



# 2025 SPONSORSHIP GUIDE

GREENVILLE-PITT COUNTY CHAMBER OF COMMERCE

## WEBSITE

[www.greenvillenc.org](http://www.greenvillenc.org)

## OFFICE LOCATION

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Greenville, NC 27834

## PHONE

252.752.4101



# THANK YOU TO OUR 2024 PRESENTING SPONSORS





## **BUSINESS SUCCESS STRATEGIC ECONOMIC GROWTH COMMUNITY DEVELOPMENT**

These fundamental components continue to be the foundation upon which the Greenville-Pitt County Chamber of Commerce builds its annual program of work. We work with each of our members to ensure their investment reflects each one of these components and creates a positive impact on their business and employees. We connect our members to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

The Chamber remains committed to providing its members with a variety of opportunities to help grow their business and achieve success. While every event, program, and initiative serves a purpose, each one also provides a unique opportunity for you to promote your business, market your products and services, and enhance brand recognition. In doing so, you are not only supporting the Chamber, but also showing your support for the long term development of Greenville and Pitt County.

**Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader?** The Chamber provides many ways to get your business in front of local businesses and professionals. Every offering in this sponsorship catalog is designed to maximize your marketing efforts by providing the best promotional impact through visibility before, during, and after the event or program.

Thank you in advance for the consideration to be a part of our efforts to build a stronger community and we hope you will let us find the right marketing and sponsorship avenues for you.

Working for your business,

A handwritten signature in black ink, appearing to read "Trent McGee". The signature is fluid and cursive, with a large, stylized 'M' and 'G'.

Trent McGee  
President & CEO  
Greenville-Pitt County Chamber of Commerce

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Reserve  
your  
seats  
now!

(252) 317-3144

59<sup>th</sup> Anniversary  
CELEBRATION

Thursday, October 3, 2024  
6:30 pm  
Rock Springs Center



Special Guest  
Speaker

Pamela Schuller

Disability and Mental Health Advocate  
& Stand-Up Comedian



There will also be an add-on

## WEBSITE & NEWSLETTER ADS

The Chamber's website provides prominent visibility with a click-thru feature to highlight your business or organization through a scrolling website banner ad. Offered on a monthly schedule.

### WEBSITE ADS:

**BANNER ADS:** Located on the homepage of the website

- 1 Month - \$500
- 6 Months - \$2,500
- 12 Months - \$5,000

**LOGO ADS:** Company logo located on a requested page on Chamber website

- 1 Month - \$150
- 6 Months - \$400
- 12 Months - \$650

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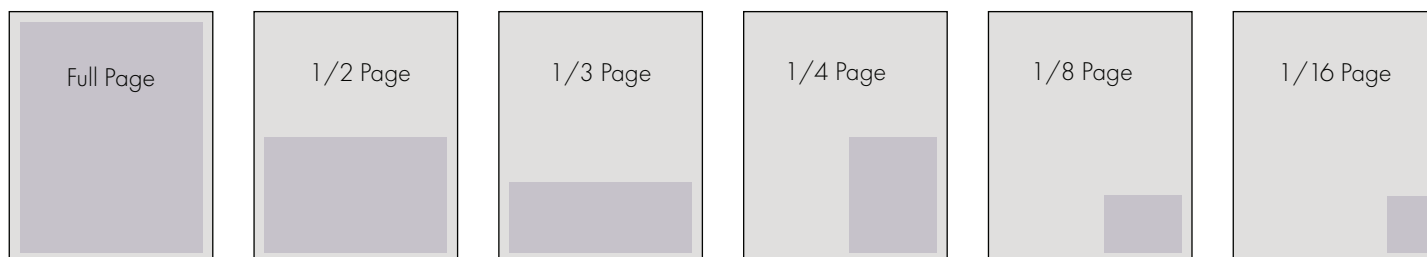
The Chamber's email newsletter is a bi-weekly e-newsletter that is sent to all members and their employees. The e-newsletter is the best way to stay completely up-to-date on Chamber news, events and programs.

### NEWSLETTER ADS:

- Dimensions - 1200 x 300 (JPEG or PNG)
- 1 Month - \$250
- 3 Months - \$500

# Glimpse

Glimpse Magazine is the official relocation magazine for Greenville-Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber's website.



