4,650
Inside Front Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	$4,490
Inside Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	$4,205
Full Page *(Facing Inside Front Cover)*	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	$4,050
Full Page *(Opposite Table of Contents)*	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	$3,885

STANDARD AD

SIZE	DIMENSIONS	COST
Full Page	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	$3,100
One-half Page	Ad Size - 7.5" x 4.75"	$2,250
One-third Page	Ad Size - 7.5" x 3"	$1,500
One-quarter Page	Ad Size - 3.75" x 4.75"	$1,200
One-eighth Page	Ad Size - 3.75" x 2.375"	$675
One-sixteenth Page	Ad Size - 1.875" x 2.375"	$425
Enhanced GoLocal Directory Listing	Listing enhanced with addition of logo Preferred file type - EPS, PDF, PNG	$150



MAXIMIZE YOUR MEMBERSHIP

Quarterly breakfast sessions for new and renewing Chamber members

2027 Sessions: February, May, August and November

Maximize Your Membership connects new and renewing members with the resources, relationships and opportunities available through the Chamber. Each session helps attendees better understand their benefits, explore ways to become involved and learn how to navigate the member portal.

As Presenting Sponsor, your company will have four opportunities throughout the year to connect with engaged members at an important stage in their Chamber journey. This sponsorship positions your organization as a visible champion of local businesses and a trusted partner in their continued success.

PRESENTING SPONSOR: $1,800

- Recognition as the Presenting Sponsor of all four 2027 Maximize Your Membership sessions
- Company logo prominently displayed on:
  - Event flyers and digital graphics
  - Chamber newsletters
  - Website event listings and registration pages
  - Social media announcements and recaps
- Attendee reminder emails
- Verbal recognition at each session
- Opportunity to display company materials or a company banner at all four sessions
- Opportunity to provide a two to three-minute welcome message and introduce your company to attendees at each session

> *The Maximize Your Membership workshop was a great introduction to the many resources and opportunities available through the Greenville-Pitt County Chamber. As Quanta System Inc. continues to grow our presence in Greenville, the workshop provided valuable insight into how we can become more involved in the local business community, build relationships, and make the most of our Chamber membership.*
>
> - Daniel Van Liere - Manager, Business Operations
> *Quanta System Inc.*



AMBASSADORS

Meets monthly | 20 professionals selected annually

Chamber Ambassadors are dedicated volunteers who serve as connectors, advocates and representatives of the Greater Greenville Chamber. Throughout the year, they welcome new members, support ribbon cuttings and Chamber events, strengthen member relationships and help increase the Chamber's visibility across the community.

Sponsoring the Ambassadors program provides year-round exposure and connects your company with a highly engaged group of business professionals who represent the Chamber throughout Greater Greenville.

PRESENTING SPONSOR: $1,200

- Program recognized as the **2027 Ambassadors presented by (Company Name)** on all marketing and program materials
- Company logo featured on Ambassador communications and program materials
- Opportunity for one company representative to participate in the Ambassadors program
- Opportunity to welcome participants and introduce your company at the opening meeting and annual holiday celebration
- Verbal recognition at select Ambassador meetings and activities throughout the year
- Company recognition at the Chamber's Annual Membership Celebration

> *Serving as a Greater Greenville Chamber Ambassador is like having a front-row seat to the incredible works happening throughout our community. The opportunity to serve, support, and promote the businesses and nonprofit organizations that make our community strong is both an honor and a privilege. I believe a thriving community is essential to the growth and success of its people, this is why I call Pitt County my home and it's my community.*
>
> - Brad Roberson, Senior Member Services Officer
> *State Employees' Credit Union*



BUSINESS AFTER HOURS

Monthly networking events | 12 events annually

5:00 P.M. - 6:30 P.M. | Approximately 85-100+ attendees per event

Business After Hours brings professionals together at member businesses throughout Greater Greenville to build relationships, make new connections and experience our local business community.

BUSINESS AFTER HOURS PRESENTING SPONSOR

1 OF 2 AVAILABLE:

~~**$2,500**: January - June 2027~~ | **$2,500**: July - December 2027

- Recognition as the **Presenting Sponsor** of six Business After Hours events from July through December 2027
- Series promoted as **2027 Business After Hours presented by (Company Name)** throughout the six month sponsorship term
- Company logo featured across event graphics, Chamber newsletters, website listings, registration pages, social media promotion and attendee communications
- Verbal recognition and opportunity to provide brief sponsor remarks at each event
- Opportunity to exhibit and distribute company materials at all six Business After Hours events
- Company logo featured on select post event photo graphics
- Post event attendee list provided following each of the six Business After Hours events during your sponsorship tern

BUSINESS AFTER HOURS HOST:

$500 (Builder Level & above) | $750 (Partner & Nonprofit Levels)

- Company recognized as the official event host across promotions and marketing materials
- Company logo featured on event graphics, Chamber communications and the website event listing
- Opportunity for a company representative to welcome attendees and provide brief remarks
- Opportunity to showcase the host location, products, services and team
- Opportunity to provide and present door prizes
- Opportunity to retain business cards collected for door prize drawings
- Host provides food and beverages for approximately 85-100 guests

SOLD



COFFEE & CONNECTIONS

FEBRUARY | APRIL | JUNE | AUGUST | OCTOBER | DECEMBER

Morning networking events | 6 events annually

8:00 A.M - 9:00 A.M. | Approximately 45-60+ attendees per event

Coffee & Connections brings Chamber members together for conversation and relationship building before the workday begins. Hosted at member businesses throughout Greater Greenville, the series offers a welcoming morning alternative to traditional evening networking events.

