



2024 SPONSORSHIP GUIDE

GREENVILLE-PITT COUNTY CHAMBER OF COMMERCE

WEBSITE

www.greenvillenc.org

OFFICE LOCATION

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Greenville, NC
27834

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THANK YOU TO OUR 2023 PRESENTING SPONSORS





BUSINESS SUCCESS STRATEGIC ECONOMIC GROWTH COMMUNITY DEVELOPMENT

These fundamental components continue to be the foundation upon which the Greenville-Pitt County Chamber of Commerce builds its annual program of work. We work with each of our members to ensure their investment reflects each one of these components and creates a positive impact on their business and employees. We connect our members to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

The Chamber remains committed to providing its members with a variety of opportunities to help grow their business and achieve success. While every event, program, and initiative serves a purpose, each one also provides a unique opportunity for you to promote your business, market your products and services, and enhance brand recognition. In doing so, you are not only supporting the Chamber, but also showing your support for the long term development of Greenville and Pitt County.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Chamber provides many ways to get your business in front of local businesses and professionals. Every offering in this sponsorship catalog is designed to maximize your marketing efforts by providing the best promotional impact through visibility before, during, and after the event or program.

Thank you in advance for the consideration to be a part of our efforts to build a stronger community and we hope you will let us find the right marketing and sponsorship avenues for you.

Working for your business,

A handwritten signature in black ink, appearing to read "Trent McGee". The signature is fluid and cursive, with the first name "Trent" being more prominent.

Trent McGee
President & CEO
Greenville-Pitt County Chamber of Commerce

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Frame Shop
2100 N. Greene St | Greenville

Give a gift they will cherish!

Mention seeing this ad in the Chamber e-newsletter for a discount on your custom framing order!

10% off

Fast turn-around, personalized service, best value in town!

WEBSITE & NEWSLETTER ADS

The Chamber's website provides prominent visibility with a click-thru feature to highlight your business or organization through a scrolling website banner ad. Offered on a monthly schedule.

WEBSITE ADS:

BANNER ADS: Located on the homepage of the website

- 1 Month - \$500
- 6 Months - \$2,500
- 12 Months - \$5,000

LOGO ADS: Company logo located on a requested page on Chamber website

- 1 Month - \$150
- 6 Months - \$400
- 12 Months - \$650

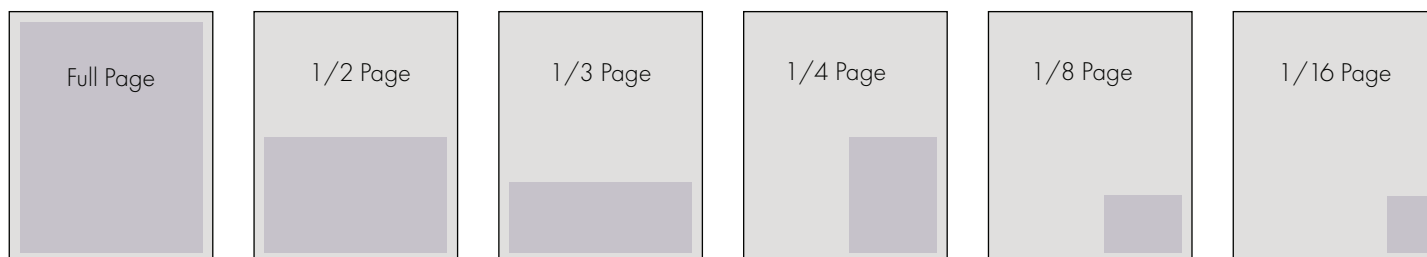
The Chamber's email newsletter is a bi-weekly e-newsletter that is sent to all members and their employees. The e-newsletter is the best way to stay completely up-to-date on Chamber news, events and programs.

NEWSLETTER ADS:

- Dimensions - 1200 x 300 (JPEG or PNG)
- 1 Month - \$250
- 3 Months - \$500

Glimpse

Glimpse Magazine is the official relocation magazine for Greenville-Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber's website.



