

Annual Report & Program of Work

2024 - 2025



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2024 Chairman's Message



Serving as the Chairman of the Greenville-Pitt County Chamber of Commerce in 2024 was a true privilege and an incredible journey of collaboration, innovation, and growth. I am filled with immense pride and gratitude for what we achieved together, and it was an honor to work alongside a talented and committed board of directors to ensure our chamber fulfilled its mission of fostering growth, prosperity, and economic development within Greenville-Pitt County.

The chamber increased its total membership in 2024 by six percent and proudly welcomed 114 new members, the most since 2019. Our chamber continued to be a cornerstone of business excellence and community engagement. Together, we supported grand openings and business expansion with 44 ribbon cuttings—signifying Greenville and Pitt County as a premier destination for business. With a dedicated staff leading the charge, the chamber successfully executed 45 events throughout the year and these events exemplified how the chamber served as a catalyst for growth and prosperity.

The chamber continued to champion workforce development in 2024 through its Grow Local program that included participation from 3,300 students (21 total schools) in Pitt County and 95 local businesses. In collaboration with Pitt Community College, the chamber launched Bulldog Explorers, a program that gives kids as young as elementary school a first-hand look at what the local community college has to offer and demonstrates the importance of empowering the next generation of leaders.

These accomplishments are a testament to the collective efforts of our exceptional board, dedicated staff, and the support of our members. Your commitment to the chamber fuels the momentum that drives our community forward. As I pass the torch to the incoming chairwoman, Marianne Cox, I am confident the chamber will continue to thrive and build on the strong foundation we have laid. The future of Greenville and Pitt County is bright, and I am excited to see what lies ahead for our vibrant community.

Thank you for allowing me to serve in this capacity and for your unwavering support of the Greenville-Pitt County Chamber of Commerce. Together, we are shaping a prosperous future.

With gratitude,

R. Kelly Barnhill, Jr.

2024 Chairman

Business Success

Division Vice Chair

Lisa Stokes, *Optimum*

Chamber Ambassadors

Chairwoman: Megan Jones, *State Employees Credit Union*

Staff: Kimber Stone and Deena Lutz

Small Business Leader of the Year Committee

Chair: Kelly Barnhill, Jr., *Hendrix-Barnhill Co., Inc*

Staff: Aileen Peacock and Lauren Raynor

The chamber hosted six **Maximize Your Membership** sessions, sponsored by **First Citizens Bank**. The sessions were designed to allow staff to engage new members and educate them about the chamber. These sessions also highlighted the various networking opportunities and business benefits available to members through their investment.

The chamber created and distributed 5,000 copies of **Glimpse** magazine, the official newcomer/quality of life magazine for the Greenville-Pitt County area. Glimpse was also available in a digital format on the chamber's website and included dynamic linking that sent readers directly to advertisers' websites. Glimpse 2024 profiled Aces for Autism, Crush, Team Boneyard, and Wildwood Park. The chamber contracted with Igoe Creative to provide the design and layout of the magazine and Morgan Printers, Inc. for printing. The Chamber also partnered with Town Square Publications on a digital guide that spotlights the incredible growth and vibrant community in Greenville-Pitt County while showcasing our valued members.



The **Ambassador Program**, presented by **Executive Personnel Group**, featured 24 Ambassadors who met monthly for updates about chamber member initiatives, and to learn of various volunteer opportunities throughout the year. Ambassadors were charged with conveying member needs, questions, and concerns to chamber staff and encouraging member involvement.



Annual Membership Celebration

The **Annual Membership Celebration** was held on February 8, 2024, at the Hilton Greenville. Highlights of the event included the presentation of the Legends Award recipient, Dr. Jasper Lewis; 2023 Citizen of the Year Award, presented to Dr. Ethan Lenker; the Ambassador of the Year Award, presented to Doug Rifenburg; and the Young Professional of the Year Award, presented to Carly Moore. The event recognized the chamber's success from the previous year and provided attendees with an update on the chamber's 2024 program of work.

