



SESSION DETAILS

OPENING CONVERSATION

Career Curveballs: *Experiences from Women Who've Built Their Own Way*

- Megan Moore, *Campus Talent Acquisition Advisor – Hyster-Yale Materials Handling*
- Kristen Hunter, *Chief of Staff – Greenville, NC Police Department*
- Denise Spaulding, *Owner – Azucar Coffee Co.*

A candid conversation about the unexpected moments, pivotal decisions, and lessons that shape a career - and the women who navigate them along the way.

BREAKOUT SESSIONS

Location: Emerald Room East

Building Financial Confidence: *Money Moves for Every Stage of Life & Career*

- Ashley Stockdale, *Vice President of Operations – CrossGen Wealth*
- Heather Davis, *Owner, Cents with Intent*
- Casey Ballance, *Commercial Banker II | VP – Southern Bank*

Financial confidence isn't about how much money you make, it's about understanding your options, making informed decisions, and feeling empowered to take the next step. Whether you're early in your career, navigating a growing family, changing careers, building a business, preparing for retirement, or simply ready to feel more in control of your financial future, this candid conversation will meet you where you are. You'll leave with a clearer understanding of the financial moves that matter at every stage of life, and, most importantly, greater confidence to make them.

Location: Gallery 1-3

The Self-Aware Leader: *Changing You Changes Everything*

- Olivia Smith, *Founder and Leadership Consultant – Write a New Story & Author of Dealing with Healing*

The most effective leaders don't just understand strategy—they understand themselves. In this engaging and practical session, leadership consultant Olivia Smith, RN, explores how self-awareness shapes communication, decision-making, team dynamics, and organizational culture. Participants will discover how behavioral tools such as DISC can uncover leadership strengths and blind spots while learning how

life experiences often influence the way we lead today. Attendees will leave with practical insights they can immediately apply to become more intentional, authentic, and effective leaders.

Location: Gallery 4-6

Anchor Your Wellness: My Journey Through Mental Health, Burnout & Compassion Fatigue

- Tiffanie Herring, Community Liaison - Trillium Health Resources & Founder – Pirate Anne

An engaging and personal workshop that explores the importance of caring for ourselves while caring for and leading others. Through personal stories, practical strategies, and the MEDS approach—Meditation, Exercise, Diet, and Sleep—participants will learn simple, realistic ways to manage stress, prevent burnout and compassion fatigue, and build greater resilience. This workshop encourages women to prioritize their well-being, reconnect with what matters most, and remember that taking care of yourself isn't selfish—it's essential to sustaining the strength needed to lead, serve, and thrive.

KEYNOTE

The Connection Economy: Why relationships are your greatest competitive advantage & story is how you build them

- Sharon Delaney McCloud, CSP®, CDE®

We are more connected than ever, yet more disconnected than ever. That gap is costing you. Most organizations are spending their relational capital without knowing it through transactional leadership, forgettable communication, and cultures where people feel like resources rather than humans. The Connection Economy teaches leaders how to invest instead. Through story, through presence, and through three principles that compound over time, Emmy Award-winning journalist and speaker Sharon Delaney McCloud gives you a framework you'll carry forward for years and a story they'll never forget.

Audience Takeaways:

Shift from transactional to relational leadership

Use storytelling as a strategic leadership tool

Build influence that compounds over time