PREMIUM AD RATES

SIZE	DIMENSIONS	COST
Inside Cover Gate Fold	Trim Size - 16.5" x 10.5" Live Area - 15.5" x 9.5" Bleed - .125" (all sides)	\$8,200
Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,650
Inside Front Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,490
Inside Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,205
Full Page (<i>Facing Inside Front Cover</i>)	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,050
Full Page (<i>Opposite Table of Contents</i>)	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,885

STANDARD AD RATES

SIZE	DIMENSIONS	COST
Full Page	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,100
One-half Page	Ad Size - 7.5" x 4.75"	\$2,250
One-third Page	Ad Size - 7.5" x 3"	\$1,500
One-quarter Page	Ad Size - 3.75" x 4.75"	\$1,200
One-eighth Page	Ad Size - 3.75" x 2.375"	\$675
One-sixteenth Page	Ad Size - 1.875" x 2.375"	\$425
Enhanced GoLocal Directory Listing	Listing enhanced with addition of logo Preferred file type - EPS, PDF, PNG	\$150



COFFEE WITH YOUR CHAMBER

Bi-Monthly Meetings for new and renewing members Average attendance 10+ per session

Be the first company to welcome and greet new businesses, members and renewing members at our bi-monthly Coffee with the Chamber events. This casual event focuses on introducing and educating members on the many benefits and services that the Chamber offers and provides you an ideal time to share your message, too.

PRESENTING SPONSOR: \$1,000

- 2024 Coffee with Your Chamber presented by (your company name) on all marketing materials
- Company logo on event page + click-thru feature
- Company logo included in emails to registered attendees
- Opportunity for a company representative to welcome guests and provide remarks at each event
- Opportunity to leave marketing materials at each event
- Post-event mailing list provided in a PDF format



GOLD SPONSOR: \$500

- Company logo on event page + click-thru feature
- Opportunity to leave marketing materials at each event
- Post event mailing list provided in a PDF format



Meets Monthly on an annual basis | 25 participants selected each year

Chamber Ambassadors are dedicated volunteers and community advocates committed to helping the Greenville-Pitt County Chamber of Commerce uphold its mission. Ambassadors play a key role in supporting our members, assisting with event execution, and expanding the Chamber brand.

PRESENTING SPONSOR: \$1,200



- 2024 Ambassadors presented by (your company name) on all marketing materials
- Company logo on Ambassador page click-thru feature
- Company logo on all program materials
- Opportunity for a company representative to participate in the program and to speak at all opening meetings and holiday party
- Company recognized as presenting sponsor at Chamber's Annual Membership Celebration
 - Company recognition during award presentation
 - Company logo featured on AV screen during presentation



BUSINESS AFTER HOURS

Business After Hours is our premier networking event. Members use this opportunity to enjoy food and beverages, tour a Chamber business, and meet new friends and prospective business associates.

BUSINESS AFTER HOURS PRESENTING SPONSOR: \$5,000

- 2024 Business After Hours presented by (your company name) on all marketing materials
- Company logo on event page + click-thru feature
- Sponsor remarks at each event
- Opportunity to set up a table to exhibit at each event to distribute marketing materials
- Opportunity to have a representative greet and welcome guests at registration table
- Company logo on event images
- Lists of attendees provided in PDF format following each event
- Company mentioned in all social media posts & emails



BUSINESS AFTER HOURS HOST: \$500

5:30 p.m. - 7:00 p.m. | 12x per year at various locations

- Host is responsible for catering for approximately 75 -100 guests
- Company representative has the opportunity to welcome and provide host remarks
- Company may give away door prizes
- Business cards collected from door prizes as an extension of potential business connections
- Company logo on newsletter
- Company logo on event page + click-thru feature
- Company logo on reminder emails



COFFEE & CONNECTIONS

Coffee & Connections offers Chamber members the opportunity to grow their customer base in a casual, relaxed environment and is a great alternative networking opportunity for members who are unable to attend events during evening hours.

COFFEE & CONNECTIONS PRESENTING SPONSOR: \$2,000

- 2024 Coffee & Connections presented by (your company name) on all marketing materials
- Company logo on event page + click-thru feature
- Sponsor remarks at each event
- Opportunity to have representative greet and welcome guests at registration table
- Company logo on event images
- Lists of attendees provided in PDF format following each event
- Company mentioned in all social media posts & emails



COFFEE & CONNECTIONS HOST: \$250

8:00 a.m. - 9:00 a.m. | 6x per year at various locations

- Host is responsible for catering for approximately 35-45 guests
- Company representative has the opportunity to welcome and provide host remarks
- Company may give away door prizes
- Business cards collected from door prizes give to host as an extension of potential business connections
- Company logo on newsletter
- Company logo on event page + click-thru feature

ANNUAL MEMBERSHIP CELEBRATION

February 2024 | Hilton Greenville

The Annual Membership Celebration recognizes the past year's accomplishments and presents the Citizen of the Year, Ambassador of the Year, and the Young Professional of the Year. Additionally, the event welcomes the incoming Chairman while saying farewell to the outgoing Chairman.

