

**Greenville-Pitt County
Chamber of Commerce**

2022 SPONSORSHIP GUIDE

Greenville-Pitt County Chamber of Commerce



WEBSITE

www.greenvillenc.org

OFFICE LOCATION

302 S. Greene St
Greenville, NC 27858

PHONE

252.752.4101

THANK YOU TO OUR 2021 PRESENTING SPONSORS



BUSINESS SUCCESS. STRATEGIC ECONOMIC GROWTH. COMMUNITY DEVELOPMENT

These three pillars are the fundamentals of the Greenville-Pitt County Chamber of Commerce's program of work. As we work within these pillars, we work with each of our members to ensure their growth, success and development across all levels. How are you growing your business? How are you marketing your products or services to enhance your brand recognition in Pitt County? Is your organization committed to the long term development of Greenville and Pitt County?

With each event, each program and every initiative, we offer the opportunity for the community to attend, but a more unique opportunity for you to promote your business. While doing so, you also are supporting the Chamber, and an even bigger picture, in supporting and building our local economic development.

Every offering you will find in this catalog is designed to maximize your marketing efforts by providing the best promotional impact through visibility before, during and after the event or program with exposure in a variety of ways.

There is no better time than now to be in Pitt County, and no better time than now to be a member of the Greenville-Pitt County Chamber of Commerce. Our staff works diligently each and every day to grow our community, and we hope you'll let us work hard to help grow your business as well.

Working for your business,

Trent McGee

President

Greenville-Pitt County Chamber of Commerce



Sponsorship Opportunities

4 BUSINESS SUCCESS

Marketing Opportunities, Maximize Your Membership, Open Fore Business Expo & Golf Tournament, Open Fore Business 19th Hole Reception, Chamber Ambassadors, Annual Membership Celebration, Business After Hours, Small Business Awards Event, ECU "Get a Clue" Merchant's Fair

16 STRATEGIC ECONOMIC GROWTH

Leadership Institute, Teen Leadership Institute, Young Professionals of Pitt County, Economic Forecast Luncheon, Executive Assistant Luncheon, Grow Local, The Intern Experience

25 COMMUNITY DEVELOPMENT

Education Network Social, Safety Awards Banquet, Power Luncheon Series, Legislative Event, Community Unity Breakfast, Past Chair's Luncheon, Chamber Day at the State Capitol, CEO Social



BUSINESS SUCCESS SPONSORSHIP OPPORTUNITIES

Marketing Opportunities
Maximize Your Membership

Open Fore Business Expo and Golf
Tournament

Chamber Ambassadors

Annual Membership Celebration

Annual Membership Celebration After Glow

Business After Hours

Small Business Awards Event

ECU "Get a Clue" Merchant's Fair

Glimpse Magazine

Published Annually



Glimpse Magazine is the official relocation magazine for Greenville/Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber's website, as well as WITN.com. Chamber Bucks can be used for Glimpse ads.

AD & DIMENSION RATES Chamber Bucks



Premium Ad Rates

Size	Dimensions	Cost
Inside Cover Gate Fold	Trim Size - 16.5"x10.5" Live Area - 15.5"x9.5" Bleed - .125" (all sides)	\$8,200
Full Page (Back Cover)	Trim Size - 8.5"x10.5" Live Area - 7.5"x9.5" Bleed - .125" (all sides)	\$4,650
Full Page (Inside Front Cover)	Trim Size - 8.5"x10.5" Live Area - 7.5"x9.5" Bleed - .125" (all sides)	\$4,490
Full Page (Inside Back Cover)	Trim Size - 8.5"x10.5" Live Area - 7.5"x9.5" Bleed - .125" (all sides)	\$4,205
Full Page (Facing Inside Front Cover)	Trim Size - 8.5"x10.5" Live Area - 7.5"x9.5" Bleed - .125" (all sides)	\$4,050
Full Page (Opposite Table of Contents)	Trim Size - 8.5"x10.5" Bleed - .125" (all sides) Live Area - 7.5"x9.5"	\$3,885

Early Bird Standard Ad Rates

Size	Dimensions	Cost
Full Page	Trim Size - 8.5"x10.5" Live Area - 7.5"x9.5" Bleed - .125" (all sides)	\$2,950
One-Half Page	Ad Size - 7.5" x 4.75"	\$1,900
One-Third Page	Ad Size - 7.5" x 3"	\$1,250
One-Quarter Page	Ad Size - 3.75" x 4.75"	\$875
One-Eighth Page	Ad Size - 3.75" x 2.375"	\$450
One-Sixteenth Page	Ad Size - 1.875" x 2.375"	\$245
Enhance GoLocal Greenville Directory Listing	Enhance your directory listing with your logo to stand out	\$100