Business After Hours and Coffee & Connections, presented by **Computer Peripherals Unlimited**, were the chamber's premier networking events in 2024. Twelve Business After

Hours (evening) and six Coffee & Connections (morning) events were held at various locations to showcase member businesses and encourage networking among chamber members. Business After Hours drew an average of 90 attendees per event, while Coffee & Connections drew an average of 45 attendees per event.

The chamber organized affordable **international and national trips** for both its members and the public, offering travelers an opportunity to explore the global economy and experience what other parts of the world have to offer. These distinctive trips offered participants an enriching cultural and educational experience, while also promoting connections among local business professionals and retirees. In April, the chamber arranged a river Rhine cruise trip to Switzerland, France, Germany, and the Netherlands, followed by a journey by rail to Italy in October.

The **Chamber Golf Classic**, presented by **Brightspeed and Brightspeed Business**, was held on May 17, 2024, at Greenville Country Club. The event provided participants with a unique networking opportunity while supporting a scholarship for a local high school student and a local educator to participate in the Pitt County Educational Foundation's Teacher Executive Institute Program.

The **Small Business Awards** event, presented by **First Citizens Bank and Optimum Business**, was held on October 10, 2024, at the Eddie & Jo Allison Smith Center for Student Advancement on the campus of Pitt Community College. The event highlighted the impact that small businesses have on our community and recognized the finalists and recipient of the 2024 Small Business Leader of the Year Award. Greg Lassiter, owner of Champions Health & Fitness Center, was named the Small Business Leader of the Year.



Chamber Golf Classic



Ribbon Cutting

The chamber held and assisted with 44 **Ribbon Cuttings/ Groundbreakings/Open House** ceremonies in 2024 to welcome new businesses to the community and celebrate renovations to existing businesses. The chamber promoted ribbon cutting ceremonies through its newsletter, events calendar, and social media platforms, while also extending invitations via e-mail.

The chamber's biweekly **E-Newsletter** was created and distributed to the membership 25 times in 2024. Each newsletter highlighted new members and recognized renewing member anniversaries. A section of each newsletter was designated for upcoming chamber events and news,

along with a section for member news. The chamber's newsletter had over 4,000 subscribers in 2024 and an open rate of 45-percent.

The chamber's website, **greenvillenc.org**, continued to be the go-to source for information, receiving over 178,857 views in 2024. The site was updated regularly to provide visitors with appropriate information and news about the chamber and the Greenville-Pitt County community. The site continued to provide members with exposure through the online business directory and allowed members to update their business directory listing, post member-to-member discounts, job postings, and community events. Members were able to keep track of referrals through the online business directory.

The chamber's **Social Media Platforms**, including Facebook, Instagram, LinkedIn, and X, remained active in 2024 and were regularly updated to promote chamber members, events, and relevant news. The chamber saw monthly increases in followers and likes on each of its platforms. Total, the chamber's social media platforms had over 17,000 followers in 2024.

Strategic **Economic Growth**

Division Vice Chair

Emmett Floyd, Ed.D., *Retired*

Leadership Institute Advisory Council

Chair: Jessica Williams, *ECU Health Medical Center*

Staff: Kimber Stone

Teen Leadership Institute Committee

Chair: Kaitlyn Speas, *Pitt Community College*

Staff: Kimber Stone

Young Professionals of Pitt County

Chair: Carly Moore, *Thermo Fisher Scientific*

Staff: Aileen Peacock

Grow Local

Co-Chairs: David Horn, *Greenville-ENC Alliance*

& Kali Beach, *Pitt County Schools*

Staff: Kimber Stone and Lauren Raynor

The chamber's 19th **Annual Economic Forecast Luncheon**, co-presented by the **Greenville-ENC Alliance** and **Nutrien**, was held on January 25, 2024, at the Hilton Greenville. Over 225 people attended the event and heard from Craig Letendre, Senior Vice President, Director Portfolio Strategy at First Citizens Bank, who provided a detailed analysis of existing conditions, future trends, and general patterns for the economy in 2024.