COFFEE & CONNECTIONS PRESENTING SPONSOR: $2,000

SOLD

- Series promoted as **2027 Coffee & Connections presented by (Company Name)**
- Company logo featured on event graphics, Chamber newsletters, website listings, registration pages, social media posts and attendee emails
- Verbal recognition and opportunity to provide brief sponsor remarks at each event
- Opportunity for a company representative to greet and welcome attendees at the registration table
- Company logo included on select event photo graphics
- Post-event attendee list provided following each event

COFFEE & CONNECTIONS HOST:

$250 (Builder Level & above) | $350 (Partner & Nonprofit Levels)

SOLD

- Company recognized as the official host on all event promotions and marketing materials
- Company logo featured on event graphics, Chamber communications and the website event listing
- Opportunity for a company representative to welcome attendees and share brief remarks
- Opportunity to showcase the host location, products, services and team
- Opportunity to provide and present door prizes
- Business cards collected for door prize drawings may be retained by the host
- Host is responsible for providing refreshments for approximately 45 to 60 guests



ANNUAL MEMBERSHIP CELEBRATION

February 11, 2027 | Rock Springs Center

The Annual Membership Celebration recognizes the people, businesses and accomplishments that strengthen Greenville and Pitt County. The evening includes the Legends Award, Citizen of the Year, Ambassador of the Year and Young Professional of the Year awards, welcomes the incoming Chairman, honors the outgoing Chairman and commemorates the Greater Greenville Chamber's 120th anniversary.

PRESENTING SPONSOR: $6,000

- Exclusive recognition as the **Presenting Sponsor** of the Chamber's **120th Anniversary Annual Membership Celebration**
- Event promoted as **2027 Annual Membership Celebration presented by (Company Name)**
- Ten (10) preferred seats at the head table with company signage
- Complimentary bottle of wine provided exclusively at your table
- Full-page advertisement on the back cover of the event program
- Opportunity to deliver remarks from the podium *(2 minutes)*
- Company logo prominently featured on podium signage, pop-up banner, event marketing materials, event emails, and all event images
- Dedicated pre-event sponsor spotlight and post-event recognition
- Opportunity to provide one Chamber-approved promotional item for placement at each guest's seat

PREMIER MARKETING SPONSOR: $4,000

- Exclusive recognition as the **Premier Marketing Sponsor**
- Six (6) preferred seats with company signage
- Half-page advertisement in the event program
- Company logo prominently featured on pre-event marketing materials, event emails, social media promotions, select event images, and video recap of event
- Company logo displayed on the event registration page
- Verbal recognition from the podium
- Recognition in the event program and post-event social media coverage



ANNUAL MEMBERSHIP CELEBRATION

GOLD SPONSOR: $3,000

- Eight (8) preferred seats with company table signage
- Half-page advertisement in the event program
- Company logo featured on event marketing materials and the event registration page
- Company logo included on event sponsor signage
- Verbal recognition from the podium
- Recognition in the event program and social media

COCKTAIL HOUR SPONSOR: $3,000

- Two (2) preferred seats
- Company logo featured on event promotions and marketing materials
- Branded cocktail napkins featuring the company logo
- Company recognition in the event program and select social media posts

CENTERPIECE SPONSOR: $2,500 *(In-Kind/Monetary)*

- Two (2) preferred seats
- Company logo featured on event promotions and marketing materials
- Company logo prominently displayed on each event table
- Company recognition in select social media posts

AWARDS SPONSOR: $2,000

- Four (4) preferred seats
- Company logo featured on event promotions and marketing materials
- Company logo displayed on award boxes presented to honorees
- Company recognition in select social media posts

SILVER SPONSOR: $1,500

- Four (4) preferred seats with company table signage
- Quarter-page advertisement in the event program
- Company logo/listing featured on event promotions and marketing materials



ANNUAL MEMBERSHIP CELEBRATION

BRONZE SPONSOR: $1,000

- Two (2) preferred seats with company table signage
- Quarter-page advertisement in the event program
- Company logo/listing featured on event promotions and marketing materials

TABLE HOST: $775 *(Chamber Bucks)*

- One (1) reserved table with eight (8) seats

INDIVIDUAL TICKET: $100 *(Chamber Bucks)*

COUPLE TICKETS $185 *(Chamber Bucks)*



CHAMBER GOLF CLASSIC

May 2027 | Greenville Country Club

The Chamber Golf Classic brings together business and community leaders for a day of friendly competition, meaningful connections and fun on the course. Proceeds support a high school senior scholarship and the Pitt County Educational Foundation's Teacher Executive Institute, making every round an investment in local education and future leaders.

PRESENTING SPONSOR: $6,000

- Exclusive recognition as the **Presenting Sponsor**, with the tournament promoted as **2027 Chamber Golf Classic presented by (Company Name)**
- Includes two (2) foursome teams - eight (8) golfers
- Company logo featured on event marketing materials, registration page, event emails, social media and on event images
- Company logo displayed on prominent event signage near registration and the tournament starting area
- Opportunity to display a company banner/distribute materials from a table near registration
- Opportunity for a company representative to welcome golfers before the shotgun start
- Opportunity to provide one Chamber-approved promotional item for each player bag
- Opportunity for a company representative to present scholarships (High School Senior & Teacher Executive Institute) and to serve on the scholarship selection committee