WEBSITE ADS

ON THE GREENVILLE-
PITT COUNTY CHAMBER OF COMMERCE WEBSITE



CAPSTONE MEMBERS



Website Banner Ads

The Chamber's recently updated website provides prominent visibility with a click-thru feature to highlight your business or organization through a scrolling website banner ad. Offered on a monthly schedule.

About the Chamber Website

The Chamber's website receives an average of 6,500 views per month and acts as the go-to site for community information and statistics, business look ups via the Business Directory and community/Chamber calendar information and registration.

Pricing Chamber Bucks

- | | |
|-----------------------|---------------------|
| • Banner Ads | • Logo Ads |
| ◦ 1 Month (\$500) | ◦ 1 Month (\$150) |
| ◦ 6 Months (\$2,500) | ◦ 6 Months (\$400) |
| ◦ 12 Months (\$5,000) | ◦ 12 Months (\$650) |

Maximize Your Membership

Bi-monthly meetings for new and
renewing members.

Average attendance 10+ per
session



Be the first company to welcome and greet new businesses, members and employees at our bi-monthly Maximize Your Members events. This hour and a half event focuses on educating members on the many benefits and services the Chamber offers, and provides you an ideal time to share your message too.

PRESENTING SPONSOR: \$1,000 First Citizens Bank forever first

- Company name included in program title: "Chamber 101, presented by YOUR COMPANY NAME"
- Company logo on all program materials (email, agenda, website)
- Company recognition in all event marketing
- Opportunity for company representative to welcome guests and provide remarks at each event
- Display table at each event
- Post event mailing list provided in PDF format

GOLD SPONSOR: \$500

- Company logo included on registration website and event calendar information
- Company logo on program agenda
- Opportunity to leave information for guests at each event
- Post event mailing list provided in PDF format

Open Fore Business Expo & Golf Tournament

May 20th 2022



This Expo style event provides the opportunity for members and businesses to browse local business, organizations, products and services while also enjoying a round of golf with friends and colleagues.

PRESENTING SPONSOR: \$6,000



- 2022 Open Fore Business Expo & Golf Tournament presented by (your company name) on all print, media and marketing related to event. Logo with click through feature on website
- Opportunity to display signage and distribute materials near the entrance of event
- Company representative to welcome guests at 19th hole reception and golf start
- Promotional opportunity to provide branded gift items
- Table/booth display near registration area
- Social media video to promote event
- Player(s) and company representatives invited to 19th hole reception
- Includes (2) foresome teams to in tournament

GIVEAWAY SPONSOR: \$3,000

- Event and company branded gift item in giveaway bag
- Social media video to promote event
- Table/booth display near registration area
- Signage with company logo prominently displayed at tournament and one hole
- Company logo on all event marketing materials
- Player(s) and company representatives invited to 19th hole reception
- Includes (1) foresome teams to in tournament

PLAYER CART SPONSOR: \$2,500

- Promotional opportunity to provide branded gift items on carts
- Your company logo on all cart name cards
- Table/booth display near registration area
- Signage with company logo on hole sign
- Company logo on website with click-thru feature
- Player(s) and company representatives invited to 19th hole reception
- Includes (1) foresome teams to in tournament

LUNCH SPONSOR: \$1,750



- Your company logo prominently displayed at lunch area
- Company recognition from speaker at start
- Table/booth near registration area
- Signage with company logo on hole sign
- Company logo on website with click-thru feature
- Player(s) and company representatives invited to 19th hole reception
- Includes (1) foursome team in tournament

19th HOLE SPONSOR: \$1,500

- 2022 Open Fore Business Expo & Golf Tournament 19th Hole presented by (your company name) on all print and marketing materials related to event.
- Opportunity to display signage and distribute materials near entrance of reception
- Company representative to welcome guests to 19th hole reception
- Table/booth display near registration area at golf event
- Company logo on website with click-thru feature