## PREMIUM AD RATES

SIZE	DIMENSIONS	COST
Inside Cover Gate Fold	<b>Trim Size</b> - 16.5" x 10.5" <b>Live Area</b> - 15.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$8,200
Back Cover	<b>Trim Size</b> - 8.5" x 10.5" <b>Live Area</b> - 7.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$4,650
Inside Front Cover	<b>Trim Size</b> - 8.5" x 10.5" <b>Live Area</b> - 7.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$4,490
Inside Back Cover	<b>Trim Size</b> - 8.5" x 10.5" <b>Live Area</b> - 7.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$4,205
<b>Full Page</b> ( <i>Facing Inside Front Cover</i> )	<b>Trim Size</b> - 8.5" x 10.5" <b>Live Area</b> - 7.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$4,050
<b>Full Page</b> ( <i>Opposite Table of Contents</i> )	<b>Trim Size</b> - 8.5" x 10.5" <b>Live Area</b> - 7.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$3,885

## STANDARD AD RATES

SIZE	DIMENSIONS	COST
<b>Full Page</b>	<b>Trim Size</b> - 8.5" x 10.5" <b>Live Area</b> - 7.5" x 9.5" <b>Bleed</b> - .125" (all sides)	\$3,100
<b>One-half Page</b>	<b>Ad Size</b> - 7.5" x 4.75"	\$2,250
<b>One-third Page</b>	<b>Ad Size</b> - 7.5" x 3"	\$1,500
<b>One-quarter Page</b>	<b>Ad Size</b> - 3.75" x 4.75"	\$1,200
<b>One-eighth Page</b>	<b>Ad Size</b> - 3.75" x 2.375"	\$675
<b>One-sixteenth Page</b>	<b>Ad Size</b> - 1.875" x 2.375"	\$425
<b>Enhanced GoLocal Directory Listing</b>	Listing enhanced with addition of logo <b>Preferred file type</b> - EPS, PDF, PNG	\$150



# MAXIMIZE YOUR MEMBERSHIP

## Bi-Monthly Meetings for new and renewing members

Learn how to fully maximize your Chamber membership with an in-depth review of your benefits and step-by-step instructions on how to use the portal. This session is a must for new members as well as any renewing members that need a refresher course.

### PRESENTING SPONSOR: \$1,000

- 2025 Maximize Your Membership presented by (your company name) on all marketing materials
- Company logo on event page + click-thru feature
- Company logo included in emails to registered attendees
- Opportunity for a company representative to welcome guests and provide remarks at each event
- Opportunity to leave marketing materials at each event
- Post event mailing list provided in a PDF format



**Meets Monthly on an annual basis | 20 participants selected each year**

Chamber Ambassadors are dedicated volunteers and community advocates committed to helping the Greenville-Pitt County Chamber of Commerce uphold its mission. Ambassadors play a key role in supporting our members, assisting with event execution, and expanding the Chamber brand.

## **PRESENTING SPONSOR: \$1,200**

- 2025 Ambassadors presented by (your company name) on all marketing and program materials
- Opportunity for a company representative to participate in the program and to speak at all opening meetings and holiday party
- Company recognized at Chamber's Annual Membership Celebration





# BUSINESS AFTER HOURS

Business After Hours is our premier networking event. Members use this opportunity to meet new friends and prospective business associates, and enjoy food and beverages.

## BUSINESS AFTER HOURS PRESENTING SPONSOR: \$5,000

- 2025 Business After Hours presented by (your company name) on all marketing materials
- Sponsor remarks at each event
- Opportunity to serve as a Table Exhibitor at each event to distribute marketing materials
- Company logo on event images
- Lists of attendees provided in PDF format following each event
- Company mentioned in social media posts & emails

## BUSINESS AFTER HOURS HOST: \$500

**5:00 p.m. - 6:30 p.m. | 12x per year at various locations**

- Host is responsible for catering and bar for approximately 75 -100 guests
- Company representative has the opportunity to welcome and provide host remarks
- Company may give away door prizes
- Business cards collected from door prizes as an extension of potential business connections
- Company logo on all marketing materials



Coffee & Connections offers Chamber members the opportunity to grow their customer base in a casual, relaxed environment and is a great alternative networking opportunity for members who are unable to attend events during evening hours.

