



# the BUSINESS Partner

Greenville-Pitt County  
Chamber of Commerce

A publication of the Greenville-Pitt County Chamber of Commerce  
in partnership with The Daily Reflector

Volume XXXV No. 2

February 2011

## Network With Local Businesses And Organizations At Pitt County Business Expo

Don't miss the opportunity to network with local businesses and organizations at the 2011 Pitt County Business Expo, presented by Suddenlink. More than 100 businesses and organizations will be featured at the expo on April 7, at the Greenville Convention Center.

"The Pitt County Business Expo provides a tremendous opportunity for businesses and organizations to showcase products and services to the general public," said Scott Senatore, Chamber's senior vice president. "We hope that everyone will set aside some time to attend the expo and support our local businesses."

Three informative seminars will be held during the expo. All visitors are able to attend the seminars for free. The topics will cover social media, networking and healthcare as it relates to businesses/organizations.

"We have polled the Chamber membership and social media, networking and healthcare are the topics that our members are most interested in," said Senatore. "We think the seminars will be a great addition to the overall expo experience."

The expo will take place from 10 a.m.-5 p.m. on April 7. Booths are still available. To reserve your booth today or for more information, visit [www.greenvillenc.org/expo](http://www.greenvillenc.org/expo) or contact Amanda Meyer at [amanda@greenvillenc.org](mailto:amanda@greenvillenc.org).

## Author and Humorist to Headline Women's Conference



### 2nd Annual Eastern North Carolina Women in Business Conference

Presented by The Greenville-Pitt County Chamber of Commerce,  
Pitt Community College and WNCT-TV 9

Thursday, March 3rd, 8:30am – 12:30pm

The Goess Student Center at Pitt Community College

Celia Rivenbark, author and humorist, will headline the Women in Business Conference presenting *Laughing All the Way ... Surviving the South with Grits, Greens & Jesus*. Tickets are \$99 per person or \$89 for four or more from the same company. Reserve your seats online at [www.greenvillenc.org/events](http://www.greenvillenc.org/events).

### Conference Topics:



Dr. Susan Bane

*Staying Healthy  
in the Midst of the  
Rat Race*



Anissa Starnes

*Women & Social  
Media ... When  
Facebook is Too Much  
of a Good Thing*



Celia Rivenbark

*Laughing All the Way  
... Surviving the  
South with Grits,  
Greens & Jesus*

**2011**  
PITT COUNTY  
BUSINESS  
EXPO

April 7  
10 a.m.-5 p.m.  
Greenville Convention Center

Presented by:



Build Strong Relationships With The Area's  
Top Decision Makers

Meet Thousands Of Potential Customers

Booths still available  
Register at

[www.greenvillenc.org/expo](http://www.greenvillenc.org/expo).

Attend Free Seminars

Win Exciting Door Prizes

Reserve Your Seat Today!  
[www.greenvillenc.org/events](http://www.greenvillenc.org/events)

## President's Message

My first boss in full time chamber work used to say a quote that went something like this: "A worthy thing to realize and a better thing to do is to be a part of the construction gang and not the wrecking crew."

I don't know where he got it from or whether he made it up, but it has always stuck with me.

We have a very large construction gang working on building the Chamber right now. This week is one of the biggest membership events in the history of the organization, involving more than 200 volunteers.

Building the Chamber translates into Building Community. And that's what we do. We work to strengthen the business climate which in turn enhances the quality of life for all our citizens.

Chamber membership is stronger than expected coming out of the recession. Now it is time to build it bigger and stronger than ever before.

If you're a business owner or manager, when a volunteer calls on you, please consider joining forces with the hundreds of other businesses in Greenville and Pitt County who are on the construction gang. But you don't have to wait; you can join the gang by calling us at 752-4101. There's plenty of room for all who want to make a difference in Pitt County's future.

To all the volunteers and the members who are already on the Construction gang, THANK YOU for your commitment to Building the Chamber... Building Our Community.

*Susanne D. Sartelle*

Susanne D. Sartelle, CCE  
President



Susanne Sartelle

## le Roux and Faulkner Honored at Annual Membership Celebration

The Greenville-Pitt County Chamber of Commerce presented Daneel le Roux, President of Eastern Carolina Vocational Center (ECVC), the 2010 Citizen of the Year award during its Annual Membership Celebration on January 13. The Greenville-Pitt County Chamber of Commerce annually presents its Citizen of the Year Award to honor a man or woman who has made significant contributions to the Greenville-Pitt County community. The award represents a prestigious recognition by the community of the recipient's commitment and dedication to the advancement of the Greenville area.