The chamber's **Leadership Institute**, sponsored by **Nutrien**, provided a series of educational sessions and speaking engagements to help develop a group of emerging leaders dedicated to community betterment for the future. The program covered an eight-month period (September - May) and focused on the importance of community service and professional leadership. Twenty-eight (28) participants successfully fulfilled the requirements of the program and were honored with graduation certificates during a ceremony at the Eddie & Jo Allison Smith Center for Student Advancement on the campus of Pitt Community College. The Leadership Alumni program launched in 2024 with two social events aimed at reconnecting past participants and fostering continued leadership growth in their current roles. These gatherings provide an opportunity for alumni to strengthen their networks, share experiences, and build on the skills gained through the Leadership Institute.



Annual Economic Forecast Luncheon



Teen Leadership Institute

The chamber's **Teen Leadership Institute**, presented by **Barbour-Hendrick Honda Greenville**, provided Pitt County high school juniors with opportunities for growth in leadership and community awareness. Participants took part in five program sessions (one session per month), from November - April, with each session focusing on a specific area of leadership growth and community awareness. Thirty-five (35) students successfully fulfilled the requirements of the program and were honored with graduation certificates and chords during a ceremony at the Eddie & Jo Allison Smith Center for Student Advancement on the campus of Pitt Community College.

The **Young Professionals of Pitt County (YPs)**, sponsored by **State Farm Insurance - Polly D. Piland Agency**, closed 2024 with 75 members. Throughout the year, the organization diligently upheld its commitment to advancing professional growth, community engagement, and business networking. The YPs consistently organized 3rd Thursday networking events and Rise & SYP sessions as integral areas of focus. Outside of their Quarterly Adopt-A-Street cleanups, they also held Community Service opportunities that included volunteering at the Beast Philanthropy Food Pantry, making dinner for residents at the Ronald McDonald House, and assisting with the City of Greenville's Specialized Recreation Halloween Costume Party.

The chamber continued its efforts to promote **Economic & Workforce Development** through active collaboration with various partner organizations. The chamber was a sponsor of the fourth annual "Better Skills, Better Jobs" career fair on October 3, 2024, at the Greenville Convention Center. Better Skills, Better Jobs is the largest job fair of its kind in eastern North Carolina and focuses on addressing workforce development needs. The chamber provided regional leadership through its collaboration with chambers of commerce in the eastern region, working closely with leaders in New Bern, Kinston, Wilson, Rocky Mount, Zebulon, and Goldsboro. Strong relationships with its economic and workforce development partners reflect the chamber's belief that all members should stay informed and support efforts to enhance Pitt County's economic development initiatives.

Over 3,300 students participated in the chamber's **Grow Local Week**, held April 15 - April 19, 2024. Grow Local is a workforce development initiative designed to create and unveil career interests, grow the talent pipeline, and connect local businesses to future employers. Ninety-three (93) Pitt County businesses opened their doors to host middle and high school students during the week-long program. The Be Pro Be Proud Mobile Workshop experience, on the campus of Pitt Community College, was back in 2024. Be Pro Be Proud delivers a ground-breaking set of tools and resources designed to help students explore, plan, and launch careers in today's technical roles. Grow Local program partners in 2024 included **Catalent**, **City of Greenville**, the **Greenville-ENC Alliance**, **Pitt County Economic Development**, and **Pitt County Schools**.



In partnership with Pitt Community College (PCC) and Pitt County Schools, the chamber assisted with the planning and execution of **Bulldogs Explorers**, in April and November 2024. The program provides young students with the opportunity to explore higher education opportunities before high school and experience first-hand what PCC has to offer. Students from Creekside Elementary School (April) and Grifton School (November) visited PCC and spent the day making their own memories in a higher education environment.

The chamber's **Executive Assistant Luncheon**, co-presented by **CopyPro, Inc.** and **Eastern Radiologists, Inc.**, was on April

23, 2024, at the Holiday Inn Greenville. The Executive Assistant Luncheon brought together local top executive assistants to provide a network of peers to connect, share ideas and gain useful knowledge to apply at work. Ninety-five (95) people attended the event and heard an insightful message from keynote speaker, Sharon Justice, Founding Director of Justice Leadership.