## COFFEE & CONNECTIONS PRESENTING SPONSOR: \$2,000

- 2025 Coffee & Connections presented by (your company name) on all marketing materials
- Sponsor remarks at each event
- Opportunity to have a representative greet and welcome guests at registration table
- Company logo on event images
- Lists of attendees provided in PDF format following each event
- Company mentioned in social media posts & emails

## COFFEE & CONNECTIONS HOST: \$250

**8:00 a.m. - 9:00 a.m. | 6x per year at various locations**

- Host is responsible for catering for approximately 35-45 guests
- Company representative has the opportunity to welcome and provide host remarks
- Company may give away door prizes
- Business cards collected from door prizes give to host as an extension of potential business connections
- Company logo on all marketing materials



# ANNUAL MEMBERSHIP CELEBRATION

**January/February 2025**

The Annual Membership Celebration recognizes the past year's accomplishments and presents the Citizen of the Year, Ambassador of the Year, and the Young Professional of the Year. Additionally, the event welcomes the incoming Chairman while saying farewell to the outgoing Chairman.

## PRESENTING SPONSOR: \$6,000

- 2025 Annual Membership Celebration presented by (your company name) on all marketing materials
- Ten (10) preferred seats at head table with table signage
- Wine provided at your tables
- Full-page ad on back of program book
- Company logo on podium sign
- Company mentioned in social media posts & emails
- Sponsorship remarks at the podium (2 minutes)
- Company logo on event images

## EVENT PROMOTION SPONSOR: \$4,000

- Four (4) preferred seats
- Company logo/listing on marketing materials
- Sponsorship recognition from podium
- Company logo on event images
- Company recognition on some social media posts
- Company recognition in program

## GOLD SPONSOR: \$3,000

- Eight (8) preferred seats with table signage
- Company logo/listing on marketing materials
- Half-page ad in program
- Sponsorship recognition from podium
- Company recognition on some social media posts

## COCKTAIL HOUR SPONSOR: \$3,000

- Two (2) preferred seats
- Company logo/listing on marketing materials
- Cocktail napkins featuring your company logo
- Company recognition on some social media posts
- Company recognition in program





# ANNUAL MEMBERSHIP CELEBRATION

## CENTERPIECE SPONSOR: \$2,500 (*In-Kind/Monetary*)

- Two (2) preferred seats
- Company logo/listing on marketing materials
- Company logo on each event table
- Company recognition on some social media posts

## AWARDS SPONSOR: \$2,000

- Four (4) preferred seats
- Company logo/listing on marketing materials
- Company logo on award boxes
- Company recognition on some social media posts

## SILVER SPONSOR: \$1,500

- Four (4) preferred seats with table signage
- One-fourth page ad in program
- Company logo/listing on marketing materials

## BRONZE SPONSOR: \$1,000

- Two (2) preferred seats with table signage
- One-fourth page ad in program
- Company logo/listing on marketing materials

## TABLE HOST : TBD (*Chamber Bucks*)

- Eight (8) reserved seats

## INDIVIDUAL TICKET: TBD (Estimated \$100 - \$125) (*Chamber Bucks*)





# THE CHAMBER GOLF CLASSIC

## Spring 2025 | Greenville Country Club

The Chamber Golf Classic provides the opportunity to connect with various business leaders over a fun day on the course. This golf classic has an educational focus with revenue supporting a high school senior scholarship and Pitt County Educational Foundation's Teacher Executive Institute Program.

### PRESENTING SPONSOR: \$6,000

- 2025 Chamber Golf Classic presented by (your company name) on all marketing materials
- Includes two (2) foursome teams in tournament - 8 golfers
- Company logo on emails & social media posts
- Opportunity to display bag and distribute materials at table/booth near registration table
- Opportunity to provide company brand in player bag
- Company representative to greet the guests prior to shotgun start
- Opportunity for company representative to present scholarships (High School Senior & Teacher Executive Institute) and to serve on scholarship selection committee

### PLAYER CART SPONSOR: \$2,500

- Includes one (1) foursome team
- Company logo listing on marketing materials
- Company logo on all cart numbers
- Opportunity to provide company branded gift items on carts

### LUNCH SPONSOR: \$1,750

- Includes one (1) foursome team in tournament
- Company logo/listing on marketing materials
- Company logo at lunch area
- Opportunity to provide company brand items in player bag