BEVERAGE CART SPONSOR: \$1,500



- Table/booth display near registration area
- Signage with company logo prominently displayed at tournament and one hole & beverage cart
- Company logo on t-shirt, website with click-thru feature and all event marketing materials
- Opportunity for company representative to ride in beverage cart and meet players
- Opportunity for company to give cups/koozies on beverage cart
- Player(s) and company representatives invited to 19th hole reception
- Includes (1) foresome teams in tournament

FORESOME SPONSOR: \$1,000

- Company listed on website with click-thru feature
- Company listing on t-shirt and all event marketing materials
- Player(s) and company representatives invited to 19th hole reception
- One foresome team in tournament

Business Expo Booth on Green: \$450

Chamber Bucks

Limited number of booths allowed

- Table/display set up on the Green
- Signage with company name displayed at tournament and 19th hole

Chamber Ambassadors

Meets monthly on an annual basis. 25 participants selected each year.



Chamber Ambassadors are dedicated volunteers and community advocates committed to helping the Greenville-Pitt County Chamber of Commerce uphold its mission. Ambassadors play a key role in supporting our members, assisting with event execution, and expanding the Chamber brand.

PRESENTING SPONSOR: \$1,000



- Company name included in program title: "Chamber Ambassadors presented by YOUR COMPANY NAME"
- Company logo on all program materials (email, agenda, website)
- Opportunity for a company representative to participate in the program
- Opportunity for company representative to speak at opening meeting and holiday party
- Company recognized as presenting sponsor at Chamber's Annual Membership Celebration
 - Company recognition during award presentation
 - Company logo featured on A/V screen during presentation
 - Company representative on stage to present award to recipient
 - Company logo on award

Annual Membership Celebration

March 26th 2022
Hilton Greenville



This annual membership celebration recognizes the past year's accomplishments and presents the Citizen of the Year, Ambassador of the year and Young Professional of the year awards. Additionally, the event welcomes the incoming Chairman while saying farewell to the outgoing Chairman.

PRESENTING SPONSOR: \$5,000



- 2022 Annual Membership Celebration presented by (your company name) on all marketing materials
- Full page on back of program book
- 16 preferred seats at head table
- Wine at your tables
- Sponsor Spotlight Video for Social Media Promotion (1-2 min)
- Opportunity to address the guests (3 minutes) from the podium

SOLD

GOLD SPONSOR: \$3,000

- 8 preferred seats at event, priority seating
- Full page in program book
- Recognition from podium
- Logo on all print and marketing materials and on A/V screen during event
- Logo with click-through feature on Chamber website

AWARDS SPONSOR: \$3,000

- 8 preferred seats at event, priority seating
- Full page in program book
- Company representative to be recognized from podium to present awards on stage
- Logo on all print and marketing materials and on A/V screen during event as Awards Sponsor
- Logo with click-through feature on Chamber website as Award Sponsor

Annual Membership Celebration



RECEPTION SPONSOR: \$2,000



- 2022 Annual Membership Celebration Reception presented by (your company name) on all marketing materials
- Opportunity to welcome guests at the event
- Cocktail napkins featuring your company logo
- 2 preferred seats at Annual Membership Celebration
- Prominent signage with logo on various stations at event

SILVER SPONSOR: \$1,500

- 4 preferred seats at event with highlighted table signage
- 1/2 page in program book
- Recognition from podium, within A/V presentation and on all marketing materials
- Listed on Chamber website

BRONZE SPONSOR: \$750

- 2 preferred seats at event
- 1/4 page in program book
- Recognition in A/V presentation and in all marketing materials

TABLE HOST: \$575 Chamber Bucks

- 8 reserved seats at event

INDIVIDUAL TICKET: \$85 per person, \$160 per couple

Chamber Bucks

Business After Hours

5:30-7:00pm

10 times per year at various locations



Business After Hours is one of the Chamber's premier networking event. Members use this opportunity to enjoy hors d'oeuvres and beverages, tour a Chamber business, meet new friends and prospective business associates.