Janice Faulkner, was also honored during this event, receiving the Legends Award. The Legends award is designed to recognize a person for exemplary contributions to the betterment of Greenville-Pitt County over a long continuous period of time and honors a citizen whose service to the community has been so significant in civic, economic, political, educational and/or religious activities over a sustained period of time that the history of Pitt County could not be written without their inclusion.



Don Mills (L), 2009 Citizen of the Year presents Daneel le Roux with the 2010 Citizen of the Year Award.



Austin Bunch (L), senior Associate Provost, ECU presents Janice Faulkner the Legends Award.

## Todd Harris – 2010 Ambassador of the Year



Todd Harris, middle, stands with Boots Mills, left, and Don Mills, right, chairs of 2010 Ambassador program. Todd was named the 2010 Ambassador of the Year. Todd is an account executive with WITN and has 22 years of advertising experience in the local market.

## 2011 Chamber Champions

Taking Your Business to a Whole New Level

### PLATINUM

- e Daily Re ctor
- Suddenlink Communications

### SILVER

- BB&T/BB&T Insurance
- Blue Cross Blue Shield of North Carolina
- City Hotel & Bistro
- Physicians East
- Pitt Community College
- State Farm Insurance Company - Polly Piland
- TrustAtlantic Bank
- Ward and Smith, P.A.

### GOLD

- ASMO
- Attends Healthcare Products
- CenturyLink
- First Citizens Bank
- Pitt County Memorial Hospital/ UHS of Eastern Carolina

### BRONZE

- Con dential Records Management, Inc.
- e East Carolina Bank
- Faulkner & Associates Advertising
- NACCO
- Southern Insurance Agency

## New Members

e following businesses have recently joined the Greenville-Pitt County Chamber of Commerce. We welcome them and encourage you to do business with them.

- Constant Contact, Inc
- Cypress Landing Golf Club
- Deborah T. Barrington
- Faith Pressure Washing and Handyman Service

- Farmville Chamber of Commerce
- Intellichoice Home Care
- Irons & Irons, P.A.

# Focus on Business ... Spotlights, Ribbon Cuttings and News!

◆ **Communities in Schools** celebrated the opening of its new facility, located at 7160 Main St. in Bethel, NC. Communities in Schools connects community resources with students and their families at schools and other community sites to ensure that youth stay in school, learn needed skills, and are prepared to enter the world of work or post secondary education upon graduation. For more information, call (252) 757-9349.



◆ **Come out to Historic Grainger Stadium in Kinston, NC, February 25-27, 2011** as the Naval Academy and Air Force Academy baseball teams compete in a series of three games in the first annual "Freedom Classic". Games will be played on Friday, February 25 at 6 p.m., Saturday, Feb. 26 at 2 p.m. and Sunday, Feb. 27 at 12:30 p.m. Tickets are \$5 for adults and \$2 for seniors, active or retired military, veterans and students. If you would like more information you can call Jenny Inabinet at (252) 939-3338.

◆ **During Grady-White Boat's "Winter Sales Event,"** buying incentives worth cash towards the purchase of any new boat are available at boat shows and dealerships beginning January 1 through March 6, 2011. Grady-White Boats is offering factory incentives on any new Grady whether in dealer inventory for immediate enjoyment or built new for winter or spring delivery. These incentives combine with Yamaha Outboards "Four-Stroke Revolution" offer of extended warranties or cash credits on engines to create a great buying opportunity. For the 2011 model year, Grady-White offers 26 models including ten center consoles from 18-36 feet in length, three express cabins 30-36 feet, seven walkaround cabins 20-30 feet and six dual consoles from 19-30 feet, each one a truly great value in fishing and family boating especially during this sale.



◆ **Building Hope Community Life Center** invites you to attend, Remembering Ten Years, the Building Hope Banquet as they celebrate ten years of service to at-risk youth and families. The event will take place February 17, 2011 at Rock Springs Center, and will feature dinner and a silent auction. Guests will hear from Coach Herman Boone. Herman Boone's coaching career for the T.C. Williams Titans inspired the movie Remember the Titans starring Denzel Washington. The silent auction begins at 6 p.m. with dinner following at 7 p.m. Individual tickets are \$40. Sponsorships are available. For more information, call (252) 757-1927 or visit [www.buildinghopenc.org](http://www.buildinghopenc.org).

◆ **ECVC was honored recently by the Defense Logistics Agency (DLA) Land and Maritime Division** as one of the government's best suppliers. Of thousands of industry partners, ECVC was one of just 42 companies recognized by DLA with Gold Medal Awards this year. The recognition was earned by maintaining a DLA quality and on time shipping rating of 100% for calendar year 2009. During the year ECVC shipped 39,135 orders under contract with the Defense Logistics Agency Land and Maritime Division with an average of 575 mission critical parts per order.