PRESENTING SPONSOR: \$6,000

- 2024 Annual Membership Celebration presented by (your company name) on all marketing materials
- Twelve (12) preferred seats at head table
- Company logo on event page + click-thru feature
- Company logo on podium screen
- Full-page ad on back of program book
- Wine provided at our tables
- Company mentioned in ALL social media posts & emails
- Sponsorship remarks at the podium (3 minutes)
- Company logo on digital invitation & save the dates
- Company logo on rotating power point presentation
- Company logo on recap video & event images



EVENT PROMOTION SPONSOR: \$3,500

- Eight (8) preferred seats
- Company logo on event page + click-thru feature
- Half-page ad in program
- Sponsorship recognition from podium
- Company logo on event images & video
- Company logo on digital invitation & save the dates
- Company logo on rotating power point presentation
- Company logo on ALL emails
- Company recognition on some social media posts



GOLD SPONSOR: \$3,000

- Eight (8) preferred seats
- Company logo on event page + click-thru feature
- Half-page ad in program
- Sponsorship recognition from podium
- Company logo on digital invitation & save the dates
- Company logo on rotating power point presentation
- Company logo on ALL emails
- Company recognition on some social media posts



ANNUAL MEMBERSHIP CELEBRATION

COCKTAIL HOUR SPONSOR: \$3,000

- Four (4) preferred seats
- Company listing on event page + click-thru feature
- One-third page ad in program
- Cocktail napkins featuring your company logo
- Company listing on digital invitation & save the dates
- Company logo on rotating power point presentation
- Company listing/logo on ALL emails
- Company recognition on some social media posts
- Company signature drink & signage at bar

AWARDS SPONSOR: \$2,000

- Four (4) preferred seats
- Company listing on event page + click-thru feature
- One-third page ad in program
- Company representative to be recognized from podium to present awards on stage
- Company logo on award boxes
- Company listing on digital invitation & save the dates
- Company logo on rotating power point presentation
- Company listing/logo on ALL emails
- Company recognition on some social media posts

SILVER SPONSOR: \$1,500

- Four (4) preferred seats
- One-fourth page ad in program
- Company listing on ALL marketing materials
- Company logo on rotating power point presentation

BRONZE SPONSOR: \$1,000

- Two (2) preferred seats
- One-fourth page ad in program
- Company listing on ALL marketing materials

TABLE HOST : \$800 (*Chamber Bucks*)

- Eight (8) reserved seats

INDIVIDUAL TICKET: \$100 per person, \$185 per couple *Chamber Bucks*

THE CHAMBER GOLF CLASSIC

May 17, 2024 | Greenville Country Club

The Chamber Golf Classic provides the opportunity to connect with various business leaders in a relaxed environment. This golf classic has an educational focus with revenue supporting a high school senior scholarship and Pitt County Educational Foundation's Teacher Executive Institute Program.

PRESENTING SPONSOR: \$6,000

- 2024 Chamber Golf Classic presented by (your company name) on all marketing materials
- Includes two (2) foursome teams in tournament - 8 golfers
- Company logo on event page + click-thru feature
- Company logo on hole sign & tournament banner
- Company logo on ALL emails & social media posts
- Opportunity to display signage and distribute materials at table/booth near registration table
- Opportunity to provide company brand items in player bag
- Company representative to welcome guests prior to shotgun start
- Opportunity for Chamber to promote company/business video
- Opportunity for company representative to present scholarships (High School Senior & Teacher Executive Institute)
- Opportunity for company representative to serve on scholarship selection committee
- Opportunity for company representative to talk about the event on Talk of the Town



PLAYER CART SPONSOR: \$2,500

- Includes one (1) foursome team
- Company logo on event page + click-thru feature
- Company logo on hole sign & tournament banner
- Company logo on emails
- Opportunity to provide company branded gift items on carts
- Company logo on all cart name cards
- Table/booth display near registration table



LUNCH SPONSOR: \$1,750

- Includes one (1) foursome team in tournament
- Company logo on event page + click-thru feature
- Company logo on hole sign & tournament banner
- Opportunity to provide company brand items in player bag
- Company logo at lunch area
- Table/booth near registration area



THE CHAMBER CLASSIC

BEVERAGE CART SPONSOR: \$1,500

- Includes one (1) foursome in tournament
- Company logo on event page + click-thru feature
- Company logo on hole sign & tournament banner
- Company logo on beverage cart & koozies
- Opportunity for company representative to ride in beverage cart, meet players, and give away cups/koozies
- Opportunity to provide company brand items in player bag
- Table/booth display near registration table



HOSPITALITY SPONSOR: \$1,500 (Limited to Two)