### TROPHY SPONSOR: \$2,000

- Company logo/listing on marketing materials
- Company logo on trophy
- Opportunity to present trophy to winner
- Opportunity to provide company brand items in player bag



## BEVERAGE CART SPONSOR: \$1,500

- Includes one (1) foursome in tournament
- Company logo/listing on marketing materials
- Company logo on beverage cart & drinkware
- Opportunity to provide company brand items in player bag

## HOSPITALITY SPONSOR: \$1,500 (2 available)

- Company logo/listing on marketing materials
- Opportunity to distribute snacks and drinks in one tent during the tournament
- Opportunity to provide company brand items to the golfers
- Table/booth display on the tee box
- Snacks and drinks provided by the Chamber
- Opportunity to collect business cards

## PHOTOGRAPHY SPONSOR: \$1,000

- Company logo/listing on marketing materials
- Company logo on event images
- Opportunity to provide company brand items in player bag

## FOURSOME SPONSOR: \$1,000

- Includes one (1) foursome team in tournament
- Company logo/listing on marketing materials

## GAME SPONSOR: \$350

- Company logo/listing on marketing materials
- Opportunity for company representative to set up booth at assigned game location
- Company will provide a prize for the game winner
- Opportunity to provide company brand items in player bag



# SMALL BUSINESS AWARDS BREAKFAST

## Fall 2025

Chamber members and community leaders gather to support and celebrate the importance of small business in Pitt County. Highlights include the recognition of finalists and presentation of the Small Business Leader of the Year Award.

### PRESENTING SPONSOR: \$3,000

- 2025 Small Business Award Event presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table signage
- Company mentioned in social media posts & emails
- Opportunity for a company representative to provide remarks at the podium (2 minutes)

### VIDEO SPONSOR: \$3,000

- Six (6) reserved seats with table signage
- 2025 Small Business Awards Finalists videos presented by (your company name) at the end of each video
- Company logo/listing on marketing materials

### AWARDS SPONSOR: \$1,000

- Four (4) reserved seats
- Company logo/listing on marketing materials
- Company logo on award boxes

### GOLD SPONSOR: \$1,000

- Four (4) reserved seats
- Company logo/listing on marketing materials

### SILVER SPONSOR: \$500

- Two (2) reserved seats
- Company logo/listing on marketing materials

### TABLE HOST: \$270 *(Chamber Bucks)*

- Eight (8) reserved seats

### INDIVIDUAL TICKET: \$35 *(Chamber Bucks)*





# YOUNG PROFESSIONALS OF PITT COUNTY

Young Professionals of Pitt County is the area's go-to organization for young professionals to become more engaged in the community through networking, professional development and community service. Their mission is to attract and retain young talent to the area and provide a foundation for future leaders while creating a better place to work, play and live.

## PRESENTING SPONSOR: \$5,000

- 2025 Young Professionals presented by (your company name) on all marketing materials
- One (1) company representative may serve on the 2025 YP Steering Committee
- Company logo on Chamber website
- Company logo on Young Professionals event page + click-thru feature
- Company mentioned in social media posts & emails
- Opportunity to give Sponsorship Remarks at one monthly 3rd Thursday Social
- Four (4) complimentary company representative memberships
- Opportunity to display promotional items at various events

## YOUNG PROFESSIONALS ANNUAL FEE: \$100 Chamber Bucks





# ECONOMIC FORECAST LUNCHEON

**January 2025**

The Chamber's annual Economic Forecast Luncheon provides an economic outlook for the current year, featuring a keynote speaker, discussing the impact of current conditions on businesses and households throughout our state, region and the nation.

## PRESENTING SPONSOR: \$3,000

- 2025 Economic Forecast Luncheon presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table signage
- Company mentioned in social media posts & emails
- Opportunity for a company representative to provide remarks at the podium (2 minutes)
- Opportunity to provide branded materials

## KEYNOTE SPEAKER SPONSOR: \$2,000

- 
- 2025 Economic Forecast Luncheon Keynote Speaker Sponsor by (your company name) on all marketing materials
  - Eight (8) reserved seats with table signage
  - Company mentioned in social media posts & emails
  - Opportunity for company representative to introduce Keynote Speaker to the Podium (2 minutes)

## GOLD SPONSOR: \$1,000

- Four (4) reserved seats
- Company logo/listing on marketing materials

## SILVER SPONSOR: \$650

- Two (2) reserved seats
- Company logo/listing on marketing materials

## TABLE HOST: \$270 *(Chamber Bucks)*

- Eight (8) reserved seats at event

## INDIVIDUAL TICKET: \$35 *(Chamber Bucks)*



**April 2025**

This initiative is designed for Pitt County businesses to open their doors to host local 8th grade and high school students, providing them an experience to introduce, involve, inspire and invest in students' and young adult's lives.

