

2027 MEDIA KIT Glimpse

LIVING IN GREENVILLE & PITT COUNTY



PHOTOGRAPHY BY AARON HINES

Glimpse



Glimpse Magazine is Greenville and Pitt County’s go-to guide for discovering what makes our community thrive. As the official quality of life publication of the Greater Greenville Chamber, it offers a vibrant look at what makes this community such a dynamic place to live, work, and visit. Through engaging stories, local insights, and thoughtful features, *Glimpse* highlights the people, businesses, and experiences that define our region.

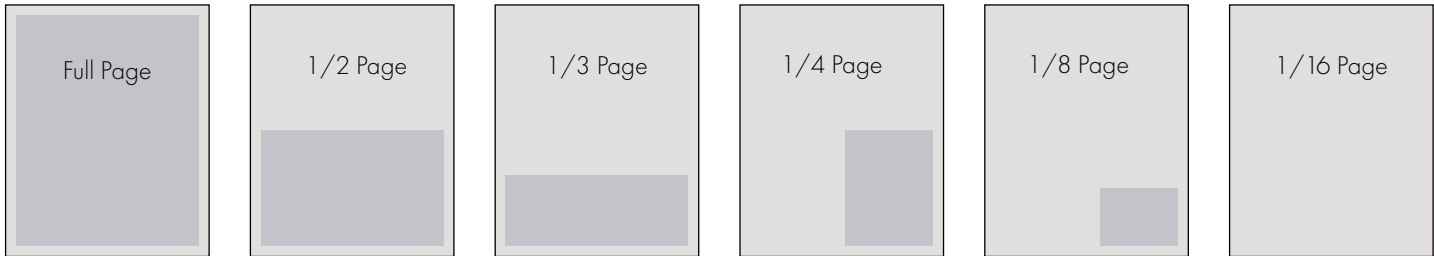
Published annually and distributed to thousands across the community, *Glimpse* serves as a trusted resource for newcomers, visitors, and longtime residents alike. It is widely used by major employers, real estate professionals, and community partners as a key tool for recruitment and relocation, placing your business in front of individuals actively making decisions about where to live, work, and spend.

As one of the region’s most visible and widely shared publications, *Glimpse* provides meaningful exposure for advertisers in a way few platforms can. With strong pass along readership and a digital edition available year round, your brand has the opportunity to connect with audiences both in print and online through direct links that drive traffic and enhance visibility.

Advertising in *Glimpse* is more than placement. It is positioning your business within a trusted, community driven resource that readers return to throughout the year.



Glimpse Magazine is the official relocation magazine for Greenville-Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber’s website.



PREMIUM AD RATES

SIZE	DIMENSIONS	COST
Inside Cover Gate Fold	Trim Size - 16.5" x 10.5" Live Area - 15.5" x 9.5" Bleed - .125" (all sides)	\$8,200
Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,650
Inside Front Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,490
Inside Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,205
Full Page <i>(Facing Inside Front Cover)</i>	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,050
Full Page <i>(Opposite Table of Contents)</i>	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,885

STANDARD AD RATES

SIZE	DIMENSIONS	COST
Full Page	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,100
One-half Page	Ad Size - 7.5" x 4.75"	\$2,250
One-third Page	Ad Size - 7.5" x 3"	\$1,500
One-quarter Page	Ad Size - 3.75" x 4.75"	\$1,200
One-eighth Page	Ad Size - 3.75" x 2.375"	\$675
One-sixteenth Page	Ad Size - 1.875" x 2.375"	\$425
Enhanced GoLocal Directory Listing	Listing enhanced with addition of logo Preferred file type - EPS, PDF, PNG	\$150



Future focused. Innovation driven.

Building a brighter future requires the commitment to opening opportunity, inspiring achievement and yielding innovative solutions.

East Carolina University* is doing all this and more. We are fulfilling our mission centered on student success, public service and regional transformation. We are focusing our vision on improving social and economic mobility, workforce success, and rural health and well-being.

Through education, research, health care, cultural enrichment and an unwavering dedication to serve, we are ensuring a brighter future – for our students, our communities and our world.