- Company logo on event page + click-thru feature
- Company logo on hole sign & tournament banner
- Opportunity to distribute snacks and drinks in one or two tents during the tournament
- Opportunity to provide company brand items to the golfers
- Table/booth display in the tee box
- Snacks and drinks provided by the Chamber
- Opportunity to collect business cards



TROPHY SPONSOR: \$1,000

- Company logo on hole sign & tournament banner
- Company listing on event page + click-thru feature
- Company logo on trophy box
- Opportunity to provide trophies to winner
- Opportunity to provide company brand items in player bag



PHOTOGRAPHY SPONSOR: \$1,000

- Company logo on hole sign & tournament banner
- Company listing on event page + click-thru feature
- Company logo on event images
- Opportunity to provide company brand items in player bag



FORESOME SPONSOR: \$1,000

- Includes one (1) foursome team in tournament
- Company logo on hole sign & tournament banner
- Company listing on event page + click-thru feature



SMALL BUSINESS AWARDS BREAKFAST

May 2024

Chamber members and community leaders gather to support and celebrate the importance of small business in Pitt County. Highlights include the recognition of finalists and presentation of the Small Business Leader of the Year Award.

PRESENTING SPONSOR: \$3,000

- 2024 Small Business Award Event presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table signage
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails
- Company logo on event program
- Company logo on rotating power point presentation
- Opportunity for a company representative to provide remarks at the podium (3 minutes)

optimum.

First Citizens Bank
forever first

VIDEO SPONSOR: \$3,000

- Six (6) reserved seats with table signage
- 2024 Small Business Awards Finalists videos presented by (your company name) at the end of each video
- Company logo on event page + click-thru feature
- Company mentioned in social media posts
- Company logo on event program
- Company logo on rotating power point presentation

AWARDS SPONSOR: \$1,000

- Four (4) reserved seats
- Company listing on event page + click-thru feature
- Company representative to present awards on stage
- Company logo on award boxes
- Company logo on rotating power point presentation



SMALL BUSINESS AWARDS BREAKFAST

GOLD SPONSOR: \$1,000

- Four (4) reserved seats
- Sponsorship recognition from podium
- Company logo on event page + click-thru feature
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on ALL emails

SILVER SPONSOR: \$500

- Two (2) reserved seats
- Company listing on event page + click-thru feature
- Company listing on event program
- Company listing on ALL emails
- Company logo on rotating power point presentation

TABLE HOST: \$280 Chamber Bucks

- Eight (8) reserved seats

INDIVIDUAL TICKET: \$35 (Chamber Bucks)

YOUNG PROFESSIONALS OF PITT COUNTY

The mission of Young Professionals of Pitt County is to provide a foundation for future leaders, while creating a better place to live, work and play. Young Professionals develops Greenville's next generation of business leaders through opportunities to connect, engage and inspire.

PRESENTING SPONSOR: \$4,000

- 2024 Young Professionals presented by (your company name) on all marketing materials
- One (1) company representative may serve on the 2024 YP Steering Committee
- Company logo on Chamber website
- Company logo on Young Professionals event page + click-thru feature
- Company mentioned in social media posts & emails
- Opportunity to provide Sponsorship Remarks at one monthly 3rd Thursday Social
- Four (4) complimentary company representative memberships
- Opportunity to display promotional items at various events



YOUNG PROFESSIONALS ANNUAL FEE: \$100 Chamber Bucks

ECONOMIC FORECAST LUNCHEON

January 25, 2024

The Chamber's annual Economic Forecast Luncheon provides an economic outlook for the current year, featuring a keynote speaker, discussing the impact of current conditions on businesses and households throughout our state, region and the nation.

PRESENTING SPONSOR: \$2,500

- 2024 Economic Forecast Luncheon presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table sign
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails
- Company logo on event program
- Company logo on rotating power point presentation
- Opportunity for company representative to provide sponsor remarks (3 minutes)



KEYNOTE SPEAKER SPONSOR: \$2,000

- 2024 Economic Forecast Luncheon Keynote Speaker Sponsor by (your company name) on all marketing materials
- Eight (8) reserved seats with table sign
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails
- Company logo on event program
- Company logo on rotating power point presentation
- Opportunity for company representative to introduce Keynote Speaker to the Podium (3 minutes)



GOLD SPONSOR: \$1,000

- Four (4) reserved seats
- Company logo on event page + click-thru feature
- Sponsorship recognition from podium
- Company logo on rotating power point presentation
- Company logo on ALL emails

SILVER SPONSOR: \$650

- Two (2) reserved seats
- Company listing on event page + click-thru feature
- Company logo on rotating power point presentation

TABLE HOST: \$280 (Chamber Bucks) INDIVIDUAL TICKET: \$35 (Chamber Bucks)

- Eight (8) reserved seats at event



GROW LOCAL

April 15 - April 19, 2024

This initiative is designed for Pitt County businesses to open their doors to host local middle and high school students, providing them an experience to introduce, involve, inspire and invest in students' and young adults lives.