SOLD

EXPERIENCE SPONSOR: $3,000

- One (1) complimentary golf foursome
- Prominent company logo recognition on event marketing materials and the registration page
- Verbal recognition during opening remarks
- Company signage displayed at player registration and check-in
- Opportunity for company representatives to greet players or distribute one Chamber-approved branded item, provided by the sponsor, at check-in
- Company logo featured in the post-event recap



CHAMBER GOLF CLASSIC

PLAYER CART SPONSOR: $2,500

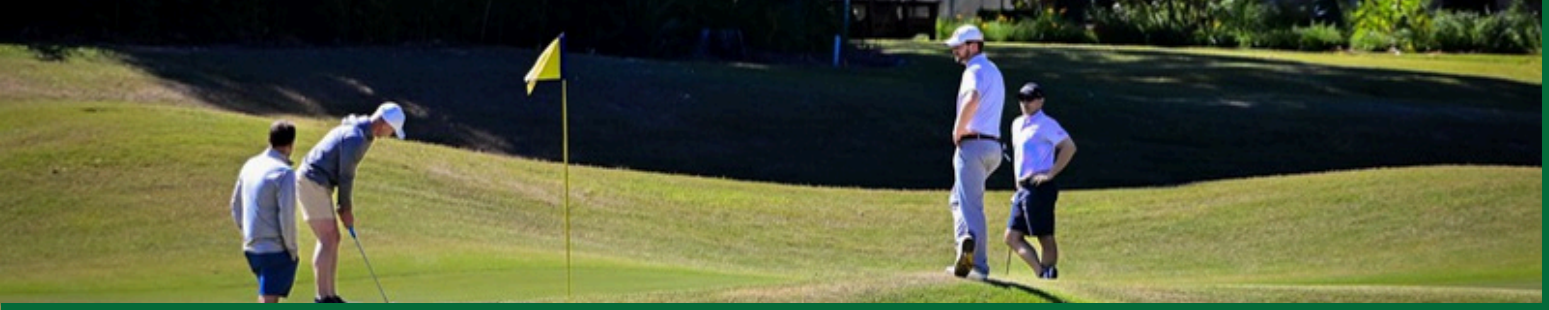
- Exclusive recognition as the **Player Cart Sponsor**
- One (1) foursome team - four (4) golfers
- Company logo displayed on every player cart name card
- Company logo featured on event marketing materials and the registration page
- Opportunity to provide a branded item on each player cart
- Recognition in event emails and social media

TROPHY SPONSOR: $2,000

- Exclusive recognition as the **Trophy Sponsor**
- Company logo displayed on tournament trophies and the awards table
- Opportunity for a company representative to assist with the trophy presentation
- Company logo featured on event marketing materials and the registration page
- Opportunity to provide one Chamber-approved promotional item for each player bag
- Recognition during the awards presentation and on social media

BREAKFAST SPONSOR: $1,750

- Exclusive recognition as the **Breakfast Sponsor**
  - *If the sponsor is a restaurant, the business will have the exclusive opportunity to provide the tournament breakfast and highlight restaurant menu*
- One (1) foursome team - four (4) golfers
- Company logo prominently displayed throughout the breakfast area
- Company logo/listing featured on event marketing materials and the registration page
- Opportunity to provide branded napkins, cups or another Chamber-approved item for the breakfast area
- Recognition in event emails and social media



CHAMBER GOLF CLASSIC

LUNCH SPONSOR: $1,750

- Exclusive recognition as the **Lunch Sponsor**
  - *If the sponsor is a restaurant, the business will have the exclusive opportunity to provide the tournament lunch and highlight restaurant menu*
- One (1) foursome team - four (4) golfers
- Company logo prominently displayed throughout the lunch and awards areas
- Company logo/listing featured on event marketing materials and the registration page
- Verbal recognition during the tournament lunch and awards presentation
- Opportunity to provide branded napkins, cups or another Chamber-approved item for the lunch area
- Recognition in event emails and social media

BEVERAGE CART SPONSOR: $1,500

- Exclusive recognition as the **Beverage Cart** Sponsor
- One (1) foursome team - four (4) golfers
- Company logo prominently displayed on the beverage cart and beverage station signage
- Company logo featured on event marketing materials and the registration page
- Opportunity to provide branded koozies, cups or another Chamber-approved beverage item
- Recognition in event emails and social media

HOSPITALITY SPONSOR: $1,500 - *(2 available)*

- Recognition as one of the **Hospitality Sponsors**
- Branded hospitality tent at an assigned tee box, with the tent, snacks and beverages provided by the sponsor
- Opportunity to interact directly with golfers throughout the tournament
- Opportunity to display company signage and distribute promotional materials
- Opportunity to provide a giveaway or prize and collect business cards
- Company logo/listing featured on event marketing materials and the registration page
- Recognition in event emails and social media



CHAMBER GOLF CLASSIC

PHOTOGRAPHY SPONSOR: $1,000

SOLD

- Exclusive recognition as the **Photography Sponsor**
- Company logo featured on all event photos and the post-event photo gallery
- Company recognition in social media photo recaps
- Company logo/listing featured on event marketing materials and the registration page
- Opportunity to provide one Chamber-approved promotional item for each player bag

FOURSOME SPONSOR: $1,000

- Tournament entry for one (1) foursome team - 4 GOLFERS
- Golf, player gifts, breakfast, lunch and beverages included
- Company name included on the tournament player list



BUSINESS EXCELLENCE AWARDS

October 2027

The Business Excellence Awards Breakfast celebrates the businesses whose achievements and contributions make Greenville and Pitt County stronger. The event recognizes excellence, innovation and leadership while highlighting the important role local businesses play in advancing economic prosperity and building a thriving community.