Community Development

Division Vice Chair

Charlie Wells, *Southern Bank*

Community Unity

Co-Chairs: Toya Jacobs, *East Carolina University* | Chad Tucker, *ECU Health Medical Center*

Staff: Aileen Peacock

Power Luncheons

Chair: Lily Faulconer, *Ward and Smith, P.A.*

Staff: Trent McGee and Aileen Peacock

The 27th annual **Community Unity Breakfast**, presented by the **City of Greenville**, **ECU Health**, **Kiss 101.9 FM**, **Nutrien**, and **Reimage Church**, was held on January 15, 2024, inside Harvey Hall at the ECU Murphy Center. The Community Unity Breakfast is held annually on the commemoration of Dr. Martin Luther King Jr.'s birthday to celebrate and expand diversity initiatives in Pitt County. Over 350 people attended the event that included a keynote address from Pastor Eve Rogers, senior pastor at New Dimensions Community Church.

The chamber's monthly **Power Luncheon Series**, presented by **Ward and Smith, P.A.**, provided chamber members and guests with the opportunity to stay informed on issues relevant to the business community along with promoting connections with other business colleagues. The Power Luncheon '24 Series included ten (10) luncheons throughout the year at the Hilton Greenville and averaged 87 attendees per luncheon.

The chamber, in partnership with the North Carolina Department of Labor (NCDOL), hosted the **Safety Awards Luncheon**, presented by **Nutrien**, on April 25, 2024, at the Eddie & Jo Allison Smith Center for Student Advancement on the campus of Pitt Community College. The NCDOL's Safety Awards Program is administered through its Education, Training and Technical Assistance Bureau of the Occupational Safety and Health Division. The annual event recognizes private and public firms that achieve and maintain good safety records. The banquet featured a keynote address from NCDOL Commissioner, Josh Dobson.



Community Unity Breakfast



First Responders Appreciation Dinner

To recognize and honor the dedication and commitment of our local first responders, the chamber hosted a **First Responders Appreciation Dinner (FRAD)** on June 20, 2024, at the ECU Murphy Center. The FRAD, presented by **Avient** and **Southern Bank**, welcomed over 200 local first responders to thank them for their dedication and commitment to the safety and well-being of our community. The event also honored an Outstanding Law Enforcement Officer of the Year; EMT of the Year; Fire/Rescue Employee of the Year; and a Telecommunicator of the Year.

The chamber hosted its **Education Network Reception**, presented by the **Pitt County Educational Foundation**, **Optimum**, and **Sylvan Learning Center**, on September 19, 2024, inside Harvey Hall at the ECU Murphy Center. The event provided a unique networking opportunity between educators and members of the business community, while also

celebrating educators, administrators, and employees of Pitt County Schools for the excellent jobs they do. The reception included a keynote address from Trey Goodson, Director of Marketing & Communications for the NC East Alliance.

The chamber hosted a **Past Chairs Luncheon**, presented by **Taft Family Ventures**, on December 3, 2024, at Native Fine Diner. The Past Chairs Luncheon is a distinguished gathering that honors the legacy and leadership of past Board Chairs who have played a vital role in shaping the chamber's direction and impact. The luncheon provided a unique opportunity for past and present leadership to connect, reflect on the chamber's progress, and exchange insights that help strengthen the Greenville-Pitt County business community.

The chamber's staff provided support to various non-profits and sectors of the business community through civic service. The chamber had representation on 15 different boards and advisory committees in 2024.



Past Chairs Luncheon

The Chamber hosted our inaugural **Regional Collaboration Summit**, focusing on AI in Healthcare, Agriculture, Clean Energy, and Supply Chain & Logistics. This event provided an opportunity for business leaders across the region to connect, share ideas, and explore the future of these industries. The Regional Collaboration Summit was presented by Greenville-ENC Alliance and Executive Personnel Group.

2024 Board of Directors

Executive Committee

Kelly Barnhill, Jr.
Chairman of the Board

Marianne Cox
Chair-Elect

Phillip R. Dixon, Sr.
Legal Counsel

Myers Chandler
Treasurer

Emmett Floyd, Ed.D.
Vice Chair of Economic & Workforce Development

Lisa Stokes
Vice Chair of Membership & Marketing

Charlie Wells
Vice Chair of Public Policy

Peter von Stein
Immediate Past Chair

Trent McGee
President

Board Of Directors

Term Expires December 31, 2024

Kelly Barnhill, Jr.
Hendrix-Barnhill Co., Inc.

