



BOYS & GIRLS CLUBS
OF THE COASTAL PLAIN

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FOR IMMEDIATE RELEASE

Ultimate Pre-Game Party Raises Over \$244,000 for Local Youth

GREENVILLE, NC - On Sept 7th, the evening before the ECU victory over UNC, Boys & Girls Clubs of the Coastal Plain hosted an upscale tailgate, the Ultimate Pre-Game Party, presented by Crescom Bank at the Greenville Convention Center. President & CEO Kimberly Boyd served as emcee for more than 800 guests in attendance. The event raised over \$244,000 for the 1,500 kids and teens served daily in 17 clubs throughout 7 counties in Eastern North Carolina.

“When the community rallies together to generously support our next generation of leaders, and has a great time doing it, I call that a win-win,” said Kimberly Boyd, president & CEO of Boys & Girls Clubs of the Coastal Plain. The entertainment included an outdoor band in the parking lot party with DNR performing and vendors that included: Bad Daddy’s Burger Bar, The Scullery, Domino’s Pizza, Smashed Waffles, Krispy Kreme, R.A. Jeffrey’s, Minges Bottling Group Inc. and Social House Vodka. The Boys & Girls Club Choir kicked off the indoor festivities by performing *World’s Greatest* while tailgaters feasted on shrimp and grits, pork wings and much more. Both a silent and live auction created excitement for the 800+ tailgaters. The band Sleeping Booty closed out the evening with nonstop dancing.

Boys & Girls Clubs of the Coastal Plain provides a variety of programs and opportunities that address the 21st Century Skills youth need to be productive, engaged and responsible citizens. From homework help and tutoring, to college visits, hot meals, and service projects, youth overcome challenges and embrace their futures, right here in eastern North Carolina.

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The mission of Boys & Girls Clubs of the Coastal Plain is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. There are 17 Clubs throughout Pitt, Beaufort, Lenoir, Martin, Greene, Carteret, and Craven Counties serving approximately 1,500 members daily and 3,600 annually. Club programs focus on academic success, healthy lifestyles, and character and citizenship with an over-arching goal of building strong children and communities. For more information, visit the Clubs online at www.bgccp.com or call (252) 355-2345.