PRESENTING SPONSOR: $3,000

- Exclusive recognition as the **Presenting Sponsor**, with the event promoted as **2027 Business Excellence Awards Breakfast presented by (Company Name)**
- Eight (8) preferred seats with company table signage
- Opportunity to deliver remarks from the podium *(2 minutes)*
- Company logo prominently featured on event promotions, the registration page, emails, social media and event images
- Company logo linked to the sponsor's website from the event registration page

VIDEO SPONSOR: $2,500

- Exclusive recognition as the **Video Sponsor**
- Six (6) preferred seats with company table signage
- Finalist videos introduced as presented by **(Company Name)**, with the company logo featured on each video
- Company logo linked to the sponsor's website from the event registration page

AWARDS SPONSOR: $1,250

- Exclusive recognition as the **Awards Sponsor**
- Four (4) preferred seats with company table signage
- Company logo displayed on award boxes and event screens during the awards presentation
- Verbal recognition and opportunity to assist with the presentation of awards
- Company logo linked to the sponsor's website from the event registration page

GOLD SPONSOR: $1,000

- Four (4) preferred seats with company table signage
- Company logo/listing featured on event promotions, the registration page, attendee communications and sponsor signage



BUSINESS EXCELLENCE AWARDS

SILVER SPONSOR: $500

- Two (2) preferred seats with company table signage
- Company logo/listing featured on event promotions, the registration page, attendee communications and sponsor signage

TABLE HOST SPONSOR: $305 *(Chamber Bucks)*

- Eight (8) reserved seats
- **Chamber Member:** $305
- **Non-Member**: $425

INDIVIDUAL TICKETS: *(Chamber Bucks)*

- **Chamber Member:** $40
- **Non-Member**: $55



THRIVE SMALL BUSINESS PROGRAM

6 Week Program | 2x per year

THRIVE is a six-week small business development program offered twice annually, designed to equip entrepreneurs and small business owners with practical tools, meaningful connections, and resources to strengthen and grow their businesses. As the Presenting Sponsor, your company will be recognized as a key partner in supporting the success and sustainability of our local small business community.

PRESENTING SPONSOR: $1,250

- Exclusive recognition as **THRIVE presented by (Company Name**) for both six-week cohorts
- Company logo included on THRIVE promotional materials, registration communications, Chamber website, and program materials
- Recognition in Chamber email and social media promotion throughout both cohorts
- Opportunity to provide welcome remarks at the opening session of each cohort
- Opportunity for a company representative to attend and engage with participants during select sessions
- Opportunity to provide a branded resource, promotional item, or informational material to each participant
- Sponsor recognition on signage and/or presentation slides at each session
- Inclusion in post-program recognition and participant communications
- Opportunity for a sponsor spotlight in one (1) THRIVE participant email during each cohort



YOUNG PROFESSIONALS OF PITT COUNTY

Young Professionals of Pitt County plays a vital role in the continued growth of Greenville and Pitt County by helping emerging professionals and newcomers build relationships, develop their skills and find their place within the community. Through networking, professional development and community service, the program creates a sense of belonging that helps attract, engage and retain the talented workforce our region needs to thrive.

PRESENTING SPONSOR: $5,000

- Exclusive recognition as the **Presenting Sponsor**, with the program promoted as **2027 Young Professionals of Pitt County presented by (Company Name)**
- Year-round company visibility across Young Professionals event promotions, registration pages, emails, social media and select event images
- Company logo prominently displayed on the Young Professionals webpage with a direct link to the sponsor's website
- Opportunity for one (1) company representative to serve on the 2027 Young Professionals Steering Committee
- Opportunity to provide sponsor remarks and introduce the company at one 3rd Thursday Social
- Four (4) complimentary annual Young Professionals memberships for company representatives
- Opportunity to display company materials or provide promotional items at select events

YOUNG PROFESSIONALS ANNUAL FEE: $100 *(Chamber Bucks)*



ECONOMIC FORECAST LUNCHEON

January 2027

The Chamber's annual Economic Forecast Luncheon provides a forward-looking perspective on the economic conditions shaping businesses locally, regionally and nationally. Timely insights from a respected keynote speaker help business leaders anticipate trends, prepare for challenges and identify opportunities for sustainable growth.

PRESENTING SPONSOR: $3,000

- Event promoted as **2027 Economic Forecast Luncheon presented by (Company Name)** on all marketing materials
- Eight (8) reserved seats with company table signage
- Company logo featured on the event registration page, event emails and social media promotions
- Company logo on event photos
- Opportunity for a company representative to deliver sponsor remarks from the podium *(2 minutes)*
- Opportunity to provide Chamber-approved branded materials for event guests

KEYNOTE SPEAKER SPONSOR: $2,000

- Keynote presentation promoted as **2027 Economic Forecast Luncheon Keynote Speaker sponsored by (Company Name)** on event marketing materials
- Eight (8) reserved seats with company table signage
- Company recognition in event emails and social media promotions
- Opportunity for a company representative to introduce the keynote speaker from the podium *(2 minutes)*
- Opportunity to recommend topics or questions for consideration by the keynote speaker

GOLD SPONSOR: $1,000

- Four (4) reserved seats with company table signage
- Company logo/listing featured on event marketing materials and the registration page
- Company logo/listing displayed on event sponsor signage

SILVER SPONSOR: $650

- Two (2) reserved seats with company table signage
- Company logo/listing featured on event marketing materials



GROW LOCAL

March 15 - 19, 2027

connects Pitt County middle and high school students with local employers through hands-on career experiences. By opening their doors and sharing their expertise, participating businesses help young people discover local career opportunities, build a sense of belonging and envision a future in Greenville-Pitt County—strengthening the talent pipeline vital to our region's continued growth.