PRESENTING SPONSOR: \$2,500



- Grow Local - in Partnership with (your company name) on all marketing materials
- Company mentioned in ALL social media posts & emails
- Supports program planning, committee work and business retention and outreach related to Grow Local and workforce development
- Opportunity to participate in planning meetings, host business and provide promotional items to students
- Company logo on Grow Local Yard Sign & Video
- Company logo on agenda for teachers and businesses

VIDEO SPONSOR: \$2,000

- Company logo on all marketing materials + click-thru feature on Chamber website
- Company listing on all social media channels related to the video
- Video presented by {your company name} in Grow Local Video
- Company logo on Grow Local Yard Sign & Video

GOLD SPONSOR: \$1,000

- Supporting program and efforts to grow local workforce and skill development throughout Pitt County
- Opportunity to give promotional items to students
- Company logo on all marketing materials related to Grow Local + program agenda
- Company logo on Grow Local Yard Sign & Video

SILVER SPONSOR: \$500

- Supporting program and efforts to grow local workforce and skills development throughout Pitt County
- Company listing on all marketing materials
- Company logo on Grow Local Yard Sign & Video

PROGRAM SUPPORTER: \$125 (Chamber Bucks)

- Helps support students participating in the program



EXECUTIVE ASSISTANT LUNCHEON

April 2024

The Executive Assistant Luncheon is an opportunity for executive assistants to network with each other and hear from a motivational guest speaker. This event is limited to executive assistants only.

PRESENTING SPONSOR: \$1,500

- 2024 Executive Assistant Luncheon presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table signage
- Company logo on event page + click-thru feature
- Company logo on event program
- Company logo on ALL social media posts & emails
- Company logo on rotating power point presentation
- Company logo on an item to give each attendee to say "thank you"



GOLD SPONSOR: \$750

- Four (4) reserved seats
- Company logo on event page + click-thru feature
- Sponsorship recognition from podium
- Company logo on rotating power point presentation
- Company logo on ALL emails

SILVER SPONSOR: \$500

- Two (2) reserved seats
- Company listing on event page + click-thru feature
- Company listing on ALL emails
- Sponsorship recognition from podium
- Company logo on rotating power point presentation

TABLE HOST: \$280 (Chamber Bucks)

- Eight (8) reserved seats at event

INDIVIDUAL TICKET: \$35 (Chamber Bucks)



INTER-CITY VISIT

2025

This three-four day trip for community leaders, businesses, citizens and organizations will explore how another city has worked to build their town to the destination it is now. Guests will learn what worked or what didn't, take back ideas for Greenville and Pitt County, as well as your business or organization and focus on the key drivers of economic and community success.

PRESENTING SPONSOR: \$8,000

- 2025 Inter-City Visit presented by (your company name) on all marketing materials related to the trip
- Two (2) complimentary attendees
- Company logo on event page + click-thru feature on Chamber website
- Daily speaking opportunities
- Full-page ad in attendee handbook
- Company mentioned in ALL social media posts & emails
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Company logo on check in bags & other materials for attendees

WELCOME RECEPTION SPONSOR: \$4,500



- One (1) complimentary attendee
- Company logo on event page + click-thru feature on Chamber website
- Opportunity to welcome guests to the welcome reception and provide company remarks
- Company logo on branded item
- Half-page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags

CLOSING RECEPTION SPONSOR: \$4,500

- One (1) complimentary attendee
- Company logo on event page + click-thru feature on Chamber website
- Opportunity to welcome guests to the closing reception and provide company remarks
- Company logo on branded item
- Half-page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags



INTER-CITY VISIT

HOSPITALITY SPONSOR: \$3,500

- One (1) complimentary attendee
- Company logo on event page + click-thru feature on Chamber website
- Company logo on name tag for attendees
- One-third page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Opportunity to provide company remarks at welcome dinner



TRANSPORTATION SPONSOR: \$3,500

- One (1) complimentary attendee
- Company logo on event page + click-thru feature on Chamber website
- Company logo on branded item
- One-third page ad in attendee handbook
- Opportunity to provide promotional materials for check in bags & speaker gift bags
- Opportunity to provide company remarks on bus

