

# the **BUSINESS** Partner

A publication of the Greenville-Pitt County Chamber of Commerce  
in partnership with The Daily Reflector



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APRIL 2019

## National Small Business Week MAY 5-11, 2019



Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners. More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year. Take time out to celebrate National Small Business Week by supporting small business here in Pitt County and remember to buy local!

## 2019 Pitt County Business Expo

Friday, May 17, 2019  
9:00 a.m. - 1:30 p.m.  
Greenville Convention Center

Presented by:



## 2019 Small Business Leader of the Year Awards

Wednesday, May 22, 2019  
5:30 p.m. - 7:30 p.m.

ECU Main Campus Student Center  
(Black Box Theatre)

511 E. 10th Street  
Greenville, NC 27858

The 2019 Small Business Leader of the Year Awards celebrates the importance of small business in Pitt County. Highlights of the event include the presentation of the Small Business Leader of the Year Award and First Citizens Bank Forever First Award.

## 2019 Small Business Leader of the Year Finalists



**Susan Bucci**  
*Owner*  
The Painted Peacock



**H.B. Moore**  
*Vice President & G.M.*  
Piedmont Service Group



**Kevin & Jennifer Youngs**  
*Owners*  
Youngs Physical Therapy  
& Sports Rehab

Presented by:



*Find yourself in good company®*



Visit [greenvillenc.org/eventscalendar](http://greenvillenc.org/eventscalendar) to register.

## From the Chamber Staff

On April 10th, the citizens of eastern North Carolina will begin the process of selecting a successor to the late Congressman Walter Jones, who diligently served to advance eastern North Carolina's interests for nearly a quarter of a century. With Congressman Jones' passing, eastern North Carolina lost a man of integrity, conviction, and love for our region. Whoever the chosen successor is will face high standards from one of the most politically, socially, and economically diverse regions in the country.



**Derrick Welch**

While the 2020 election is already significantly active on the national level, the current 2019 Special Election for District 3 will be as equally important to our region due to the incumbency advantage granted to the winner heading into 2020. While common knowledge suggests that incumbents are reelected more often than not, many voters are surprised to learn that over the last 50 years, congressional incumbents win reelection nearly 80% of the time. This advantage is often due to the power wielded from familiarity to constituents and increased national political party support. If these advantages weren't enough, other studies have shown that if a voter enters the voting booth undecided, they are significantly more likely to vote for the incumbent over the challenger. It cannot be denied that an incumbent holds a significant advantage in future elections.

You and many of your Pitt County neighbors have the rare opportunity to select from a litany of candidates, ranging from political novices to experienced elected officials. In all, twenty-six candidates are vying for your vote and the right to represent your interests in our nation's capital. I doubt that we'll ever have such a politically and professionally diverse field of candidates to choose from again.

With such a large and diverse field of candidates, I'd encourage you all to begin scrutinizing the candidate platforms now in order to be as informed as possible come Election Day. Seek out information on candidates from their own websites or from nonpartisan voter education website such as VoteSmart.org, FactCheck.org, and Ballotpedia.org. Try to attend one of the many forums and town halls that are being held around our region. Lastly, attempt to reach out to the candidate directly to gauge their interaction with you as a future constituent.

While the chamber does not endorse individual candidates, we do want to highly encourage all of our members to exercise their constitutional right to vote. More than ever, it is important to invest your time and energy into researching and understanding who you want to represent you and your family in the coming years.

Sincerely,

**Derrick Welch**  
Director of Public Policy  
Greenville-Pitt County Chamber of Commerce

## Ambassador Spotlight

• **Annalee Neuhoff Miller:** "I am a product of local business and take great pride in helping our community grow. CopyPro has been a huge advocate for the Greenville-Pitt County Chamber of Commerce for many years and they encourage all employees to be active members. I am very excited to be an Ambassador to continue to promote and help the Chamber, which in return, will help our community grow."



**Annalee Neuhoff Miller**  
CopyPro, Inc

• **Lou Norris:** "Being a Chamber Ambassador is a way for me to work alongside a great organization and volunteer in the community. I love where I live, work and play and want to see it flourish and be a better place for our children to grow up and work. I am always willing to help the Chamber because it is a win, win for all of us here. The Ambassador group not only assists the Chamber, we also enjoy our time together serving as volunteers for organizations that support this community. Greenville Utilities continues to be a supporter of the Chamber. Having an employee participate in the Ambassador Program for the Chamber is an extension of GUC's commitment to the community in which we serve. As an Ambassador, I believe that I will be able to impact the community by attending and supporting local Chamber activities and providing a warm smile to those who are new, letting them know that they are welcomed."