PRESENTING SPONSOR: $3,000

- Program recognized as **2027 Grow Local presented in partnership with (Company Name)** on all marketing materials
- Company logo prominently featured on program promotions, Chamber emails, social media and the Grow Local webpage
- Opportunity to participate in program planning, host students and showcase career opportunities within your organization
- Company logo featured on Grow Local yard signs and the official program video
- Opportunity to provide one Chamber-approved promotional item for ALL participating students

VIDEO SPONSOR: $2,000

- Official video promoted as **2027 Grow Local Video presented by (Company Name)**
- Company logo featured in the opening and closing graphics of the official Grow Local video
- Company logo and website link displayed alongside the video on the Chamber website
- Company recognized when the video is shared through Chamber emails and social media

GOLD SPONSOR: $1,000

- Recognition as a **Gold Sponsor** and committed supporter of career exploration and workforce development in Pitt County
- Company logo featured on Grow Local marketing materials, increasing visibility among students, families, educators and local employers
- Company logo displayed on Grow Local yard signs and included in the official program video

PROGRAM SUPPORTER: $125 *(Chamber Bucks)*

- Recognition as a 2027 Grow Local Program Supporter
- Investment helps provide program materials and career-exploration experiences for participating students



GROW LOCAL ACADEMY

September 2027 - May 2027

Grow Local Academy is an extension of the Chamber's Grow Local initiative designed to help 7th grade students build the skills they will need for success in school, the workplace, and their community. Through business-led learning experiences, students will explore key competencies including adaptability, collaboration, critical thinking, empathy, a learner's mindset, and personal responsibility.

PRESENTING SPONSOR: $3,000

- **Grow Local Academy presented by (Company Name)** on all program marketing materials
- Company logo prominently displayed on Grow Local Academy materials
- Company recognition in Chamber emails, website and social media related to the Academy
- Opportunity for company representatives to participate in Academy programming and engage directly with students
- Opportunity to help connect classroom learning with real-world workplace experiences
- Company recognition at the program launch and student recognition/completion activities
- Company logo included on student materials/Leadership materials
- Opportunity to provide company-branded items for participating students
- Recognition in Grow Local Academy impact/results reporting

SHOWCASE SPONSOR: $2,500

The Grow Local Academy Showcase celebrates participating students at the conclusion of the program year, giving them an opportunity to demonstrate what they have learned, reflect on the competencies they have developed, and share their experiences with business, education, and community leaders.

- **Grow Local Academy Showcase sponsored by (Company Name)**
- Company logo on all Showcase invitations, signage and event materials
- Company recognition in Showcase-related Chamber emails and social media
- Opportunity for company representative to provide welcome/congratulatory remarks
- Company logo displayed during student presentations/Showcase
- Opportunity for company representatives to attend and engage with students
- Company recognition in the Showcase program
- Company logo included on event photos/video recap shared following the Showcase
- Opportunity to provide a branded item or recognition gift for participating students

PROGRAM PARTNER $1,500

- Recognition as a **Grow Local Academy Program Partner**
- Company logo featured on Academy marketing and student materials
- Opportunity for a company representative to participate in one Academy learning experience
- Company recognition on the Chamber website, social media and in the year end impact report



WOMEN'S LEADERSHIP CONFERENCE

August 2027

The Women's Leadership Conference is an inspiring day focused on connection, professional growth and meaningful conversations that empower women at every stage of their careers. Through engaging speakers, interactive sessions and shared experiences, attendees gain fresh perspectives, practical tools and renewed confidence to lead with purpose in the workplace and community.

PRESENTING SPONSOR: $5,000

- Exclusive recognition as the **Presenting Sponsor**, with the event promoted as **2027 Women's Leadership Conference presented by (Company Name)**
- Eight (8) complimentary event tickets with reserved table seating and company signage
- Opportunity for a company representative to deliver sponsor remarks from the podium *(2 minutes)*
- Company logo prominently featured on event marketing, the registration page, attendee emails, event signage and select event images
- Opportunity to set up a company table or vendor booth in a prominent location near event registration
- Dedicated sponsor recognition before and following the conference
- Opportunity to provide a Chamber-approved branded item, provided by the sponsor, for each attendee

GOLD SPONSOR: $3,000

- Six (6) complimentary event tickets with reserved table seating and company signage
- Recognition as the sponsor of one conference breakout session
- Company logo displayed outside the sponsored session and featured on event marketing and sponsor signage
- Opportunity to set up a company table or vendor booth to showcase your business and connect with attendees
- Company logo featured on event marketing, the registration page, attendee emails, and event signage
- Opportunity to provide a Chamber-approved branded item, provided by the sponsor, for each attendee

CENTERPIECE SPONSOR: $2,500 *(In-Kind/Monetary)*

- Exclusive recognition as the **Centerpiece Sponsor** of the conference
- Three (3) complimentary event tickets with preferred seating
- Company logo displayed on centerpiece signage or a Chamber-approved message card at each guest table
- Company recognition on event marketing and select Chamber promotions
- Opportunity to provide one Chamber-approved branded item, provided by the sponsor, for each attendee