Trev Evans
Koinonia Christian Center Church

LaKesha Alston Forbes
ECU Office for Equity & Diversity

Lisa Stokes
Optimum

Uconda Dunn
Greenville-ENC Alliance

Term Expires December 31, 2025

Sid Bradsher
Heart for ENC

Myers Chandler
First Citizens Bank

Will Chriscoe
Boys & Girls Clubs of the Coastal Plain

Dr. Felicia Collins
ECU Health Medical Center

Marianne Cox
Pitt Community College

Term Expires December 31, 2026

Paul Anderson
Southern Bank

Dwain Cooper
United Way of Pitt County

Holly Garriott
Pitt County Arts Council

Jon Gavigan
The Gavigan Agency

Sandra Meyerhoeffer
Hyster-Yale Group, Inc.

Directors At-Large

Term Expires December 31, 2024

Eric Clark
First Citizens Bank

David Horn
Greenville-ENC Alliance

Cindy Kosor
Viva Med Aesthetics & Wellness

H.B. Moore
Piedmont Service Group

Trey Quinn
TowneBank

Beth Ulffers
Pitt County Educational Foundation

Meghan Woolard
East Carolina University

Officers At-Large

Marianne Cox
Pitt Community College

Phillip R. Dixon, Sr.
Greenville Utilities Commission

Emmett Floyd, Ed.D.
East Carolina University (Retired)

Peter von Stein
Ward & Smith, P.A.

Ex-Officio Directors

Kelly Andrews
Pitt County Economic Development

Tony Cannon
Greenville Utilities Commission

Mayor P.J. Connelly
City of Greenville

Michael Cowin
City of Greenville

Brian Floyd
ECU Health

Janis Gallagher
Pitt County Government

Bill Hopper
Pitt-Greenville Airport Authority

Dr. Ethan Lenker
Pitt County Schools

Dr. Philip Rogers
East Carolina University

Dr. Lawrence Rouse
Pitt Community College

Andrew Schmidt
Greenville-Pitt County CVB

Michael Waldrum, MD
ECU Health/Brody School of Medicine at ECU

Ex-Officio (Non-Voting)

Trent McGee
Greenville-Pitt County Chamber of Commerce

2024 By The **Numbers**



Events & Programs - 40



**Ribbon Cuttings, Groundbreakings
& Open House Events - 44**



Event Attendees - 4,700



Program Participants - 3,463



New Members - 114



Total Members - 942



Membership Retention - 91%

2025 Chairwoman's Message



Dear Chamber Members:

I was honored to be asked to serve as Chairwoman of the Greenville-Pitt County Chamber of Commerce's Board of Directors in 2025, and I am truly excited to step into this role. Our chamber has long been a cornerstone of progress and innovation in our community, and I am eager to contribute to its continued success.

The year ahead presents incredible opportunities to strengthen ties that bind our business community and foster growth for all. Through enhancing partnerships, championing economic development, and empowering local businesses, my focus will be on ensuring our chamber remains a dynamic force in driving positive change.

The chamber is excited to put its new strategic plan into action that is designed to empower members with the tools, resources, and opportunities needed to thrive. This strategic plan underscores the chamber's commitment to being a dynamic partner in your journey toward success, ensuring that every member has the support to excel in an evolving marketplace.

I encourage you to be an active participant in our 2025 program of work that includes a diverse calendar of events and programs designed to connect, inform, and inspire our members. Our networking events will not only strengthen the professional fabric of the community but also provide members with tangible tools and relationships to showcase and grow their business.

Throughout the year, the chamber will serve as a catalyst for workforce development initiatives that strengthen that talent pipeline and enhance business competitiveness, while providing hands-on experiences for students to help bridge the gap between education and employment. Community collaboration will remain at the forefront as we work to maximize our existing programs and explore new initiatives aimed at fostering public-private partnerships to address shared challenges and opportunities.

Your membership fuels these initiatives, and together, we can make 2025 a landmark year for progress and business success.

I look forward to engaging with you in meaningful ways – through networking events, impactful programs, and collaborative efforts that highlight the unique strengths of Greenville and Pitt County. Together, I am confident that we can continue to build on the chamber's proud legacy and pave the way for an even brighter future.