## **PRESENTING SPONSOR: \$3,000**

- Grow Local - in Partnership with (your company name) on all marketing materials
- Company mentioned on social media posts & emails
- Supports program planning, committee work and business retention and outreach related to Grow Local and workforce development
- Opportunity to participate in planning meetings, host business and provide promotional items to students
- Company logo on Grow Local Yard Sign & Video
- Supporting a 2025 Grow Local item for ALL participants

## **VIDEO SPONSOR: \$2,000**

- Company logo on all marketing materials + click-thru feature on Chamber website
- Company listing on all social media channels related to the video
- Video presented by (your company name) in Grow Local Video
- Company logo on Grow Local Yard Sign

## **GOLD SPONSOR: \$1,000**

- Supporting program and efforts to grow local workforce and skill development throughout Pitt County
- Company logo on all marketing materials related to Grow Local
- Company logo on Grow Local Yard Sign & Video

## **PROGRAM SUPPORTER: \$125** *(Chamber Bucks)*

- Helps support students participating in the program



# WOMEN'S LEADERSHIP EVENT

## August 2025

The Women's Leadership Event is dedicated to empowering and inspiring women leaders in our community. This exciting event will feature a delicious lunch, an engaging keynote speaker, and two breakout sessions designed to enhance your leadership skills and personal growth. After a day of learning and connection, unwind at our reception, where you can explore our vendor fair, enjoy beverages, and network with fellow attendees.

### PRESENTING SPONSOR: \$6,000

- 2025 Women's Event presented by (your company name) on all marketing materials
- Ten (10) complimentary attendees at a reserved table with table signage
- Opportunity for company representative to address the guests (2 minutes)
- Opportunity for company to set up a table/booth near registration table to distribute promotional items
- Company logo on attendee tote bag
- Company mentioned in social media posts & emails
- Opportunity for company representative to serve on event planning committee

### GOLD SPONSOR: \$3,000

- Six (6) complimentary attendees at a reserved table with table signage
- Company logo/listing on marketing materials
- Opportunity for company to set up a table/booth near registration table to distribute promotional items
- Company mentioned in social media posts & emails
- Sponsor recognition from podium during event

### CENTERPIECE SPONSOR: \$2,500 (*In-Kind/Monetary*)

- Two (2) preferred seats
- Company logo/listing on marketing materials
- Company logo on each event table
- Company recognition on some social media posts
- Opportunity to provide company branded item in tote bag

### RECEPTION SPONSOR: \$2,000

- Two (2) preferred seats
- Company logo/listing on marketing materials
- Cocktail napkins featuring your company logo
- Company recognition on some social media posts
- Sponsor recognition from podium during event
- Opportunity to provide company branded item in tote bag
- Opportunity for company to set up a table/booth at the vendor fair





# WOMEN'S LEADERSHIP EVENT

## SILVER SPONSOR: \$1,500

- Four (4) complimentary attendees at a reserved table
- Company logo/listing on marketing materials
- Company mentioned in social media posts & emails
- Sponsor recognition from podium during event
- Opportunity to provide company branded item in tote bag

## PHOTOGRAPHY SPONSOR: \$1,500

- Two (2) preferred seats
- Company logo/listing on marketing materials
- Sponsor recognition from podium during event
- Company logo on event images
- Company recognition on some social media posts
- Opportunity to provide company branded item in tote bag

## VENDOR BOOTH: \$150

- Opportunity to network with women business leaders
- Opportunity to hand-out/sell company products
- Company logo/listing on marketing materials

## INDIVIDUAL TICKET: (Estimated \$100 - \$125) *(Chamber Bucks)*





## INTERCITY VISIT

### Fall 2025

This three or four day trip for community leaders, businesses, citizens and organizations will explore how another city has worked to build their town to the destination it is now. Guests will learn what worked or what didn't, take back ideas for Greenville and Pitt County, as well as your business or organization and focus on the key drivers of economic and community success.

