

**FOR IMMEDIATE RELEASE:**

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## **Uconda Dunn named to Southern Economic Development Council Board**

**GREENVILLE, N.C. (March 9, 2023)** – The Greenville Eastern North Carolina (ENC) Alliance is excited to announce that its vice president of business development, Uconda Dunn, has been named to the Southern Economic Development Council (SEDC) Board of Directors. She will serve a one-year term as Alternate Director for North Carolina.

“It is an honor to have been selected to serve in this role,” shared Dunn, who has more than 15 years of experience in economic development at local, regional, and state levels. “It’s a privilege to represent our state and continue to advocate for the advancement of North Carolina and our professionals in economic development.”

SEDC is the oldest and largest regional economic development association in North America. Along with North Carolina, it has members in 16 other states in the American South, including Alabama, Arkansas, Florida, Georgia, Kansas, Kentucky, Louisiana, Maryland, Mississippi, Missouri, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, and the District of Columbia. Dunn will join 39 other economic development professionals on the SEDC Board.

“We are thrilled to welcome Uconda Dunn to our leadership family and appreciate her commitment to accelerated progress in the American South,” said Matthew Tackett, SEDC president. “Uconda steps onto the Board at a time in which we are reimagining our membership portfolio to better enhance professional capacity and amplify economic development. We know she will provide careful and impactful guidance to North America’s oldest and largest regional economic development association.”

As an alternate director, she will assist in the development, measurement, and governance of all Council economic development and association operations.

“By serving in this capacity, I hope to bring in more professional memberships from all areas of North Carolina as well as increase the number of women and people of color in leadership roles within SEDC,” said Dunn.

Throughout her career, Dunn has been involved with SEDC in various capacities. When working at the Central Virginia Partnership for Economic Development, Dunn served as SEDC’s Virginia state director until 2019. She is excited to return to the board of directors and eager to serve her home state of North Carolina while in this role.

“Every day our members inspire innovation, nurture historic brands that define world commerce, support emerging industries that supercharge new markets, and deploy future-focused strategies to perpetuate our position as a vibrant, welcoming, and thriving partner for global enterprise. The Council Board reflects the sophisticated SEDC network that has built our service territory into the world’s 3rd largest and the best-positioned economy,” added Tackett.

In addition to SEDC, Dunn is an active member of the International Economic Development Council and the North Carolina Economic Development Association, where she serves on the Equity, Inclusion, and Belong Committee. She is a graduate of the University of Oklahoma’s Economic Development Institute. She also holds a Master’s in Organizational Change and Leadership from Pfeiffer University and a Bachelor of Arts in Communications Studies from the University of North Carolina at Chapel Hill.

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