BREAKFAST OR LUNCH SPONSOR: \$1,500

- Company logo on event page + click-thru feature on Chamber website
- Company logo lunch boxes
- One-fourth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Opportunity to provide company remarks at breakfast or lunch
- Attendee is an additional charge

SPEAKER GIFT BAG SPONSOR: \$1,500

- Company logo on event page + click-thru feature on Chamber website
- Company logo on speaker gift bag
- One-fourth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Opportunity to provide company remarks
- Attendee is an additional charge

A photograph showing a group of people in a social setting, likely a bar or event space. In the foreground, a man in a white polo shirt and glasses is talking to a woman in a white top. Other people are standing and sitting at tables in the background. The text "INTER-CITY VISIT" is overlaid in large white letters.

INTER-CITY VISIT

DOWNTOWN EXCURSION SPONSOR: \$850

- Company logo on event page + click-thru feature on Chamber website
- One-eighth page ad in attendee handbook
- Opportunity to provide promotional materials for attendees
- Sponsorship recognition at beginning of excursion
- Attendee is an additional charge

PROGRAM BLOCK SPONSOR: \$850

- Company listing on event page + click-thru feature on Chamber website
- Company logo identifying specific program session
- Sponsorship recognition at program

SNACK SPONSOR: \$800

- Company listing on event page + click-thru feature on Chamber website
- Company logo on table sign: "Snacks provided by"

ATTENDEE: TBD



September 2024 - May 2025

A nine-month course designed to foster strong leadership skills that are necessary to contribute in a positive way to the community. Participants will learn about Quality of Life, Education, Healthcare, Law Enforcement, Government, Business & Industry and Community Service in our area. In addition, leadership training is provided.

PRESENTING SPONSOR: \$5,000

- Leadership Institute Class of 2025 presented by (your company name) on all marketing materials
- One (1) participant in the program
- Sponsor Remarks at Opening Reception, Graduation, and various events throughout the program
- Opportunity to have additional business representatives at the Opening Reception and Graduation to network with class members and other Leadership Institute alumni
- Company logo on Chamber website and LI Applications



GRADUATION SPONSOR: \$2,000

- Opportunity to provide sponsor remarks at Graduation Ceremony
- Opportunity to network with community leaders
- Company logo on graduation program

SOLD

HOSPITALITY SPONSOR: \$500 (Chamber Bucks)

- Opportunity to provide sponsor remarks during lunch session
- Networking opportunities with community leaders
- Company logo on program agenda for specific session

BUS SPONSOR: \$250 (Chamber Bucks)

- Opportunity to provide information on your company for each participant
- Company logo on program agenda for specific session

INDIVIDUAL PARTICIPANT: \$1,300 (Chamber Bucks)

SPONSOR A PARTICIPANT: \$1,300 (Chamber Bucks)

- Sponsor a non-profit or small business participant



TEEN LEADERSHIP INSTITUTE

October 2024 - May 2025

A unique program designed to plant seeds for future leaders in our community. Opportunities for participation are offered once per year for up to 35 local high school juniors. Students are nominated by school counselors and attend one full-day session per month. Sessions include: Healthcare, Government and Law, Education, Career Exploration, Community Service and Post Secondary Education and Vocational Opportunities.

PRESENTING SPONSOR: \$3,000

- Teen Leadership Institute Class of 2025 presented by (your company name) on all marketing materials
- Sponsor remarks at Opening Reception, Graduation, and various events throughout the program
- Company logo on Chamber website and TLI Applications
- Company logo on back of the Participant T-shirt



GRADUATION SPONSOR: \$1,000

- Opportunity to provide sponsor remarks at Graduation Ceremony
- Opportunity to attend Group Project Presentations and Graduation Luncheon
- Company logo on Graduation Program

HOSPITALITY SPONSOR: \$500 (*Chamber Bucks*)

- Teen Leadership Institute session sponsored by (your company name)
- Opportunity for a company representative to speak during lunch session
- Company logo on program agenda for specific session

INDIVIDUAL PARTICIPANT: \$150 (*Chamber Bucks*)

- Sponsors one high school junior
- Company/Individual name on back of student t-shirts



COMMUNITY UNITY BREAKFAST

January 15, 2024

The Community Unity Event is held on the commemoration of Dr. Martin Luther King Jr.'s birthday to celebrate and further diversity initiatives in Greenville and Pitt County.