WOMEN'S LEADERSHIP CONFERENCE

COFFEE BAR/FOOD TRUCK SPONSOR: $2,000

- Exclusive recognition as the sponsor of the selected conference refreshment experience
- Two (2) complimentary event tickets with preferred seating
- Company logo prominently displayed at the coffee bar or food truck service area
- Opportunity to provide branded cups, sleeves or napkins at the sponsor's expense
- Company logo featured on event marketing and select social media promotions
- Opportunity to set up a company table or vendor booth during the conference

SILVER SPONSOR: $1,500

- Four (4) complimentary event tickets with reserved seating
- Company logo featured on event marketing and sponsor signage
- Company logo included in the event slideshow
- Verbal recognition during the conference
- Opportunity to provide one Chamber-approved branded item, provided by the sponsor, for each attendee

PHOTOGRAPHY SPONSOR: $1,500

- Recognition as the **Official Photography Sponsor of the 2027 Women's Leadership Conference**
- Two (2) complimentary event tickets with preferred seating
- Company logo featured on select official event photo graphics
- Company recognition on the online photo gallery and post-event recap
- Company logo displayed on event marketing and sponsor signage

VENDOR BOOTH: $150

- Opportunity to set up a company table or vendor booth during the conference
- Opportunity to showcase, demonstrate or sell company products and services
- Company name included in the event vendor listing

INDIVIDUAL TICKET: $125 ESTIMATED *(Chamber Bucks)*

- Opportunity to set up a company table or vendor booth during the conference
- Opportunity to showcase, demonstrate or sell company products and services
- Company name included in the event vendor listing

Scan the QR Code for the recap video from the 2026 LeadHERship Conference



INTERCITY VISIT

Fall 2027 | Athens, GA

This three day trip for community leaders, businesses, citizens and organizations will explore how another city has worked to build their town to the destination it is now. Guests will learn what worked or what didn't, take back ideas for Greenville and Pitt County, as well as your business or organization and focus on the key drivers of economic and community success.

PRESENTING SPONSOR: $6,000

- **2027 Intercity Visit presented by (your company name)** on all marketing materials related to the trip
- Two (2) complimentary attendees
- Daily speaking opportunities
- Full-page ad in attendee handbook
- Company mentioned in social media posts & emails
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Company logo on check in bags & other materials for attendees

WELCOME RECEPTION SPONSOR: $4,500

SOLD

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Sponsor representative recognized with a Chamber provided appreciation gift
- Half-page ad in attendee handbook
- Opportunity to welcome guests to the welcome reception and provide company remarks
- Opportunity to provide promotional materials for check in bags & speaker gift bags

CLOSING RECEPTION SPONSOR: $4,500

SOLD

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Sponsor representative recognized with a Chamber provided appreciation gift
- Half-page ad in attendee handbook
- Opportunity to welcome guests to the closing reception and provide company remarks
- Opportunity to provide promotional materials for check in bags & speaker gift bags



INTERCITY VISIT

Fall 2027 | Athens, GA

HOSPITALITY SPONSOR: $3,500

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Company logo on luggage tags for attendees
- One-third page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Opportunity to provide company remarks at welcome dinner

TRANSPORTATION SPONSOR: $3,500

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Company logo on branded item
- One-third page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Opportunity to provide company remarks on bus

BREAKFAST OR LUNCH SPONSOR: $1,500

- Company logo/listing on marketing materials
- Company logo lunch boxes
- One-fourth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Opportunity to provide company remarks at breakfast or lunch
- Attendee is an additional charge

SPEAKER GIFT BAG SPONSOR: $1,500

- Company logo/listing on marketing materials
- Company logo on speaker gift bag
- One-fourth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Opportunity to provide company remarks
- Attendee is an additional charge



INTERCITY VISIT

Fall 2027 | Athens, GA

DOWNTOWN EXCURSION SPONSOR: $850

- Company logo/listing on marketing materials
- One-eighth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Sponsorship recognition at beginning of excursion
- Attendee is an additional charge

PROGRAM BLOCK SPONSOR: $700

- Company logo/listing on marketing materials
- Company logo identifying specific program session
- Sponsorship recognition at program

SNACK SPONSOR: $700

- Company logo/listing on marketing materials
- Company logo on table sign: "Snacks provided by"

ATTENDEE: TBD



THE INTERN EXPERIENCE

Summer 2027 | Five-week summer program for college interns

The Intern Experience helps college interns build meaningful connections to Greenville and Pitt County through local experiences, leadership development, peer relationships and conversations with business and community leaders. By helping emerging professionals feel connected and envision a future here, the program supports talent retention and the continued growth of our regional workforce.

PRESENTING SPONSOR; $2,500

- Exclusive recognition as the Presenting Sponsor, with the program promoted as **2027 Intern Experience presented by (Company Name)**
- Program participation for two (2) interns from your organization
- Company logo prominently featured on program marketing, the Chamber website, participant communications and session materials
- Opportunity for company representatives to provide brief sponsor remarks and engage with participants during select sessions
- Recognition in Chamber emails, social media promotions and the program recap
- Recognition as a leading supporter of emerging talent and workforce development in Greenville and Pitt County

GOLD SPONSOR: $1,500

- Program participation for one (1) intern from your organization
- Company logo featured on program marketing, the Chamber website and session materials
- Opportunity for a company representative to provide brief sponsor remarks at one program session
- Recognition in select Chamber emails and social media promotions
- Verbal recognition during program sessions

SILVER SPONSOR: $750

- Recognition as a Silver Sponsor and supporter of local talent development
- Company logo featured on program marketing and select session materials
- Recognition in select Chamber emails and social media promotions
- Verbal recognition during program sessions

INDIVIDUAL INTERN PARTICIPANT: $270 per person *(Chamber Bucks)*



LEADERSHIP PITT COUNTY

August 2027 - April 2028

Leadership Pitt County is a nine-month program designed to prepare emerging and established professionals to lead with greater knowledge, confidence and purpose. Through immersive sessions and direct engagement with community leaders, participants explore the issues shaping Greenville and Pitt County while building relationships that strengthen collaboration and long-term regional growth.