**Lou Norris**  
Greenville Utilities  
Commission

## TRAVEL WITH THE CHAMBER IN 2020

### IRISH DISCOVERY

DEPARTURE DATE:  
FEBRUARY 25

### PORTUGAL

DEPARTURE DATE:  
SEPTEMBER 18

### LONDON & PARIS

DEPARTURE DATE:  
APRIL 29

### THE RHINE RIVER CRUISE WITH A ZURICH EXTENSION

DEPARTURE DATE:  
SEPTEMBER 19

For more information on Chamber Trips, visit [www.greenvillenc.org/trips](http://www.greenvillenc.org/trips)



## April Power Luncheon

**Mike Houston, Head Football Coach**  
East Carolina University

**Tuesday, April 16, 2019 • 12 Noon - 1:00 PM**  
**Hilton Greenville • 207 SW Greenville Blvd.**

Presented by:



Gold Sponsors:

ECS Southeast  
Hill, Chesson & Woody (A Gallagher Company)  
Igoe Creative  
MHAworks  
Raymond James

Visit [greenvillenc.org/aprilpower19](http://greenvillenc.org/aprilpower19) to register online.

# Focus on Business ... Spotlights, Ribbon Cuttings and News!

• **Simple & Sentimental** held a ribbon cutting ceremony on Tuesday, March 26 to celebrate its new location at 150 E. Fire Tower Road in Winterville. Simple & Sentimental creates hand-made gift boxes, drinkware, laser cuts, and more. The business started as a hobby for owner and founder Taylor Hicks in the fall of 2016. Each design is hand-lettered and has the potential to be customized, making each product unique. Simple & Sentimental hopes to help everyone with the gift-giving experience, whether the gift is for a friend or yourself. For more information, visit Simple & Sentimental online at [simple sentimental.com](http://simple sentimental.com).



• **Main & Mill Oyster Bar & Tavern** held a ribbon cutting ceremony on Thursday, March 28 at 204 Main Street in Winterville. Main & Mill officially opened on March 1 and provides fresh, creative new dishes featuring local produce and seafood. Their menu consists of an array of starters, soups and salads, delicious entrees and sides, and drinks. Main & Mill accepts reservations and walk-ins are welcomed. Stop by Main & Mill for all of your dinner needs. Their business hours are Monday - Saturday, 4:00 p.m. to 10:00 p.m. (closed on Sundays). For more information, call (252) 227-4399.



• **Follow the Son Child Care** held a ribbon cutting ceremony on Wednesday, April 3 at 105 Airport Road in Greenville. Follow the Son Child Care Center is a 5-star licensed child care center offering quality care of children ages 6 weeks to 12 years old. The center is committed to providing quality care in a safe, consistent, and enriched environment where developmentally appropriate activities encourage exploration and "hands-on" learning. Follow the Son offers Early Childhood, Infant & Toddler, and Preschool programs. For more information on programs and enrollment, call (252) 756-1483 or visit Follow the Son online at [followthesonchildcare.com](http://followthesonchildcare.com).



• **Captain Cone's Toy Explorium** held a ribbon cutting ceremony on Monday, April 1 at 400 Evans Street in Greenville. Captain Cone's is a retailer of toys, collectibles, card games and board games for all from age four and above. They strive to offer a fun and safe environment while still offering a great selection of toys and games. Captain Cone's business hours are Monday - Thursday: 12:00 p.m. to 7:00 p.m. | Friday - Saturday: 10:00 a.m. to 8:00 p.m. | Sunday: 10:00 a.m. to 6:00 p.m. For more information, call (252) 689-6528 or visit their Facebook page @toyexplorium.



• **Shine Factory Express Car Wash LLC** held a ribbon cutting ceremony on Friday, March 29 at 3741 South Memorial Drive in Greenville. At Shine Factory Express Car Wash, they believe in keeping their customers happy and their cars clean, all while being environmentally friendly; in fact, Shine Factory recycles 85% of the water they use. Shine Factory is privately owned and operated and the business has over 20 years of car wash, chemical, management, and sales experience. Shine Factory is open seven days a week, from 8:00 a.m. to 8:00 p.m., and offers unlimited memberships. For more information, visit Shine Factory Express Car Wash online at [shinefactorycarwash.com](http://shinefactorycarwash.com).