### PRESENTING SPONSOR: \$9,000

- 2025 Inter-City Visit presented by (your company name) on all marketing materials related to the trip
- Two (2) complimentary attendees
- Daily speaking opportunities
- Full-page ad in attendee handbook
- Company mentioned in social media posts & emails
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Company logo on check in bags & other materials for attendees

### WELCOME RECEPTION SPONSOR: \$4,500

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Company logo on branded item
- Half-page ad in attendee handbook
- Opportunity to welcome guests to the welcome reception and provide company remarks
- Opportunity to provide promotional materials for check in bags & speaker gift bags

### CLOSING RECEPTION SPONSOR: \$4,500

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Company logo on branded item
- Opportunity to welcome guests to the closing reception and provide company remarks
- Half-page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags



## INTERCITY VISIT

### HOSPITALITY SPONSOR: \$3,500

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Company logo on luggage tags for attendees
- One-third page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Opportunity to provide company remarks at welcome dinner

### TRANSPORTATION SPONSOR: \$3,500

- One (1) complimentary attendee
- Company logo/listing on marketing materials
- Company logo on branded item
- One-third page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Opportunity to provide company remarks on bus

### BREAKFAST OR LUNCH SPONSOR: \$1,500

- Company logo/listing on marketing materials
- Company logo lunch boxes
- One-fourth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Opportunity to provide company remarks at breakfast or lunch
- Attendee is an additional charge

### SPEAKER GIFT BAG SPONSOR: \$1,500

- Company logo/listing on marketing materials
- Company logo on speaker gift bag
- One-fourth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Opportunity to provide company remarks
- Attendee is an additional charge



## INTERCITY VISIT

### DOWNTOWN EXCURSION SPONSOR: \$850

- Company logo/listing on marketing materials
- One-eighth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Sponsorship recognition at beginning of excursion
- Attendee is an additional charge

### PROGRAM BLOCK SPONSOR: \$850

- Company logo/listing on marketing materials
- Company logo identifying specific program session
- Sponsorship recognition at program

### SNACK SPONSOR: \$800

- Company logo/listing on marketing materials
- Company logo on table sign: "Snacks provided by"

### ATTENDEE: TBD





# INTERNSHIP EXPERIENCE

## Summer 2025

The Intern Experience Program is a 5 week long program for college interns to introduce participants to people and places that makes Greenville and Pitt County unique. The experience will consist of exciting social events featuring local highlights, leadership training, peer relationship building, and meetings with C-suite and elected officials.

### PRESENTING SPONSOR: \$2,500

- 2025 Intern Experience presented by (your company name) on all marketing materials
- Two (2) complimentary participants
- Opportunity for company representative to provide sponsor remarks throughout the program
- Company mentioned in social media posts & emails

### GOLD SPONSOR: \$1,500

- One (1) complimentary participant
- Company logo/listing on marketing materials
- Opportunity for company representative to provide sponsor remarks at one session
- Company mentioned in social media posts & emails

### SILVER SPONSOR: \$750

- Company logo/listing on marketing materials
- Company mentioned in social media posts & emails
- Sponsor recognition at sessions
- Participant is an additional fee



**September 2025 - May 2026**

A 9 month course designed to cultivate leaders through hands-on community immersion and direct interaction with our community's current leaders. Participants will connect with key leaders while learning about economic growth, talent and workforce development, local government and how they all contribute to the quality of life while building lifelong relationships.

## PRESENTING SPONSOR: \$5,000

- Leadership Institute Class of 2026 presented by (your company name) on all marketing materials
- One (1) participant in the program
- Sponsor Remarks at Opening Reception, Graduation, and various events throughout the program
- Opportunity to have additional business representatives at the Opening Reception and Graduation to network with class members and other Leadership Institute alumni

## GRADUATION SPONSOR: \$2,000

- Opportunity to provide sponsor remarks at Graduation Ceremony
- Opportunity to network with community leaders
- Company logo/listing on marketing materials

## SESSION SPONSOR: \$500 *(Chamber Bucks)*

- Opportunity to provide sponsor remarks during lunch session
- Networking opportunities with community leaders
- Company logo/listing on marketing materials

## BUS SPONSOR: \$250 *(Chamber Bucks)*

- Opportunity to provide information on your company for each participant
- Company logo/listing on marketing materials