PRESENTING SPONSOR: \$5,000

- Company name included in event title: Business After Hours presented by Company Name
- Company logo on all marketing materials related to event
- Opportunity for company representative to share sponsor remarks at each event
- Opportunity to have an onsite Business After Hours at your place of business for the month of July, if available.
- Opportunity to serve as a Table Exhibitor at each event to distribute materials
- Opportunity to have a representative greet and welcome guests at the registration table (if space accommodates)
- List of attendees provided in printed format following each event
- Right of first acceptance to sponsor Business After Hours event next year

POSSIBILITY OF HAVING 2 PRESENTING SPONSORS AT \$2,500 EACH FOR HALF OF THE YEAR (JAN-JUNE; JULY-DEC)

BUSINESS AFTER HOURS HOST: \$500

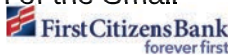
- Host is responsible for catering for approximately 75-100 guests
- Company representative has the opportunity to welcome and provide host remarks
- Company may give away door prizes
- Business cards collected from door prizes as an extension of potential business connections
- Company logo on ChamberGram event spotlight
- Inclusion in Chamber's calendar of events

Small Business Awards Event

May 25th 2022



Chamber members and community leaders gather to support and celebrate the importance of small business in Pitt County. Highlights include the recognition of finalists and presentation of the Small Business Leader of the Year award.



PRESENTING SPONSOR: \$3,000

- 2022 Small Business Awards Event presented by (your company name) on all print and marketing materials
- 16 reserved seats in a preferred location
- Prominent signage
- Opportunity for a company representative to address the guests (3 minutes)
- Logo on cover of program book and on A/V screen during event
- Logo with click-through feature on Chamber website

GOLD SPONSOR: \$1,000

- 10 reserved seats at event
- Prominent signage
- Logo on all print and marketing materials and on A/V screen during event
- Logo with click-through feature on Chamber website

SILVER SPONSOR: \$500

- 6 reserved seats at event
- Prominent signage
- Logo recognition on select marketing materials and A/V screen during event

Table Host: \$225 Chamber Bucks

- 8 reserved seats at event

INDIVIDUAL TICKET: \$30 Chamber Bucks

ECU "Get a Clue" Merchant's Fair

August/September
ECU Campus Mall



The ECU Merchant's Fair allows businesses to interact and engage with ECU students and faculty. Businesses are invited to display and promote their products and services to ECU students in a fun and relaxed atmosphere on campus. Sales are not permitted. Table top display will include one banquet table.

PRESENTING SPONSOR: \$1,000 **VICTRA™**

- 2022 ECU "Get a Clue" Merchant's Fair presented by (your company name) on all print and marketing materials
- Logo on bags given to students entering the event
- Sponsor Spotlight Video
- Two tables at event
- Logo on Chamber website with click-thru feature
- One Premier Parking Spot

GOLD SPONSOR: \$500

- One table at event
- Logo on Chamber website with click-thru feature

INDIVIDUAL MEMBER TABLE: \$200 Chamber Bucks



Leadership Institute

Teen Leadership Institute

Young Professionals of Pitt County

Economic Forecast Luncheon

Executive Assistant Luncheon

Support Local-opoly

Grow Local

The Intern Experience

Leadership Institute Class of 2023



A nine month course designed to foster strong leadership skills that are necessary to contribute in a positive way to the community. Participants will learn about Quality of Life, Education, Healthcare, Law Enforcement, Government, Business & Industry and Community Service in our area. In addition, leadership training is provided. Sessions meet monthly from 8:30am-4:45pm.

PRESENTING SPONSOR: \$5,000



- Leadership Institute Class of 2023 presented by (your company name) on all marketing and print materials related to the program
- 1 participant in the program
- Opportunity for a company representative to speak at various events during program
- Present Opening Reception and Graduation Reception comments
- Opportunity to have additional representatives at Opening Reception and Graduation to network with class members and Leadership Institute Alumni
- Logo on website and program applications (print deadlines considered)

GRADUATION SPONSOR: \$2,000

- Opportunity for a company representative to speak during Graduation Ceremony
- Opportunity to network with community leaders
- Logo recognition on program and from podium at Graduation

HOSPITALITY SPONSOR: \$500 Chamber Bucks

- Opportunity for a company representative to speak during lunch session
- Opportunity to network with community leaders
- Logo on program agenda for specific session sponsored

BUS SPONSOR: \$250 Chamber Bucks

- Opportunity to provide information on your company for each participant
- Logo on program agenda for specific session sponsored



INDIVIDUAL PARTICIPANT: \$1,250 Chamber Bucks 17

Teen Leadership Institute Class of 2023



A unique program designed to plant seeds for future leaders in our community. Opportunities for participation are offered once per year to up to 35 local high school Sophomores and Juniors. Students are nominated by school counselors and attend one full day session per month. Activities include: Healthcare, Government and Law, Education, Career Exploration, Community Service and Post Secondary Education and Vocational opportunities.