PRESENTING SPONSOR; $5,000

- Program promoted as **Leadership Pitt County Class of 2028 presented by (Company Name)**
- Enrollment for one (1) participant from your organization
- Prominent logo placement on program marketing, the Chamber website, participant communications and session materials
- Opportunity to provide remarks and engage with participants during select program activities
- Recognition at the Opening Reception, Graduation Ceremony and in the program recap
- Additional company representatives invited to the Opening Reception and Graduation Ceremony to network with class members and other Leadership alumni

GRADUATION SPONSOR: $2,000

- Graduation promoted as **Leadership Pitt County Class of 2028 Graduation sponsored by (Company Name)**
- Opportunity to provide congratulatory remarks during the ceremony
- Logo/listing featured on graduation invitations, the event program and all marketing signage
- Recognition in graduation promotions and the post-event recap

SESSION SPONSOR: $500 *(Chamber Bucks)*

- Opportunity to provide brief remarks during the session lunch
- Logo/listingfeatured on the session agenda, signage and participant communications
- Opportunity to connect with class members and community leaders

> *Leadership Pitt County was, by far, the most engaging, thought-provoking, and community impact-driven leadership program I have participated in. While this wasn't my first leadership program, it challenged me in new ways and connected me with incredible leaders who share a passion for making a difference. I especially loved working on our community project and am excited knowing it will leave a lasting positive impact on our community.*
>
> - Misty Miller, Class of 2026
> *Coastal Plains Association of REALTORS® (CPAR)*



LEADERSHIP PITT COUNTY

BUS SPONSOR: $250 *(Chamber Bucks)*

- Opportunity to provide one Chamber-approved informational or branded item, provided by the sponsor, for each participant
- Company logo/listing on marketing materials

INDIVIDUAL PARTICIPANT: $1,600 ESTIMATED *(Chamber Bucks)*

SPONSOR A PARTICIPANT: $1,600 ESTIMATED *(Chamber Bucks)*

- Sponsor a non-profit or small business participant

ALUMNI SPONSOR: $5,000 *(Chamber Bucks)*

- **Alumni Leadership Pitt County presented by (Company Name)** on all marketing materials
- Enrollment for one (1) participant from your organization in the Class of 2028
- Prominent logo placement on alumni event promotions and communications
- Opportunity to provide remarks at select LPC Alumni events
- Two (2) company representatives invited to the Opening Reception and Graduation Ceremony
- Opportunities to connect with Leadership Pitt County graduates throughout the year









TEEN LEADERSHIP INSTITUTE

October 2027 - May 2028 | Up to 35 local high school juniors

Teen Leadership Institute prepares high school juniors to become confident, informed and engaged future leaders through monthly, hands-on learning experiences. Participants explore healthcare, government and law, education, career pathways, community service and postsecondary opportunities while building a stronger connection to Greenville and Pitt County.

PRESENTING SPONSOR: $3,000

- Program promoted as **Teen Leadership Institute Class of 2028 presented by (Company Name)**
- Prominent logo placement on program marketing, the Chamber website, participant communications and session materials
- Company logo featured on the back of participant gift
- Recognition at the Opening Reception, student project presentations and Graduation Ceremony
- Opportunity for company representatives to provide brief remarks and engage with students during select program activities
- Logo featured in Chamber emails, social media and the program recap

GRADUATION SPONSOR: $1,000

- Graduation promoted as **Teen Leadership Institute Class of 2028 Graduation sponsored by (Company Name)**
- Opportunity for a company representative to provide congratulatory remarks during the Graduation Ceremony
- Company logo featured on the graduation program and event signage
- Opportunity for company representatives to attend student project presentations and the Graduation Luncheon

SESSION SPONSOR: $500 *(Chamber Bucks)*

- Exclusive recognition as the **sponsor of one Teen Leadership Institute session**
- Opportunity for a company representative to provide brief remarks during the session lunch
- Company logo/listing featured on the session agenda and signage
- Opportunity to connect with students and community leaders during the sponsored session

INDIVIDUAL PARTICIPANT: $180 *(Chamber Bucks)*

- Sponsor the Teen Leadership Institute experience for one local high school junior
- Company or individual name featured on the back of participant gift
- Recognition as a supporter of youth leadership development in Greenville and Pitt County



POWER LUNCHEON SERIES

Hilton Greenville

Power Luncheons provide timely conversations on the issues shaping business and community throughout Greenville and Pitt County. Each event offers valuable access to regional leaders and insights on topics such as healthcare, legislation, economic development and community priorities.