Milton Clemmons and William Dixon of ECVC accepted this year's award from DLA Director Vice Admiral Alan Thompson.

◆ **Eastern Carolina Vocational Center Employment Specialists, Brandi Bragg and Ashka Lewis,** recently attended the NISH Academy for Leadership, Performance and Development course titled "Disability Awareness: Train the Trainer." This course addressed the myths, misconceptions and realities of disability. For additional information please contact Susan Daughtry - [sdaughtry@ecvcinc.com](mailto:sdaughtry@ecvcinc.com) or (252) 317-3134.



Brandi Bragg



Ashka Lewis

◆ **Spread the Dream in Eastern North Carolina!** The Dream Factory of North Carolina will hold its Inaugural Wine Tasting and Silent Auction on Friday, February 11, 6:30-8:30 p.m. at the Ronald G. Michels Center, 2335 Hemby Lane. Tickets are \$30/per person or \$50/couple. The event will feature music by Those Meddling Kids. For more information, contact Allison Clary at [designbyallison@hotmail.com](mailto:designbyallison@hotmail.com).

**Business Spotlights** Continued on page 4



**Now Leasing**  
**1 & 2 Bedroom Apartments**

- Great location off Arlington Blvd.
- Minutes from the Medical Center
- Professional Community
- Pet Friendly
- Furnished Apartments Available
- Flexible Lease Terms
- Resort Style Amenities

**Call 321-1948**

or visit [www.meridianpark.net](http://www.meridianpark.net) for more details.  
Mon-Fri 8:30am-5:30pm, Sat 12-5pm

Third Tuesday  
**Power '11**  
Luncheon

Tuesday, February 15, 2011  
12 noon  
Brook Valley Country Club

## Biotechnology and the Impact for North Carolina



Mark Phillips

### Guest speaker:

Mark Phillips  
NC Biotechnology Center  
Executive Director, Eastern Regional Office

### Sponsors:

- BB&T/BB&T Insurance
- Confidential Records Management
- Daughtridge Oil Company
- The East Carolina Bank
- Pitt Community College
- Southern Insurance
- Suddenlink

Presented by:



**WARD AND SMITH, P.A.**  
ATTORNEYS AT LAW

Register online at [www.greenvillenc.org/events](http://www.greenvillenc.org/events).

## Business Spotlights

Continued from page 3

◆ Kevin Syers recently joined **semple solutions**, a local full-service marketing and public relations firm, as Creative Director. Kevin will be overseeing the creative process for new and current clients. Among other duties, Kevin will be orchestrating website analytics and all ad campaigns for clients of **semple solutions**. Kevin Syers currently resides in Greenville, NC and is a Pitt Community College graduate in Graphic Design. His previous work experience includes five plus years of web and graphic design with organizations such as Criterion Solutions, Accu Link and The Daily Reflector. For more information, call (252) 802-7876.



Kevin Syers

◆ With another tax season underway, the records management experts at Confidential Records Management, Inc. (CRMI) are encouraging businesses to address secure storage, document retention and proper destruction of tax information. Taking the proper steps now can help to protect a business during an audit or lawsuit and will protect sensitive information from falling into the wrong hands.

**Protect tax documents** – Since tax documents contain sensitive information, they should be stored in a locked area.

**Retain tax information** – Choosing a secure location is essential to protect your company in the event of an audit and to preserve your information for its full retention period.

**Secure destruction** – To protect your business from falling victim to identity theft, shred confidential documents.

**Simplify things for next year** – Consider a records management program or document imaging for quicker access and automatic monitoring of retention periods.

To be sure you're properly managing your tax documents, contact CRMI at (866) 637-4155.



## Renewing Members

The following businesses have recently renewed their Chamber membership for another year. Remember to do business with fellow Chamber members.

