

2027
M E D I A K I T
Glimpse
LIVING IN GREENVILLE & PITT COUNTY



PHOTOGRAPHY BY AARON HINES

Glimpse



Glimpse Magazine is Greenville and Pitt County’s go-to guide for discovering what makes our community thrive. As the official quality of life publication of the Greater Greenville Chamber, it offers a vibrant look at what makes this community such a dynamic place to live, work, and visit. Through engaging stories, local insights, and thoughtful features, *Glimpse* highlights the people, businesses, and experiences that define our region.

Published annually and distributed to thousands across the community, *Glimpse* serves as a trusted resource for newcomers, visitors, and longtime residents alike. It is widely used by major employers, real estate professionals, and community partners as a key tool for recruitment and relocation, placing your business in front of individuals actively making decisions about where to live, work, and spend.

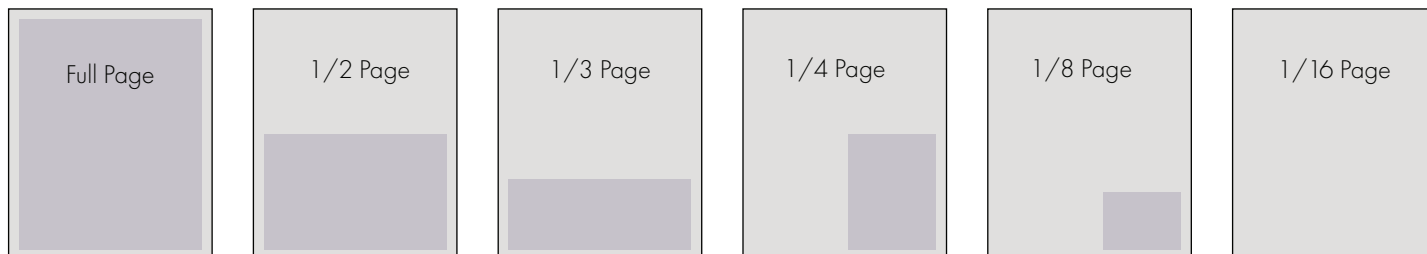
As one of the region’s most visible and widely shared publications, *Glimpse* provides meaningful exposure for advertisers in a way few platforms can. With strong pass along readership and a digital edition available year round, your brand has the opportunity to connect with audiences both in print and online through direct links that drive traffic and enhance visibility.

Advertising in *Glimpse* is more than placement. It is positioning your business within a trusted, community driven resource that readers return to throughout the year.



Glimpse

Glimpse Magazine is the official relocation magazine for Greenville-Pitt County. Along with 10,000 hard copies produced annually, a digital version is available on the chamber's website.



PREMIUM AD RATES

SIZE	DIMENSIONS	COST
Inside Cover Gate Fold	Trim Size - 16.5" x 10.5" Live Area - 15.5" x 9.5" Bleed - .125" (all sides)	\$8,200
Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,650
Inside Front Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,490
Inside Back Cover	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,205
Full Page (<i>Facing Inside Front Cover</i>)	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$4,050
Full Page (<i>Opposite Table of Contents</i>)	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,885

STANDARD AD RATES

SIZE	DIMENSIONS	COST
Full Page	Trim Size - 8.5" x 10.5" Live Area - 7.5" x 9.5" Bleed - .125" (all sides)	\$3,100
One-half Page	Ad Size - 7.5" x 4.75"	\$2,250
One-third Page	Ad Size - 7.5" x 3"	\$1,500
One-quarter Page	Ad Size - 3.75" x 4.75"	\$1,200
One-eighth Page	Ad Size - 3.75" x 2.375"	\$675
One-sixteenth Page	Ad Size - 1.875" x 2.375"	\$425
Enhanced GoLocal Directory Listing	Listing enhanced with addition of logo Preferred file type - EPS, PDF, PNG	\$150



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Learn More:
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C.S. 24-0334

2026 Glimpse Ad | East Carolina University

IN-HOUSE AD CREATION

*Please note, there will be an **additional \$150 added to the cost of any size ad** that needs to be designed by the Greater Greenville Chamber.*

PREFERRED FILE TYPES

- Submit as a high-resolution, print-ready PDF or a high-resolution TIFF.
- All images should be CMYK at 300 DPI. No spot colors, RGB, LAB or INDEX color elements.
 - All fonts must be properly embedded or converted to outlines.
 - Files must be single pages or spreads, no multiple page files.