## INDIVIDUAL PARTICIPANT: \$1,500 *(Chamber Bucks)*

## SPONSOR A PARTICIPANT: \$1,500 *(Chamber Bucks)*

- Sponsor a non-profit or small business participant

## ALUMNI SPONSOR: \$5,000

- Leadership Institute Alumni presented by (your company name) on all marketing materials
- One (1) participant in the 2026 program
- Opportunity for company representative to provide remarks at LI Alumni events
- Opportunity for 2 company representatives to attend LI Opening Reception & Graduation

**SOLD**



# TEEN LEADERSHIP INSTITUTE

**October 2025 - May 2026**

A unique program designed to plant seeds for future leaders in our community. Opportunities for participation are offered once per year for up to 35 local high school juniors. Students are nominated by school counselors and attend one full-day session per month. Sessions include: Healthcare, Government and Law, Education, Career Exploration, Community Service and Post Secondary Education and Vocational Opportunities.

## PRESENTING SPONSOR: \$3,000

- Teen Leadership Institute Class of 2026 presented by (your company name) on all marketing materials
- Sponsor remarks at Opening Reception, Graduation, and various events throughout the program
- Company logo on back of the Participant T-shirt

## GRADUATION SPONSOR: \$1,000

- Opportunity to provide sponsor remarks at Graduation Ceremony
- Opportunity to attend Group Project Presentations and Graduation Luncheon
- Company logo on Graduation Program

## SESSION SPONSOR: \$500 (*Chamber Bucks*)

- Teen Leadership Institute session sponsored by (your company name)
- Opportunity for a company representative to speak during lunch session
- Company logo on program agenda for specific session

## INDIVIDUAL PARTICIPANT: \$150 (*Chamber Bucks*)

- Sponsors one high school junior
- Company/Individual name on back of student t-shirts





# COMMUNITY UNITY BREAKFAST

**January 2025**

The Community Unity Event is held on the commemoration of Dr. Martin Luther King Jr.'s birthday to commemorate and build upon his legacy with a message conveying the importance of social unification and furthering diversity initiatives in Greenville & Pitt County.

## PRESENTING SPONSOR: \$1,250

- 2025 Community Unity Breakfast presented by (your company name) on all marketing materials
- Six (6) reserved seats on the front two (2) rows
- Company mentioned in social media posts & emails
- Opportunity for company representative to provide sponsor remarks (2 minutes)

## GOLD SPONSOR: \$750

- Four (4) reserved seats on the front two (2) rows
- Company logo/listing on marketing materials
- Sponsor recognition from program

## SILVER SPONSOR: \$500

- Two (2) reserved seats on the front two (2) rows
- Company logo/listing on marketing materials



# POWER LUNCHEON SERIES

## Hilton Greenville

Power Luncheons feature different speakers each month, who discuss relevant issues in our community. Topics may include: healthcare, legislative updates, economic development and community information.

### PRESENTING SPONSOR: \$6,000

- 2025 Power Luncheon Series presented by (your company name) on all marketing materials
- Four (4) reserved seats at each luncheon with prominent table signage
- Opportunity for company representative to address the guests (2 minutes)
- Company logo/listing on social media posts & emails
- Opportunity to host a promotional table in lobby

### GOLD SPONSOR: \$2,500

- Two (2) reserved seats at each luncheon with prominent table signage
- Company logo/listing on marketing materials
- Opportunity to host a promotional table in lobby at one (1) luncheon

### SILVER SPONSOR: \$1,000

- One (1) reserved seat at each luncheon
- Company logo/listing on marketing materials

### INDIVIDUAL TICKET: \$35 (*Chamber Bucks*)



# QUARTERLY CONVERSATIONS

**4x a year**

A dynamic series designed to empower small business owners with the tools, insights, and connections they need to thrive. Each quarter, join fellow entrepreneurs and industry experts in an interactive setting to discuss the latest trends, share experiences, and tackle the unique challenges that come with running a small business.

## PRESENTING SPONSOR: \$1,500

- 2025 Quarterly Conversations presented by (your company name) on all marketing materials
- Opportunity for a company representative to welcome guests and provide remarks at each event
- Opportunity to leave marketing materials at each event
- Post event mailing list provided in a PDF format
- Company mentioned in social media posts & emails





# SAFETY AWARDS LUNCHEON

**April 2025**

Join the N.C. Commissioner of Labor for the annual Safety Awards Event. This event recognizes companies and municipalities from eastern N.C. for their safe work records.