PRESENTING SPONSOR: \$3,000



- Teen Leadership Institute Class of 2023 presented by (your company name) on all marketing and print materials related to the program
- Opportunity for a company representative to speak at various events during program
- Present Opening Reception and Graduation Reception comments
- Logo on website and program applications (print deadlines considered)

GRADUATION SPONSOR: \$1,000

- Opportunity for a company representative to speak during graduation ceremony
- Opportunity to attend Group Project Presentations and luncheon
- Logo on program agenda for specific session sponsored

HOSPITALITY SPONSOR: \$500

Chamber Bucks

- Teen Leadership Institute session sponsored by (your company name)
- Opportunity for a company representative to speak during lunch session
- Logo on program agenda for specific session sponsored

INDIVIDUAL PARTICIPANT SCHOLARSHIP: \$125

Chamber Bucks

- Sponsors one student
- Company/Individual name on back of student t-shirts

Young Professionals of Pitt County



The mission of the Young Professionals of Pitt County is to provide a foundation for future leaders, while creating a better place to live, work and play. Young Professionals develops Greenville's next generation of business leaders through opportunities to connect, engage and inspire.



PRESENTING SPONSOR

- 2022 Young Professionals presented by (your company name) on all marketing, print and media materials for the year
- One company representative may serve on the Steering Committee for YP's
- Company representative has the opportunity to address the guests at one monthly 3rd Thursday social
- 4 complimentary company representative memberships
- Your logo on YP website
- Your logo on Chamber website
- Opportunity to display company promotional materials at various events
- Recognition at various non-signature events

YOUNG PROFESSIONAL ANNUAL FEE: \$100 Chamber Bucks
(Limited to 1 Membership)

Economic Forecast Luncheon

February 22nd
Hilton Greenville



The Chamber's annual Economic Forecast Luncheon provides an economic outlook for the current year, featuring a keynote speaker, discussing the impact of current conditions on businesses and households throughout our region and the nation.



PRESENTING SPONSOR: \$2,000

- 2022 Economic Forecast Luncheon presented by (your company name) on all print and marketing materials
- Opportunity to address the guests from the podium (3 minutes)
- Opportunity to create a Sponsor spotlight video to promote the event
- Logo on Chamber website with click-thru feature
- Reserved table of eight (8) with prominent table signage

KEYNOTE SPEAKER SPONSOR: \$2,000

- 2022 Economic Forecast Luncheon Keynote Speaker Sponsor by (your company name) on all print and marketing materials
- Opportunity to address the guests from the podium and introduce speaker (3 minutes)
- Opportunity to create a sponsor spotlight video to promote the event
- Logo on Chamber website with click-thru feature
- Reserved table of eight (8) with prominent table signage



GOLD SPONSOR: \$1,000

- Recognition from podium at event
- Logo on all marketing materials
- Reserved table of eight (8) with prominent table signage

SILVER SPONSOR: \$650

- Recognition from podium at event
- Company listing on all marketing materials
- 6 reserved seats with table signage

TABLE HOST: \$225 Chamber Bucks

- Reserved table of eight (8) with prominent table signage

INDIVIDUAL TICKET: \$30 Chamber Bucks

Executive Assistant Luncheon

April 26th, 2022

Brook Valley Country Club



This new event is an opportunity for executive assistants to network with each other and hear from a motivational guest speaker. This event is limited to executive assistants only.

PRESENTING SPONSOR: \$1,500

- 2022 Executive Assistant Luncheon presented by (your company name) on all print and marketing materials
- Opportunity to address the guests from the podium (3 minutes)
- Logo on Chamber website with click-thru feature
- One table of 6 executive assistants and 2 company representatives with prominent signage

GOLD SPONSOR: \$750

- Recognition from podium at event
- Logo on all marketing materials related to event
- One table of 7 executive assistants and 1 company representatives with prominent signage

SILVER SPONSOR: \$500

- Recognition from podium at event
- Company listing on all marketing materials
- One table of 7 executive assistants and 1 company representative with prominent signage

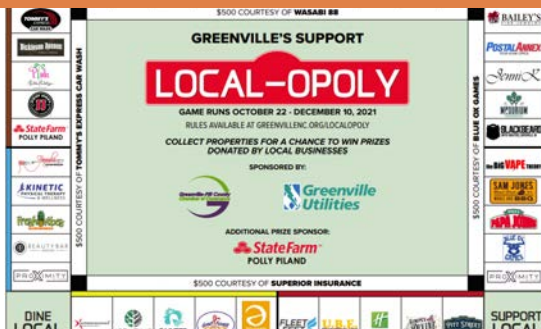
TABLE HOST: \$190 Chamber Bucks

- 8 reserved seats for executive assistants with prominent table signage at event

INDIVIDUAL TICKET: \$25 Chamber Bucks

Support Local-opoly

October to December 2022



The Support Local-opoly Game is designed to focus on economic and community success through participating in shopping local, living local, and serving our local community.



