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COMMUNITY INVITED TO 2025 LITTLE LEAGUE SOFTBALL[®] WORLD SERIES OPENING CEREMONY & CELEBRATION

GREENVILLE, NC- The Little League Softball[®] World Series returns for the fifth year from August 3 – 10, 2025 at Stallings Stadium at Elm Street Park in Greenville! To kick off this year's tournament the public is invited to come out to the Opening Ceremony & Celebration on Saturday, August 2 from 6pm – 8pm being held this year at Stallings Stadium at Elm Street Park, due to planned construction on the Greenville Town Common bulkhead. Please join our community to help us welcome the players, coaches, umpires, families, media, and more to Greenville-Pitt County!

LLSWS Opening Ceremony & Celebration Schedule:

4pm - 8pm: The Fan Zone featuring sponsors and supporter booths will be open early , as well as the Little League Softball World Series Souvenir Shop where you can purchase all your official and branded swag! **5:15pm-** Athletes will arrive at Stallings Stadium at Elm Street Park

5:45pm- Athletes will line up for walk-up songs and introductions (Stallings Stadium Field)

6:00pm- Opening Ceremonies- Emcee will be Troy Dreyfus, Executive Director of the Downtown Greenville Partnership **6:00pm – 6:30pm-**

- Team & Athlete Introductions on the Field
- Umpire Introductions
- Local Dignitaries will Speak
- Mayor P.J. Connelly & City Manager Michael Cowin will throw out the 2025 LLSWS Ceremonial First Pitch

6:00pm – 8:00pm- Food Trucks, Games, Activities, Music, Dancing, Friendship Bracelet Station, Fairy Hair, Dunking Booth, Photo Booth & More in the designated Fan Zone, as well as in and around Stallings Stadium on Elm Street. **Onsite Food Trucks Include:** The Rock Food Truck, Tie Breakers, Simply Natural Creamery, Kona Ice, Travelin' Tom's Coffee, and Watermelon Slice Station provided by Stokes Family Farm

**Free parking for the public will be available in the ECU College Hill parking lot with shuttle service running along the Greenville Greenway to Stallings Stadium and back. Shuttle service on the greenway will run from 5pm - 6pm, and from 6:45pm - 8pm.

This year's tournament will feature 12 teams from across the United States, Asia-Pacific, Canada, Europe-Africa, and Latin America. Admission is free, and all games will be broadcast on the ESPN platforms, including ESPN, ESPN 2, ESPNews, and ESPN+, with **the final championship game on August 10 being shown on ABC again this year**. This year's event will also feature the return of <u>AU Pro Games at the LLSWS</u>, bringing Athletes Unlimited Softball players to Greenville to meet and interact with LLSWS participants, and play a double header on **Wednesday**, **August 6 at 5:30pm & 7:30pm** at the ECU Max R. Joyner Family Stadium.

This international and televised tournament is estimated to bring nearly \$1.6 million in economic impact to the Greenville-Pitt County community this August.

Find the full schedule of games here: <u>LittleLeague.org/World-Series/2025/LLSWS/Tournaments/World-Series</u> To learn more, visit <u>LittleLeague.org/World-Series/2025/LLSWS</u>

For more information, please contact:

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