Learn More:
strategicplan.ecu.edu



C.S. 24-0334

2026 Glimpse Ad | East Carolina University

IN-HOUSE AD CREATION

*Please note, there will be an **additional \$150 added to the cost of any size ad** that needs to be designed by the Greater Greenville Chamber.*

PREFERRED FILE TYPES

- Submit as a high-resolution, print-ready PDF or a high-resolution TIFF.
- All images should be CMYK at 300 DPI. No spot colors, RGB, LAB or INDEX color elements.
 - All fonts must be properly embedded or converted to outlines.
 - Files must be single pages or spreads, no multiple page files.

DEADLINES & TRANSMISSION

- Ad materials are due by **Friday, November 6, 2026.**
- Ads may be submitted via email to: **taylor@greenvillenc.org**.

Glimpse

As the Greater Greenville Chamber celebrates **120 years of serving the business community in 2027**, we are proud to reflect on the history of *Glimpse* Magazine and its role in showcasing the people, businesses, and opportunities that make Greenville and Pitt County such a special place to live, work, and visit.

For nearly two decades, *Glimpse* has served as the Chamber's official quality of life publication, providing readers with an inside look at our growing community. While Greenville and Pitt County have experienced remarkable growth and transformation, the magazine's mission has remained the same: to celebrate our community's strengths, highlight local businesses, promote economic development, and share the stories that make our region unique.

The publication's roots date back to 2002, when it was first introduced as *Images of Greenville-Pitt County*. Created to showcase the community's identity, economic strengths, and opportunities for growth, the publication was renamed *Glimpse* in 2008, marking the first year it was produced in-house by the Chamber.

Since then, *Glimpse* has continued to evolve alongside Greenville and Pitt County. From highlighting major developments in health care, education, and industry to celebrating local entrepreneurs, community leaders, and hidden gems, each edition captures the progress, character, and spirit of our region. Through engaging stories, professional photography, and valuable community resources, the magazine offers readers a meaningful look at what makes Greenville and Pitt County thrive.

Beyond its role as a community publication, *Glimpse* has become a valuable resource for business recruitment, relocation, and economic development. With approximately **10,000 printed copies distributed annually**, along with a **digital edition accessible year-round**, the magazine reaches residents, visitors, prospective residents, business owners, and community leaders. Copies are distributed through local businesses, major employers, real estate professionals, and community organizations. *Glimpse* is also included in relocation kits distributed nationwide to individuals and families considering a move to Greenville and Pitt County. This expanded reach connects local businesses with prospective residents and new audiences, providing valuable exposure both within our community and beyond.

Since 2008, more than 160,000 copies of *Glimpse* have been distributed, connecting readers with the businesses, organizations, and opportunities that contribute to our community's success. For advertisers, the publication provides a unique opportunity to gain year-round exposure while aligning their brands with a trusted resource that celebrates the very best of Greenville and Pitt County.

As we celebrate the Chamber's 120th anniversary, we recognize that our community's success has always been built on the dedication, innovation, and collaboration of the people and businesses who call this region home. For generations, the Chamber has worked to advance economic growth, strengthen local businesses, and enhance the quality of life for those who live and work here.

The 2027 edition of *Glimpse* represents both a celebration of how far we have come and an exciting look at what lies ahead. We are grateful to the businesses, advertisers, community partners, and readers who have supported this publication throughout the years. Together, we look forward to continuing to share the stories, celebrate the milestones, and spotlight the opportunities that make Greenville and Pitt County an extraordinary place to call home.



TRANSFORMING THE WAY THE WORLD MOVES MATERIALS, RIGHT HERE IN GREENVILLE, NC

From Port to Home —and everywhere in between— we design and build solutions that keep goods moving while strengthening the place we call home. Through our trusted **Hyster®** and **Yale®** lift truck brands and technologies, we deliver exceptional customer care and invest locally through sustainable manufacturing, jobs, volunteer initiatives, and education partnerships. With our Americas headquarters, product development center and large manufacturing plant located in Greenville, we are committed to remaining a strong partner in Eastern NC.

We build more than equipment – we build stronger communities.

Learn more at: hymh.hyster-yale.com



HYSTER-YALE
MATERIALS HANDLING

Glimpse

LIVING IN GREENVILLE & PITT COUNTY

GREATER GREENVILLE CHAMBER
302 S. GREENE ST., GREENVILLE, NC 27834
(252) 752-4101, GREENVILLENC.ORG/GLIMPSE