## PRESENTING SPONSOR: \$3,000

- 2025 Safety Awards presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table signage
- Opportunity for a company representative to address the guests (2 minutes)
- Company mentioned in social media posts & emails

## GOLD SPONSOR: \$1,000

- Four (4) reserved seats with table signage
- Company logo/listing on marketing materials

## SILVER SPONSOR: \$650

- Two (2) reserved seats with table signage
- Company logo/listing on marketing materials

## TABLE HOST: \$270 *(Chamber Bucks)*

- Eight (8) reserved seats

## INDIVIDUAL TICKET: \$35 *(Chamber Bucks)*



# FIRST RESPONDERS RECOGNITION

**June 2025**

This event will honor and recognize the first responders in our community for their commitment to making Greenville-Pitt County a safe place to live.

## PRESENTING SPONSOR: \$3,000

- 2025 First Responders Recognition presented by (your company name) on all marketing materials
- Eight (8) complimentary attendees at a reserved table with signage
- Opportunity for a company representative to address the guests (2 minutes)
- Company mentioned in social media posts & emails

## GOLD SPONSOR: \$1,000

- Four (4) complimentary attendees at a reserved table with signage
- Company logo/listing on marketing materials
- Sponsor recognition from podium during event

## SILVER SPONSOR: \$750

- Two (2) complimentary attendees
- Company logo/listing on marketing materials

## TABLE HOST: \$270 *(Chamber Bucks)*

- Two (2) company representatives & Six (6) first responders

## SPONSOR A FIRST RESPONDER: \$35 *(Chamber Bucks)*

## INDIVIDUAL TICKET: \$35 *(Chamber Bucks)*



# EDUCATION NETWORK RECEPTION

**September 2025**

The Education Network Reception is a unique collaboration between the Chamber of Commerce, Parents for Public Schools and Pitt County Schools. This event is a celebration of appreciation for the hundreds of talented educators we have in Pitt County that also provides them an opportunity to connect with local businesses

## PRESENTING SPONSOR: \$2,000

- 2025 Education Network Reception presented by (your company name) on all marketing materials
- Four (4) complimentary attendees at a table with signage
- Opportunity to display company signage/materials at a table near registration table
- Company mentioned in social media posts & emails
- Opportunity for company representative to provide sponsor remarks at event (2 minutes)

## GOLD SPONSOR: \$1,000

- Two (2) complimentary attendees at a table with signage
- Opportunity to display company signage/materials at a table near registration table
- Company logo/listing on marketing materials

## RECEPTION SPONSOR: \$1,000

- One (1) complimentary attendee
- Company signage at bar
- Company logo/listing on marketing materials

## SILVER SPONSOR: \$750

- One (1) complimentary attendee
- Company logo/listing on marketing materials

## TABLE HOST: \$270 (*Chamber Bucks*)

## INDIVIDUAL TICKET: \$35 (*Chamber Bucks*)



A photograph of four individuals seated on a stage during a legislative event. From left to right: a man in a blue suit speaking into a microphone, a woman in a black blazer holding a book, a woman in a black blazer, and a man in a dark suit with a striped tie. The background is a textured wall with faint text.

# LEGISLATIVE EVENT

## Fall 2025

The Chamber's Legislative Event provides the business community an opportunity to recap the current year's session of the General Assembly and highlights legislative matters in the upcoming year that may impact business.

### PRESENTING SPONSOR: \$2,000

- 2025 Legislative Breakfast presented by (your company name) on all marketing materials
- Eight (8) complimentary attendees at a reserved table with signage
- Opportunity for a company representative to address the guests (2 minutes)
- Company mentioned in social media posts & emails

### GOLD SPONSOR: \$1,000

- Four (4) complimentary attendees at a reserved table with signage
- Company logo/listing on marketing materials
- Sponsor recognition from podium during event

### SILVER SPONSOR: \$750

- Two (2) complimentary attendees
- Company logo/listing on marketing materials

### TABLE HOST: \$270 (*Chamber Bucks*)

- Eight (8) reserved seats

### INDIVIDUAL TICKET: \$35 (*Chamber Bucks*)