Thank you for your trust and support. Let's make 2025 a year of exceptional achievements!

Warm regards,

Marianne K. Cox

2025 Chairwoman

Business Success

Division Vice Chair

Kelly Barnhill, Jr., *Hendrix-Barnhill Co., Inc*

Chamber Ambassadors

Chairwoman: Megan Jones, *State Employees Credit Union*

Staff: Deena Lutz and Kimber Stone

Small Business Awards Committee

Chair: Kelly Barnhill, Jr., *Hendrix-Barnhill Co., Inc.*

Staff: Aileen Peacock and Lauren Raynor

Continue to engage the membership throughout the year to demonstrate the chamber's appreciation for their support and remind them how impactful their support and involvement in the chamber has been over the years. Promote chamber membership as an investment in the chamber's effort to achieve its mission. Educate the membership about the chamber's tiered investment levels and sponsorship and marketing opportunities through various communication mediums. Plan and implement mission-related events and programs (listed below) to provide impactful business advantages and relevant information:

- **Ambassador Program** - Identify additional ways in which the Ambassadors can effectively help the chamber achieve its mission.
- **Annual Membership Celebration** - Celebrates the chamber's members, accomplishments from the previous year, and recognizes outstanding citizens in the Greenville-Pitt County community with designated awards.
- **Business After Hours/Coffee & Connections** - Provide multiple opportunities during the year for networking among chamber members, while showcasing member businesses and services.
- **Maximize Your Membership** - Brings together new and existing chamber members to discuss how to maximize their investment and best-utilize chamber resources, while also encouraging member-to-member business.
- **Chamber Golf Classic** - Provides a fun networking opportunity for members, provides a scholarship for a local high school student, and sponsors a local educator to participate in the Pitt County Educational Foundation's Teacher Executive Institute Program.
- **Small Business Awards Breakfast** - Celebrates the impact and recognizes the success of small businesses in Greenville and Pitt County. In addition, the event recognizes three finalists and a recipient of the Small Business Leader of the Year Award.
- **Small Business Initiatives** - Organize and implement marketing initiatives to promote small business members, services, and products.



Small Business Awards Breakfast

Strategic Economic Growth

Division Vice Chair

Emmett Floyd, Ed.D., *Retired*

Leadership Institute Advisory Council

Chairwoman: Jessica Williams, *ECU Health Medical Center*
Staff: Kimber Stone and Aileen Peacock

Teen Leadership Institute Advisory Council

Chairwoman: Katelyn Speas, *Pitt Community College*
Staff: Kimber Stone

Young Professionals of Pitt County

Chairman: Justin Sittig, *Southern Bank*
Staff: Aileen Peacock

Grow Local

Chair: David Horn, *Greenville-ENC Alliance*
Staff: Kimber Stone and Lauren Raynor

Foster an entrepreneurial environment and support the recruitment and expansion of business and industry to Pitt County through partnerships and collaboration. Implement and support initiatives that strengthen the business climate and improve the quality of life.

- **Economic Forecast Luncheon** - Inform members and the public of trends affecting the business climate and local, state, and national economy.
- Organize and implement the annual **Leadership Institute** program to develop a pool of emerging leaders through leadership training and expose participants to community involvement opportunities.
- Organize and implement the annual **Teen Leadership Institute** program to provide youth opportunities for personal leadership growth and increased awareness of the community and county.
- Support the **Young Professionals of Pitt County** in their efforts to recruit and retain talent, while also providing administrative assistance.
- Organize and coordinate **Grow Local**, a week-long workforce development initiative to expose students to a variety of career opportunities available in Pitt County.
- Support and assist with the planning of **Bulldogs Explorers**, a program, in collaboration with Pitt Community College and Pitt County Schools, that gives young students a first-hand look at what Pitt Community College has to offer.
- Planning and organizing for a 2025 **Intercity Visit** destination in the effort to learn from a market that is leading the world in inclusive economic growth by welcoming all, empowering talent, and igniting innovation.
- Organize and implement **The Intern Experience** over a six-week period for summer college-aged interns. The program will be designed to highlight the Greenville/Pitt County community at large and expose business interns to opportunities in and around the community as we recruit and retain talent for future successes.
- **Women's Leadership Event** - An event dedicated to empowering and inspiring women leaders in our community by enhancing leadership skills and personal growth.



