

April 15, 2019  
FOR IMMEDIATE RELEASE

**Carolinas Association of Chamber of Commerce Executives (CACCE)  
Presents Communication Excellence Awards for 2019**

**Winston-Salem, NC** – The Carolinas Association of Chamber of Commerce Executives (CACCE) recognized the 2019 Communication Excellence Awards at their Staff Leadership Development Conference at the Marriott in Winston-Salem, NC on April 15, 2019. The Communication Excellence Awards recognize outstanding communications efforts by chambers of commerce in North Carolina and South Carolina.

Communications were recognized in the following four categories:

- 1 – Advertising & Marketing
- 2 – Campaigns
- 3 – Electronic
- 4 – Publications

One award was presented to the highest scoring chamber in each of the four categories based on the following chamber sizes:

- Under 700 members, or
- Over 700 members

Entries were judged based on originality, design and quality, and results achieved. The entries reflected communication efforts taken or completed during the past 18 months.

The following chambers of commerce were recognized as our 2019 CACCE Communication Excellence Award Winners:

**Advertising & Marketing Category**

*Under 700 Members*

Clayton (NC) Chamber - Think Clayton. Think Business.

*Over 700 Members*

Outer Banks (NC) Chamber - Economic Development Commercial / Video

**Campaign Category**

*Under 700 Members*

Anderson Area (SC) Chamber - Sunday Sales Campaign

*Over 700 Members*

The Chamber For a Greater Chapel Hill-Carrboro (NC) - Chamber Re-Branding Campaign

**Electronic Category**

*Under 700 Members*

Little River (SC) Chamber - Chamber Website

*Over 700 Members*

Greenville-Pitt County (NC) Chamber - Grow Local Launch

**Publication Category**

*Under 700 Members*

Union County (SC) Chamber - Membership Booklet

*Over 700 Members*

Catawba County (NC) Chamber - Talent Attraction Guide

CACCE is the professional development organization dedicated to improving the educational opportunities for chamber of commerce executives and staff members in North Carolina and South Carolina. CACCE equips chamber of commerce professionals with leadership skills and tools to build innovative chambers. The organization was formed in 1994 when the North Carolina and South Carolina state chamber associations merged. For more information on CACCE, or any of CACCE's conferences or programs, contact Tiffany Fulmer Ott at 404.312.0524.

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