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UNX-Christeyns Transitions to Christeyns: Embracing Growth and Global Identity

Greenville, NC – April 10, 2025 – UNX-Christeyns, the trusted name in commercial cleaning solutions, is excited to announce an evolution in its brand identity. Beginning in late April 2025, the company will transition its brand identity from UNX-Christeyns to Christeyns, reinforcing its place as part of the global Christeyns family of companies while continuing to operate as an independent entity (*Christeyns North America*), dedicated to superior service and industry leadership within the North American markets.

This name transition does not reflect a change in ownership but rather marks a natural progression in the company's growth strategy. Since the successful merger of UNX Industries and Christeyns USA in July 2022, the organization has strategically implemented changes in phases to ensure a seamless experience for both employees and customers.

"This rebrand has been part of our long-term vision since merging in 2022," said Josh Lilley, CEO of UNX-Christeyns. ***"This transition communicates a clear and unified message about our global identity, which is increasingly focused on market-leading customer partnerships, innovation, and technology."***

The UNX-Christeyns Board of Directors also shared their enthusiasm for the next phase of the company's growth. ***"Our board and shareholders are thrilled about the past, present, and future success of our company in North America. While we've operated as the North American division of Christeyns since our merger in 2022, this shift provides clarity correlated to our position in the global market."***

As part of this transformation, UNX-Christeyns is also proud to announce plans for a state-of-the-art manufacturing facility in Greenville, NC, set to be completed by the end of 2025. This cutting-edge facility will enhance manufacturing efficiencies, increase capacity, and consolidate the company's manufacturing, engineering, R&D laboratory, and corporate offices into one location. ***"This investment demonstrates our commitment to long-term growth and excellence,"*** added Lilley. ***"By increasing production capabilities and efficiency, we will be better positioned to support our customers and drive innovation within the industries we serve."***

Further details on the new facility and other strategic initiatives will be shared in the coming months.

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