• **HALLTEC HVAC** is committed to providing Greenville, North Carolina, and the surrounding area with fast, reliable heating and air conditioning service. When it comes to the comfort of your home or office, HALLTEC make no compromises. They will respond to your request the same day with the friendly, dedicated service you need to go from hot or cold, to just right. Their technicians treat your home or office as if it was their own. They will fix your heating or AC system quickly and efficiently, while being mindful not to create a mess. It's this professional, dependable service that's making HALLTEC a household name in HVAC service and repairs. Call HALLTEC today for your HVAC needs at (252) 531-6912.



• **Country Inn & Suites by Radisson, Greenville, NC** offers a perfect home base for fans attending East Carolina football games or business travelers attending expos at the Greenville Convention Center. Their Winterville location at 3900 S. Memorial Drive also makes it easy to reach graduation ceremonies for Pitt Community College or appointments at Vidant Medical Center. You can take the 10-minute drive into Uptown Greenville to browse shops, art galleries and museums before returning to your comfortable hotel room to relax with free Wi-Fi or a movie. Their free, hot breakfast helps you get ready for a busy morning, and our outdoor pool provides refreshing fun during hot summer afternoons. When you need an energy boost, stop by the hotel's fitness center for an invigorating workout or the lobby for a free cup of coffee. Other amenities and services include: Business Center, and Complimentary Coffee in the Lobby, Available 24 Hours. Call (252) 355-0070 for reservations.





## Where You Can Make A Difference

As a community-owned utility provider, our mission is to enhance the quality of life for those we serve by safely providing reliable utility solutions at the lowest reasonable cost, with exceptional customer service in an environmentally responsible manner.

We know that we make a difference in the lives of our customers and the Greenville region every day. If you have a passion to make a positive difference for your community, visit us at [careers.guc.com](http://careers.guc.com).

*Supplying Electric, Natural Gas, Water and Wastewater Services to the Greenville Region since 1905.*



252.752.7166  
guc.com



### Renewing Members

The following businesses have recently renewed their Chamber membership for another year. Remember to do business with fellow Chamber members.

- AAA of the Carolinas
- Aerus of Greenville NC
- ASMO of Greenville N.C., Inc.
- Atwell Exterior Services LLC.
- Aventura World by Central Holidays West
- Boy Scouts of America, East Carolina Council
- Business Networking East
- Capital Bank - division of First Horizon National Corporation
- Coastal Rivers Realty
- Concentrix
- Datagroup Technologies, Inc.
- Delcor, Inc.
- Down South Accounting & Tax
- East Carolina Rehab and Wellness
- Fayza Shrine Temple #254
- First Christian Church (Disciples of Christ)
- Hooters
- Jefferson's
- Jenni K. Handcrafted Jewelry
- Jon Day & Associates Inc.
- Maleku Jewelry and Studio

- Microtel Inn Suites - University Medical Park North
- Mosquito Joe of Eastern North Carolina
- North State Steel, Inc.
- Our House Home Care Service, Inc
- Raymond James & Associates
- Red Robin Gourmet Burgers and Brews
- Simple & Sentimental, LLC
- Sound Feet Shoes
- TapSnap 1143
- The Heritage at Arlington Apartments
- The Heritage at Arlington Apartments
- The Shave on Fifth
- Tie Breakers Sports Bar & Grill
- Two Men and a Truck
- U.S. Cellular
- U.S. Lawns of Greenville
- Unnatural Resources Institute
- Viva Med
- WCTI 12/WYDO
- White & Allen, P.A



### New Members

The following businesses have recently joined the Greenville-Pitt County Chamber of Commerce. We welcome them and encourage you to do business with them.

- A1 Affordable Hearing
- Billy Beer America's Light Craft Beer™
- Body Bliss Hair & Nail Salon
- Bonefish Grill
- Clean EatZ of Greenville
- Collette Vacations
- Country Inn & Suites by Radisson
- Fresenius Kidney Care
- Fresenius Medical Care, Pitt County Dialysis
- Heather Garris, REALTOR/Broker, Century 21
- Shyft Auto Technology
- The Shave on Fifth at Coffman's
- Third Street Catering
- Third Street Education Center
- Third Street Facility Services
- Wingate Hotel | VB Greenville, LLC