Young Professionals of Pitt County

Community Development

Division Vice Chair

Charlie Wells, *Southern Bank (Retired)*

Community Unity Advisory Committee

Co-Chairs: Toya Jacobs, *East Carolina University* and Chad Tucker, *ECU Health Medical Center*
Chamber Staff

Advocacy Trips

Staff: Trent McGee and Kimber Stone

Governmental Affairs Committee

Staff: Trent McGee



Education Network Reception

Maintain the chamber's position as the leading advocate for the Pitt County business community. The chamber will implement and support initiatives that strengthen the business climate and improve the quality of life. Explore partnerships that would make it easier to conduct business in Pitt County. Convene and collaborate with community partners to work on issues including, but not limited to, education, infrastructure, health care, community safety, and building an inclusive community.

- Host the Annual **Community Unity Breakfast**, in conjunction with the City of Greenville, to embrace diversity and promote inclusiveness in the community.
- Host monthly **Power Luncheons** to provide current information about public policy issues and connect members with influential leaders.
- Host **Legislative Event** for connections with Pitt County's legislative delegation, and for an update about the General Assembly and the most recent legislative session.
- Create the **Chamber's Legislative Agenda** with input from the membership, governmental affairs committee, executive committee, and board of directors, and communicate agenda with elected officials.
- Organize and implement a **First Responders Appreciation Dinner** to recognize and celebrate the men and women who make it their business to take immediate action when disaster strikes.
- Recognize businesses with outstanding safety records at the annual **Safety Awards Banquet**, in partnership with the N.C. Department of Labor.
- Host the annual **Education Network Reception** to support and recognize Pitt County Schools' educators, administrators, and employees.
- **Quarterly Conversations** - Roundtable discussions to provide small businesses with information and resources to assist them with effective business operations.



Safety Awards

2025 Board of Directors

Executive Committee

Marianne Cox

Chairwoman of the Board

Paul Anderson

Chair-Elect

Phillip R. Dixon, Sr.

Legal Counsel

Myers Chandler

Treasurer

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Vice Chair of Economic & Workforce Development

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Dwain Cooper

United Way of Pitt County

Holly Garriott

Pitt County Arts Council

Jon Gavigan

The Gavigan Agency

Sandra Meyerhoeffer

Hyster-Yale Group, Inc.

Term Expires December 31, 2027

Nichole Alley, MBA, SHRM

Orthopaedics East & Sports Medicine Center

Michelle Bowers

The Daily Reflector/APG-ENC

Denny Donaldson

Brightspeed Business

KaSheta Jackson, DNP, RN

ECU Health

Bryan Jenkins

East Carolina University

Directors At-Large

Term Expires December 31, 2025

Eric Clark

First Citizens Bank

David Horn

Greenville-ENC Alliance

H.B. Moore

Piedmont Service Group

Trey Quinn

TowneBank

Beth Ulfers

Pitt County Educational Foundation

Meghan Woolard

East Carolina University

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Hendrix-Barnhill Co., Inc.

Phillip R. Dixon, Sr.

Greenville Utilities Commission

Emmett Floyd, Ed.D.

East Carolina University (Retired)

Charlie Wells

Retired

Ex-Officio Directors

Kelly Andrews

Pitt County Economic Development

Tony Cannon

Greenville Utilities Commission

Mayor P.J. Connelly

City of Greenville

Michael Cowin

City of Greenville

Brian Floyd

ECU Health

Janis Gallagher

Pitt County Government

Bill Hopper

Pitt-Greenville Airport Authority

Dr. Steve Lassiter

Pitt County Schools

Dr. Philip Rogers

East Carolina University

Dr. Maria Pharr

Pitt Community College

Andrew Schmidt

Greenville-Pitt County CVB

Michael Waldrum, MD

ECU Health/Brody School of Medicine at ECU

Ex-Officio (Non-Voting)

Trent McGee

Greenville-Pitt County Chamber of Commerce