PRESENTING SPONSOR: \$1,250

- 2024 Community Unity Breakfast presented by (your company name) on all marketing materials
- Six (6) reserved seats on the front two (2) rows
- Company logo on event page + click-thru feature
- Company logo on event program
- Company logo on rotating power point presentation
- Company mentioned in ALL social media posts & emails
- Opportunity for company representative to provide sponsor remarks (3 minutes)

GOLD SPONSOR: \$750

- Four (4) reserved seats on the front two (2) rows
- Company logo on event page + click-thru feature
- Company logo on rotating power point presentation
- Company logo on event program
- Company logo on ALL emails
- Sponsor recognition from program

SILVER SPONSOR: \$500

- Two (2) reserved seats on the front two (2) rows
- Company listing on website + click-thru feature on Chamber website
- Company listing on event program
- Company listing on ALL emails
- Company logo on rotating power point presentation

POWER LUNCHEON SERIES

10x per year | Hilton Greenville

Power Luncheons feature different speakers each month, who discuss relevant issues in our community. Topics may include: Healthcare, legislative updates, economic and community information.

PRESENTING SPONSOR: \$5,000

- 2024 Power Luncheon Series presented by (your company name) on all marketing materials
- Four (4) reserved seats at each luncheon with prominent table signage
- Opportunity for a company representative to address the guests (3 minutes)
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails
- Company logo on rotating power point presentation



GOLD SPONSOR: \$2,000 (limited number)

- Two (2) reserved seats at each luncheon with prominent table signage
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Company logo on ALL emails
- Company logo on rotating power point presentation
- Company highlight from podium at one luncheon
- Opportunity to host a promotional table in lobby at the same luncheon

SILVER SPONSOR: \$1,000

- One (1) reserved seat at each luncheon
- Company listing on event program
- Company listing on event page + click-thru feature
- Company listing on ALL emails
- Company logo on rotating power point presentation

INDIVIDUAL TICKET: \$30 (Chamber Bucks)



CHAMBER DAY AT THE STATE CAPITOL

Spring 2024

We are pleased to announce the 2024 Chamber Day at the NC State Capitol. Members will have the opportunity to get up close and personal with NC's elected and appointed officials as we meet and discuss policy issues facing eastern NC. You'll want to be a part of this direction-setting trip.

PRESENTING SPONSOR: \$3,000

- 2024 State Capitol visit presented by (your company name) on all marketing materials related to the trip
- Two (2) complimentary attendees
- Opportunity for company representative to provide sponsor remarks at welcome breakfast and closing luncheon
- Company mentioned in ALL social media posts & emails
- Company logo on attendee agenda



TRANSPORTATION SPONSOR: \$2,000

- 2024 Transportation Sponsor presented by (your company name) on all marketing materials
- One (1) complimentary attendee
- Opportunity for company representative to provide sponsor remarks at the beginning of the trip
- Bus naming recognition and opportunity to distribute company information to all travelers

BREAKFAST SPONSOR: \$1,000

- One (1) complimentary attendee
- Company logo on breakfast boxes
- Sponsorship recognition at beginning of event



LUNCH SPONSOR: \$1,500

- One (1) complimentary attendee
- Opportunity for company representative to provide sponsor remarks at lunch
- Opportunity to distribute company materials during lunch



SNACK SPONSOR: \$500 (limited to 3 businesses)

- Logo on snack bags
- Company listing on marketing materials



SAFETY AWARDS LUNCHEON

April 25, 2024

Join N.C. Commissioner of Labor, Josh Dobson, for the annual Safety Awards Event. This event recognizes companies and municipalities from eastern N.C. for their safe work records.

PRESENTING SPONSOR: \$3,000

- 2024 Safety Awards presented by (your company name) on all marketing materials
- Eight (8) reserved seats with table signage
- Opportunity for a company representative to address the guests (3 minutes)
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails

GOLD SPONSOR: \$1,000

- Four (4) reserved seats with table signage
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on ALL emails
- Company logo on event page + click-thru feature

SILVER SPONSOR: \$650

- Two (2) reserved seats with table signage
- Company logo on rotating power point presentation
- Company listing on event page + click-thru feature
- Company listing on event program
- Company listing on ALL emails

TABLE HOST: \$280 *(Chamber Bucks)*

- Eight (8) reserved seats

INDIVIDUAL TICKET: \$35 *(Chamber Bucks)*



Summer 2024

This event will honor and recognize the first responders in our community for their commitment to making Greenville-Pitt County a safe place to live.