PRESENTING SPONSOR: $6,000

SOLD

- Series promoted as **2027 Power Luncheon Series presented by (Company Name)**
- Four (4) complimentary tickets with reserved seating and company table signage at each luncheon
- Prominent logo placement on event marketing, registration pages, attendee emails, social media and event signage
- Opportunity for a company representative to provide sponsor remarks at each luncheon *(2 minutes)*
- Opportunity to set up a company promotional table in the event lobby at each luncheon
- Recognition in select post-event recaps and event images

GOLD SPONSOR: $2,500

- Two (2) complimentary tickets with reserved seating and company table signage at each luncheon
- Company logo/listing featured on event marketing, registration pages and sponsor signage
- Verbal recognition during each luncheon
- Opportunity to set up a company promotional table in the event lobby at one (1) luncheon

SILVER SPONSOR: $1,000

- One (1) complimentary ticket with reserved seating at each luncheon
- Company logo/listing featured on event marketing and sponsor signage

INDIVIDUAL TICKET: *(Chamber Bucks)*

$40 (MEMBER) | $55 (NON-MEMBER)

TABLE HOST (8 SEATS): *(Chamber Bucks)*

$310 (MEMBER) | $430 (NON-MEMBER)



COMMUNITY UNITY BREAKFAST

January 2027

The Community Unity Breakfast honors the life and legacy of Dr. Martin Luther King Jr. while encouraging continued progress toward a more connected and inclusive community. The event highlights the importance of unity, service and collaboration in strengthening Greenville and Pitt County for generations to come.

PRESENTING SPONSOR: $1,250

- Event promoted as **2027 Community Unity Breakfast presented by (Company Name)**
- Six (6) complimentary tickets with preferred seating within the first two (2) rows
- Prominent logo placement on all marketing materials, social media, and emails
- Opportunity for a company representative to provide sponsor remarks from the podium *(2 minutes)*

GOLD SPONSOR: $750

- Four (4) complimentary tickets with preferred seating within the first two (2) rows
- Company logo/listing featured on marketing materials
- Verbal recognition during the event program

SILVER SPONSOR: $500

- Two (2) complimentary tickets with preferred seating within the first two (2) rows
- Company logo/listing featured on event marketing and sponsor signage



SAFETY AWARDS LUNCHEON

April 2027

The annual Safety Awards Luncheon recognizes local businesses and municipalities for their commitment to workplace safety and outstanding safety records. Presented in partnership with the North Carolina Department of Labor, the event celebrates the organizations and employees helping create safer workplaces throughout our community.

PRESENTING SPONSOR: $3,000

- Event promoted as **2027 Safety Awards Luncheon presented by (Company Name)**
- Eight (8) complimentary tickets with reserved table seating and company signage
- Prominent logo placement on event marketing, the registration page, attendee emails, social media and event signage
- Opportunity for a company representative to provide sponsor remarks from the podium *(2 minutes)*

GOLD SPONSOR: $1,000

- Four (4) complimentary tickets with preferred seating within the first two (2) rows
- Company logo/listing featured on marketing materials

SILVER SPONSOR: $650

- Two (2) complimentary tickets with reserved seating and company table signage
- Company logo/listing featured on event marketing and sponsor signage



FIRST RESPONDERS APPRECIATION DINNER

June 2027

The First Responders Appreciation Dinner honors the professionals who serve, protect and support Greenville and Pitt County each day. The event offers businesses and community members a meaningful opportunity to show their appreciation for the courage, dedication and service of our local first responders.

PRESENTING SPONSOR: $3,000

- Event promoted as **2027 First Responders Recognition presented by (Company Name)**
- Eight (8) complimentary tickets with reserved table seating and company signage
- Prominent logo placement on event marketing, the registration page, attendee emails, social media and event signage
- Opportunity for a company representative to provide sponsor remarks from the podium *(2 minutes)*
- Recognition in select event images and the post-event recap

GOLD SPONSOR: $1,000

- Four (4) complimentary tickets with reserved seating and company table signage
- Company logo/listing featured on event marketing, the registration page and sponsor signage
- Verbal recognition during the event program

SILVER SPONSOR: $750

- Two (2) complimentary event tickets
- Company logo/listing featured on event marketing and sponsor signage
- Recognition as a supporter of the first responders who serve Greenville and Pitt County

TABLE HOST: $345 *(Chamber Bucks)*

- Reserved table seating for two (2) company representatives and six (6) sponsored first responders
- Company name displayed on table signage

SPONSOR A FIRST RESPONDER: $45 *(Chamber Bucks)*

INDIVIDUAL TICKET: $45 *(Chamber Bucks)*



EDUCATION NETWORK RECEPTION

September 2027

The Education Network Reception connects local educators and employers to develop partnerships that support student success and strengthen our future workforce. In 2026, more than 190 educators and administrators connected with representatives from 40+ businesses, creating valuable opportunities for continued collaboration.

PRESENTING SPONSOR: $2,000

- Event promoted as **2027 Education Network Reception presented by (Company Name)**
- Prominent logo placement on event marketing, the registration page, attendee communications, social media and event signage
- Premium company display table near event registration
- Opportunity for a company representative to provide sponsor remarks focused on education and workforce development *(3 minutes)*
- Exclusive pre-event sponsor spotlight and recognition in the post-event video recap
- Opportunity to provide one Chamber-approved resource sheet, provided by the sponsor, for inclusion in attendee materials

GOLD SPONSOR: $1,000

- Company logo featured on event marketing, the registration page and sponsor signage
- Opportunity to display company materials at a table near event registration
- Recognition in select Chamber emails and social media promotions
- Company logo/listing featured on Future Workforce Connection Cards highlighting ways businesses can engage with local schools

RECEPTION SPONSOR: $1,000

- Exclusive recognition as the **Reception Sponsor**
- Company signage prominently displayed at the event bar and beverage stations
- Company logo/listing featured on event marketing and sponsor signage
- Company logo displayed on cocktail napkins used during the reception

SILVER SPONSOR: $750

- Company logo/listing featured on event marketing and sponsor signage
- Recognition in select Chamber emails and social media promotions

WORKFORCE PARTNERSHIP CONTRIBUTION *(Chamber Bucks)*