

NEWS RELEASE

Greater Greenville Chamber
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FOR IMMEDIATE RELEASE

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Grow Local Week returns to connect students with local careers

More than 2,700 students and 90+ businesses participating across Pitt County

GREENVILLE, NC (March 2, 2026) – The Greater Greenville Chamber, in partnership with ECU Health, Greenville ENC Alliance, Pitt County Economic Development and Pitt County Schools, will launch Grow Local Week, taking place March 2-6, 2026. Grow Local is a no-cost initiative that brings students and local businesses together, providing hands-on experiences that help students explore career paths while strengthening the local talent pipeline.

This year, the program will engage 2,706 middle and high school students from 24 schools, connecting them with 93 local businesses for immersive, real-world experiences.

Through business tours, conversations with industry professionals and hands-on activities, students gain firsthand insight into career paths aligned with their interests and classroom learning. Since its inception in 2018, Grow Local has connected nearly 20,000 students with meaningful career exploration opportunities, helping shape the future workforce of Pitt County.

“Through Grow Local, we’re connecting students to the opportunities they need to thrive while enabling businesses to access the talent essential for growth,” said Trent McGee, president and CEO of the Greater Greenville Chamber. “By actively engaging with local businesses, students gain real-world experience, and companies strengthen their pipelines of skilled talent. The chamber is extremely grateful for the strong partnerships and collaboration that are critical to making this initiative truly meaningful for students.”

These experiences are made possible by the commitment of local businesses and educators working together to provide students with meaningful, real-world exposure.

Additional sponsors for Grow Local include Attindas Hygiene Partners, Bovie Solar, City of Greenville, Greenville Utilities Commission, Hyster-Yale Materials Handling, North Carolina Biotechnology Center, Nutrien, Telco Credit Union and United Bank.

To learn more about Grow Local, visit greenvillenc.org/growlocal.

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