GAMEBOARD SPONSOR: \$2,000

- Opportunity to provide company remarks through an on-location video
- Opportunity to draw one prize winner on December 8th live on social media
- Logo on all marketing materials related to the 2 month long event

GRAND PRIZE SPONSOR: \$1,000

- Opportunity to provide encourage participation video as Grand Prize Sponsor
- Opportunity to draw grand prize winner on December 8th live on social media
- Logo on all marketing materials related to 2 month long event as Grand Prize Sponsor

PROPERTY BLOCK PRIZE SPONSOR: \$400

- Opportunity to be included on game board as a property block prize sponsor
- Logo on all marking materials related to your "prize courtesy of ____"
- Opportunity to provide encourage participation video as a property block prize sponsor

SUPPORT LOCAL-OPOLY BUSINESS: \$50

To be a business listed on the board, must be retail Chamber Bucks or dining with tangible product

- Opportunity to be included on game board as a business to visit
- Logo on all marking materials related to your property block business
- Your business will be designated a day of individualized social media marketing



March 28 - April 1 2022

This initiative is designed for Pitt County businesses to open their doors to host local middle and high school students, providing them an experience to introduce, involve, inspire and invest in students and young adult lives.



PROGRAM PARTNER: \$2,500

- Grow Local - in Partnership with "Your company name" branded program recognition.
- Supports program planning, committee work and business retention and outreach related to Grow Local and workforce development.
- Opportunity to participate in planning meetings, host business and provide promotional items to students.
- Logo on all marketing materials related to Grow Local

PLATINUM SPONSOR: \$1,000

- Supporting program and efforts to grow local workforce and skills development throughout Pitt County.
- Logo on program agenda for class session
- Logo on all marketing materials related to Grow Local

GOLD SPONSOR: \$500

- Supporting program and efforts to grow local workforce and skills development throughout Pitt County.
- Opportunity to give promotional items to students
- Company listing on all marketing materials related to Grow Local

SILVER SPONSOR: \$250

- Supporting program and efforts to grow local workforce and skills development throughout Pitt County.
- Company listing on all marketing materials related to Grow Local

PROGRAM SUPPORTER: \$125

Chamber Bucks

- Helps support students participating in the program

The Intern Experience

May - July 2022



The Intern Experience is a summer long program for college interns, designed to show off the best of what the community has to offer. This 8 week intensive program is intended to attract/retain young talent in the community by exposing students to many of the unique experiences our town has to offer through activities ranging from career building workshops to exciting get togethers that highlight our city.

PRESENTING SPONSOR: \$2,000



- 2022 Intern Experience presented by (your company name) on all print and marketing materials
- Opportunity to address the guests from the podium at welcome and closing receptions (3 minutes)
- Logo on Chamber website with click-thru feature
- Recognition at all events and socials from the speaker
- Two complimentary participants

GOLD SPONSOR: \$1,000

- Opportunity to speak at one event
- Opportunity to give promotional items to students
- Logo on Chamber website with click-thru feature
- Recognition at all events and socials
- One complimentary participant

SILVER SPONSOR: \$500

- Recognition at all events and socials
- Company listing on all marketing materials



Education Network Social

Safety Awards Banquet

Power Luncheon Series

Legislative Event

Community Unity Breakfast

Past Chair's Reception

CEO Social

Chamber Day at the State Capitol

Education Network Reception

Early September 2022

ECU Murphey Center



The Education Network Social is a unique collaboration between the Chamber of Commerce, Parents for Public Schools and Pitt County Schools. This event is a celebration and appreciation of the hundreds of talented educators we have in Pitt County.

