



**FOR IMMEDIATE RELEASE**

## **U.S. Cellular Can Help Sponsor Local Youth Organizations**

**GREENVILLE, N.C. (May 1, 2019)** – Starting today, local youth organizations can earn up to \$1,000 through U.S. Cellular's [Community Connections](http://www.uscellular.com/communityconnections) program. Now in its fifth year, Community Connections provides sponsorship support to help youth groups pay for expenses such as travel, equipment and uniforms. Since launching the program in 2015, U.S. Cellular has awarded more than \$1.3 million to nearly 2,900 groups, including traveling sports teams, STEM programs, school marching bands and dance squads.

Academic and athletic groups representing kids and teens up to 12<sup>th</sup> grade can sign up now at [www.uscellular.com/communityconnections](http://www.uscellular.com/communityconnections) to become eligible to receive sponsorship funds. Once registered, groups have 14 days to rally their friends, families and supporters to complete online activities that include following U.S. Cellular on its social channels, watching a video or answering a short survey. The money goes directly to the organization, and each group can earn up to \$1,000.

"We know there are thousands of kid-focused organizations and groups that are in need of financial support, and the Community Connections program is one way that we can help them achieve their goals," said Jeremy Taylor, director of sales for U.S. Cellular in eastern North Carolina. "As a company, we have a longstanding commitment to kids and education, and we want to help provide them unique and meaningful experiences, something we know these groups can provide."

For more information and to view the official rules, please visit [www.uscellular.com/communityconnections](http://www.uscellular.com/communityconnections).

### **About U.S. Cellular**

U.S. Cellular is the fifth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier offers coverage where the other carriers don't and a wide range of communication services that enhance consumers' lives, increase the competitiveness of local businesses and improve the efficiency of government operations. To learn more about U.S. Cellular, visit one of its retail stores or [www.uscellular.com](http://www.uscellular.com). To get the latest news, promos and videos, connect with U.S. Cellular on [Facebook.com/uscellular](https://www.facebook.com/uscellular), [Twitter.com/uscellular](https://twitter.com/uscellular) and [YouTube.com/uscellularcorp](https://www.youtube.com/uscellularcorp).

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