PRESENTING SPONSOR: \$2,000

- 2024 First Responders Recognition presented by (your company name) on all marketing materials
- Eight (8) complimentary attendees at a reserved table with signage
- Opportunity for company representative to address the guests (3 minutes)
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails



GOLD SPONSOR: \$1,000

- Four (4) complimentary attendees at a reserved table with signage
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Company logo in ALL emails
- Sponsor recognition from podium during event

SILVER SPONSOR: \$750

- Two (2) complimentary attendees
- Company listing on program
- Company listing on event page + click-thru feature
- Company listing in ALL emails
- Company logo on rotating power point presentation

TABLE HOST: \$280 (Chamber Bucks)

- Two (2) company representatives & Six (6) first responders

SPONSOR A FIRST RESPONDER: \$35 (Chamber Bucks)

INDIVIDUAL TICKET: \$35 (Chamber Bucks)



EDUCATION NETWORK RECEPTION

September 2024

The Education Network Reception is a unique collaboration between the Chamber of Commerce, Parents for Public Schools and Pitt County Schools. This event is a celebration of appreciation for the hundreds of talented educators we have in Pitt County that also provides them an opportunity to connect with local businesses

PRESENTING SPONSOR: \$2,000

- 2024 Education Network Reception presented by (your company name) on all marketing materials
- Four (4) complimentary attendees at a table with signage & opportunity to support ten (10) local teachers to the reception with your sponsorship
- Opportunity to display company signage/materials at a table near registration table
- Company logo on event page + click-thru feature
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo in ALL reminder emails
- Opportunity for company representative to provide sponsor remarks at event (2 minutes)

GOLD SPONSOR: \$1,000

- Two (2) complimentary attendees at a table with signage & opportunity to support six (6) local teachers to the reception with your sponsorship
- Opportunity to display company signage/materials at a table near registration table
- Company logo on event page + click-thru feature & ALL emails
- Company logo on event program
- Company logo on rotating power point presentation

SILVER SPONSOR: \$750

- One (1) complimentary attendee & opportunity to support three (3) local teachers to the reception with your sponsorship
- Company listing in program
- Company listing on event page + click-thru feature & ALL emails
- Company logo on rotating power point presentation

RECEPTION SPONSOR: \$500

- One (1) complimentary attendee
- Company signage at bar
- Company listing in program
- Company listing on event page + click-thru feature
- Company logo on rotating power point presentation

TABLE HOST: \$280

INDIVIDUAL TICKET: \$35 (*Chamber Bucks*)

REGIONAL COLLABORATION SUMMIT

Summer 2024

Eastern North Carolina is a region on the rise – dynamic, diverse, and growing. Join us for a dynamic half day event dedicated to the vital pillars of our community's success: education, workforce, healthcare, and economic growth. Our lineup of expert speakers will provide reliable, objective data that will help our community leaders understand Eastern NC's strengths and weaknesses, how we compare to communities across the country, and the actions needed to move the needle on our greatest challenges.

PRESENTING SPONSOR: \$2,500

- 2024 Regional Collaboration Summit presented by (your company name) on all marketing materials
- Eight (8) complimentary attendees at a reserved table
- Opportunity for a company representative to address the guests (3 minutes)
- Opportunity for company to set up a table/booth near registration table to distribute promotional items
- Company logo on notebook dispenses for each attendee
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Company mentioned in ALL social media posts & emails



GOLD SPONSOR: \$1,500

- Four (4) complimentary attendees at a reserved table
- Company logo on event program
- Company logo on rotating power point presentation
- Company logo on event page + click-thru feature
- Sponsor recognition from podium during event

SILVER SPONSOR: \$750

- Two (2) complimentary attendees at a reserved table
- Company listing on program
- Company listing on event page + click-thru feature
- Company logo on rotating power point presentation

TABLE HOST: \$400 (Chamber Bucks)

- Eight (8) reserved seats

INDIVIDUAL TICKET: \$50 (Chamber Bucks)



PAST CHAIR'S LUNCHEON

Fall 2024

The Past Chair's Reception will bring together previous Chamber of Commerce Chair's for an update from the Chamber and community leaders. The event provides the opportunity for past Chairs to network as a group of peers.

PRESENTING SPONSOR: \$1,000

- 2024 Past Chair's Reception presented by (your company name) on all marketing materials
- Company logo on Chamber website + click-thru feature
- Company mention in Association newsletter post and emails
- Company logo on event program
- Opportunity for company representative to address the guests (3 minutes)



GOLD SPONSOR: \$500

- Company logo on Chamber website + click-thru feature
- Company logo on event program
- Sponsorship recognition from Chamber representative

SUPPORT A PAST CHAIR: \$40 (Chamber Bucks)

- Opportunity to sponsor a past chair to attend the luncheon
- Company listing on event page + click-thru feature
- Company listing on event program