PRESENTING SPONSOR: \$2,000



- 2022 Education Network Reception presented by (your company name) on all print, marketing and promotional materials.
- Two (2) tables of six (6) teachers per table plus two (2) company representatives with prominent signage
- Opportunity to display signage/ materials at a table near registration table
- Company logo on all print, web and marketing materials related to the event
- Opportunity to address the guests with sponsor remarks (3 minutes)

GOLD SPONSOR: \$1,000

- One (1) tables of six (6) teachers plus two (2) company representatives with prominent signage
- Opportunity to display signage/ materials at a table near registration table
- Logo in program and on Chamber event webpage
- Recognition from podium during the event

SILVER SPONSOR: \$750

- One (1) table of six (6) teachers plus one (1) company representative with prominent signage
- Company listing in program and on Chamber event webpage
- Recognition from podium during the event

RECEPTION SPONSOR: \$500



- Prominent signage at bar
- Company listing in program and on Chamber event webpage
- Recognition from podium during the event

TABLE HOST: \$250 Chamber Bucks

- Eight (8) reserved seats for teachers with prominent company signage & recognition in program

INDIVIDUAL TICKET: \$30 Chamber Bucks

- Ticket may be purchased for teacher

Safety Awards Banquet

April 5th 2022



Join N.C. Commissioner of Labor Josh Dobson for the annual Safety Awards dinner. This event recognizes companies and municipalities from eastern N.C. for their safe work records.

Nutrien
Feeding the Future™

PRESENTING SPONSOR: \$2,000

- 2022 Safety Awards Banquet presented by (your company name) on all print, marketing and promotional materials
- 16 reserved seats in a preferred area with table signage
- Company logo on cover of program book, web and marketing materials related to the event
- Opportunity for a company representative to address the guests (3 minutes)

GOLD SPONSOR: \$1,000

- 8 reserved seats with table signage
- Logo on program book, web and marketing materials related to event
- Recognition from podium

SILVER SPONSOR: \$650

- 4 reserved seats with table signage
- Company listing in program book, web and marketing materials related to event

TABLE HOST (8 seats): \$230 Chamber Bucks

INDIVIDUAL TICKETS: \$30 Chamber Bucks

Power Luncheon Series

10 times per year



Power Luncheons feature different speakers each month, who discuss relevant issues in our community. Topics may include: Healthcare, legislative updates, economic and community information.

PRESENTING SPONSOR



- 2022 Power Luncheon Series presented by (your company name) on all print, marketing, media and promotional materials
- 4 preferred seats at each luncheon with prominent table signage
- Opportunity for a company representative to address the guests (3 minutes)
- Opportunity for a company representative to be our facilitator at each event
- Opportunity to create a Wrap Up Sponsor Spotlight Video for Social Media Promotion
- Logo on cover of program book and on A/V screen during event
- Logo with click-through feature on Chamber website

GOLD SPONSOR: \$2,000

- 2 reserved seats at each luncheon with prominent table signage
- Company listing on select marketing materials related to events
- Recognition at each event
- Logo with click-through feature on Chamber website and on event program

SILVER SPONSOR: \$1,000

- 1 reserved seat at each luncheon
- Listed on select marketing materials related to events
- Logo with click-through feature on Chamber website and on event program

INDIVIDUAL MEMBER TICKET: \$25 Chamber Bucks

Legislative Event

Fall 2022



The Chamber's annual Legislative Event provides the business community an opportunity to recap the current year's session of the General Assembly and highlights legislative matters in the upcoming year that may impact business.



PRESENTING SPONSOR: \$1,500

- 2022 Legislative Event presented by (your company name) on all print, marketing and promotional materials
- 8 reserved seats in a preferred area with table signage
- Company logo on cover of program book, web and marketing materials related to the event
- Opportunity for a company representative to address the guests (3 minutes)

GOLD SPONSOR: \$750

- 8 reserved seats with table signage
- Logo on program book, web and marketing materials related to event
- Recognition from podium

SILVER SPONSOR: \$500

- 8 reserved seats with table signage
- Company listing in program book, web and marketing materials related to event

TABLE HOST (8 seats): \$190 Chamber Bucks

INDIVIDUAL TICKETS: \$25 Chamber Bucks

Community Unity Event

January 17, 2022

In Person for Sponsors, Virtual for other



The Community Unity Event is held on the commemoration of Dr. Martin Luther King Jr.'s birthday to celebrate and further diversity initiatives in Greenville and Pitt County.