DEADLINES & TRANSMISSION

- Ad materials are due by **Friday, October 9, 2026.**
- Ads may be submitted via email to: taylor@greenvillenc.org.

Glimpse

Glimpse Magazine Through the Years

Since 2008, the Greater Greenville Chamber's annual Glimpse magazine has served as the official quality of life magazine for the Greenville-Pitt County area. While Greenville and Pitt County have witnessed unprecedented growth over the last 18 years, the mission of Glimpse has remained the same – to showcase Greenville and Pitt County to current and prospective citizens, highlight our progressive business climate, bring hidden gems into the spotlight, and promote the area's burgeoning economy.

The publication first premiered in 2002 as Images of Greenville-Pitt County with the purpose of communicating who we are as a community and promoting our economic strength and growth potential to new businesses. Images of Greenville-Pitt County became Glimpse in 2008, marking the first year the magazine was produced in-house.

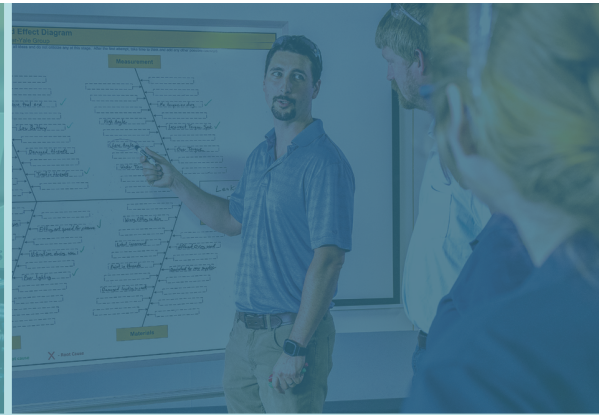
To accompany area statistics and demographics, the 2008 magazine highlighted the opening of the East Carolina Heart Institute, the Painted Pirate Project (a partnership of the chamber and the East Carolina Alumni Association), and an overview of the area's sports and recreation attractions. Since that time, each issue of Glimpse has included articles of local interest specific to the Greenville-Pitt County community, with a focus on education, the arts and culture, economic and workforce development initiatives, health care, and community engagement.

Over the years, Glimpse has provided tremendous value to our community by offering a platform to celebrate and market local businesses that drive economic growth and keeping residents informed about developments and opportunities within Pitt County. Glimpse has strengthened connectivity by encouraging partnerships among businesses, organizations, and the broader community – all while positioning Greenville-Pitt County as a vibrant, thriving destination for visitors and potential investors.

Since 2008, the chamber has distributed over 160,000 copies of Glimpse throughout Pitt County and year-after-year, each issue has been designed to capture the largest audience possible with high-quality design and professional written content. The anticipation of Glimpse each year is an indication of the magazine's appeal and promotional value for Greenville and Pitt County. The publication has had an impactful role on the chamber's ability to assist with the combined efforts to make our community an attractive destination.

The chamber would like to thank our community members for allowing Glimpse to serve as your official quality of life guide for the past 18 years. Your trust and support have been the foundation of this publication's success, and we remain committed to showcasing all that makes Greenville and Pitt County an extraordinary place to live, work, and thrive.

By celebrating our area's success and potential, Glimpse reinforces the chamber's mission of promoting economic progress and a high quality of life for all community members. Glimpse is and will continue to be a key publication in determining the perception of what makes up Greenville and Pitt County.



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Glimpse

LIVING IN GREENVILLE & PITT COUNTY

GREATER GREENVILLE CHAMBER
302 S. GREENE ST., GREENVILLE, NC 27834
(252) 752-4101, GREENVILLENC.ORG/GLIMPSE