PRESENTING SPONSOR: \$1,000



- 2022 Community Unity Presenting Sponsor presented by (your company name) on all print, marketing and promotional materials
- Opportunity for a sponsor video to promote event
- 6 reserved seats on the front 2 rows
- Opportunity for a company representative to address the guests (3 minutes)

PROGRAM SPONSOR: \$1,000



- 2022 Community Unity Program Sponsor presented by (your company name) on all print, marketing and promotional materials
- Opportunity for a sponsor video to promote event
- 6 reserved seats on the front 2 rows
- Opportunity for a company representative to address closing remarks (3 minutes)

COMMUNITY PARTNER: \$750

- Recognition from podium
- 2 reserved seats on the front 2 rows
- Logo on event webpage with click through feature

SILVER SPONSOR: \$500

- Recognition from podium at event
- Logo on event webpage
- Prominent logo on sponsor slide show to be displayed during event

Past Chair's Luncheon

Fall 2022



The Past Chair's Luncheon will bring together previous Chamber of Commerce Chair's for an update from the Chamber and community leaders. The event provides the opportunity for past Chair's to network as a group of peers.

PRESENTING SPONSOR: \$1,000

- 2022 Past Chair's Luncheon presented by (your company name) on all print, marketing and promotional materials
- Opportunity for a company representative to address the guests (3 minutes)
- Logo on event webpage with click through feature

GOLD SPONSOR: \$500


- Recognition from podium
- Company listing on event webpage and all marketing materials related to event

CEO Social

Fall of 2022



The CEO Social is an opportunity for high level business leaders to network with each other and hear from a guest speaker relevant to current business or policy. This event is limited to high level business leaders.

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EASTERN NORTH CAROLINA ALLIANCE

PRESENTING SPONSOR: \$1,000

- 2022 CEO Social presented by (your company name) on all print, marketing and promotional materials
- Opportunity for a company representative to address the guests (3 minutes)
- Company Logo displayed on Program or in Power Point Presentation
- Logo on event web page with click through feature
- 6 reserved seats for the event

KEYNOTE SPEAKER SPONSOR: \$1,000

 **Nutrien**
Feeding the Future™

- 2022 CEO Social keynote speaker sponsor (your company name) on all print, marketing and promotional materials
- Opportunity for a company representative to introduce speaker (3 minutes)
- Company Logo displayed on Program or in Power Point Presentation
- Logo on event web page with click through feature
- 6 reserved seats for the event

PLATINUM SPONSOR: \$750

- Company Logo displayed on Program or in Power Point Presentation
- Logo on event web page with click through feature
- 4 reserved seats for the event

GOLD SPONSOR: \$500

- Recognition from podium
- Company listing on event webpage and all marketing materials related to event
- 2 reserved seats for the event

Chamber Day at the State Capitol

June 1st, 2022



We are pleased to announce the 2022 Chamber Day at the NC State Capitol. Members will have the opportunity to get up close and personal with NC's elected and appointed officials as we meet and discuss policy issues facing eastern NC going in to the short session. You'll want to be a part of this direction-setting trip!

PRESENTING SPONSOR: \$3,000

- 2022 State Capitol Visit presented by (your company name) on all print and marketing and print materials related to the trip
- Two complimentary attendees
- Opportunity to speak at welcome breakfast and closing luncheon
- Media engagement related to visit

TRANSPORTATION SPONSOR: \$2,000

- One complimentary attendee
- Opportunity to provide welcome remarks as we depart
- Bus naming recognition & opportunity to distribute company information to all travelers
- Prominent logo placement on website and marketing materials related to trip

BREAKFAST SPONSOR: \$1,500

- Opportunity to welcome guests at breakfast and provide company remarks
- Opportunity to give promotional items to breakfast attendees
- Logo on all marketing materials related to trip

Chamber Day at the State Capitol



We are pleased to announce the 2022 Chamber Day at the NC State Capitol. Members will have the opportunity to get up close and personal with NC's elected and appointed officials as we meet and discuss policy issues facing eastern NC going in to the short session. You'll want to be a part of this direction-setting trip!

LUNCHEON SPONSOR

- Opportunity to welcome guests at luncheon and provide company remarks
- Logo on cocktail napkins OR koozies
- Logo on all marketing materials related to trip



SNACK SPONSOR: \$750 (3 available)

- Logo on snack bags
- Company listing on website

REGISTRATION: \$250 Chamber Bucks