- AMF East Carolina Bowling
- B & M Roofing Contractors
- Bailey's Fine Jewelry, Inc.
- Beasley Broadcasting
- Betty S. Speir
- Bill Goode Photography, LLC
- BrodyCo, Inc.
- Burney & Burney Construction
- Cambridge Behavioral Health Services
- Canady Tractor Trailer Parts, Inc.
- CareNet Counseling East
- Carolina Pregnancy Center
- CENTURY 21 Real Estate Group
- City Hotel & Bistro
- Clark - Branch Realtors, Inc.
- Clegg's Termite & Pest Control, Inc.
- Coastline Electrical Construction, Inc.
- Coleman's Menswear
- Colombo, Kitchin, Dunn, Ball, and Porter, L.L.P.
- Confidential Records Management Inc.
- Copper and Vine Kitchen and Wine Bar
- Cracker Barrel
- Culpepper Investment Group
- Cypress Glen Retirement Community
- Darden Commercial Realty
- Data Group Technologies, Inc.
- Daughtridge Oil Co. of Greenville
- Delcor, Inc.
- DEX
- Dixon Hughes PLLC
- Dixon Law Group, PLLC
- Domino's Pizza/Pirate Pizza, Inc.
- Eastern Radiologists, Inc.
- Eastern Urological Associates, P.A.
- Employment Security Commission of N.C.
- Evolve Inc.
- Farley, Mizelle & Co, Inc.
- Farrior & Sons, Inc.
- Faulkner & Associates Advertising
- FireTower Work Shoes, LLC
- First Christian Church (Disciples of Christ)
- First Command Financial Planning
- Floyd G. Robinson Jewelers
- FrameMakers
- Frames By James
- Garris-Evans Lumber Co., Inc.
- Gary Butts, Realtor
- Glass Surgeons of NC
- Gordon's Golf, Ski, & Snowboard
- Greenville - Pitt Association of Realtors, Inc.
- Greenville Branch of the Food Bank of North Carolina
- Greenville Marble and Granite Works
- Greenville Museum of Art
- Greenville Paving & Contracting, Inc.
- Greenville TV & Appliance
- Habitat for Humanity of Pitt County, Inc.
- Harris Teeter
- Harvest Time Foods, Inc.
- Healthwise Pharmacy
- Hite Associates, P.C.
- Holiday Inn Express
- Hooker & Buchanan, Inc.
- Ihrie Supply Company
- Industrial & Construction Enterprises, Inc.
- Investors Title Insurance Company
- J. Morgan Design Associates, Inc.
- Jameson Inn
- Jani-King of Raleigh/Durham
- Jasper L. Lewis, Jr., DDS, PA
- Jefferson's
- Jenni K. Handcrafted Jewelry
- Joe Pecheles Volkswagen/Mitsubishi, Inc.
- Joyner, Person & Co., CPA, PA
- Karen L. Shaw, DDS
- Keller Williams Realty
- Kittrell & Armstrong, LLC
- Lautares Jewelers, Inc.
- LBA Group, Inc.
- LeBleu Ultra Pure Bottled Water
- Manpower
- Marketing Matters
- Martin Marietta Aggregates
- McCord Painting Contractors, Inc.
- Mega Force Staffing Services
- Michael D. Priddy, Ed.D
- Mid-East Acceptance Corp.
- Minges & Associates, LLC
- Mortgage Professionals
- Mount Olive College
- New York Life Insurance Company - Vera Braswell
- Next Media Group
- North State Steel, Inc.
- Now & Then Designs, Inc.
- Nutrition Plus of Greenville, Inc.
- ONE SOURCE Communications
- Orthotics and Prosthetics East, Inc.
- Overton's, Inc.
- Pabst General Denistry
- Page and Smith, P.A.
- Parsons and Robinson Insurance
- Peak Performance Sports & Physical Therapy
- Pitt County Medical Society
- Pitt County Memorial Hospital
- Pittard, Perry & Crone, Inc.
- Pitt-Greenville Airport Authority
- Plan Ahead Events- Inner Banks
- Practicon, Inc.
- Precision Walls, Inc.
- Private Eyes, Inc.
- Prudential Prime Properties
- Quality Termite and Pest Control, Inc.
- Rawl & Associates
- RBC Bank-Main
- Rock Springs Center
- Rocking Horse Ranch
- Rose's Gymnastics Training Center
- RSM McGladrey, Inc.
- Sara Beth Rhodes - Clerk of Superior Court
- SCA Collections, Inc.
- Seegars Fence Company
- Self Help Credit Union
- ServiceMaster By Beasley
- Servpro of Pitt/Greene Counties
- SIA Group
- Sidus Financial
- Smart Homes by Security Alert
- Southern Bank & Trust Company
- Spring Arbor of Greenville
- State Farm Insurance-Down East Agency Field Office
- Stow Management, Inc.
- Suddenlink Communications
- Super Shred
- Sylvan Learning Center
- Tanco Equipment Company
- Tan N Bed
- Taylor Properties
- Terracon Consultants, Inc.
- The 5th Street B&B
- The Action Group
- The Appraisal Group
- The Appraisal Group
- The Clement Companies
- The Daily Reflector
- The East Carolina Bank
- The East Group, P.A.
- The Oakwood School
- Town of Grimesland
- TriEst Ag Group, Inc
- TrustAtlantic Bank
- Uniforms Galore
- United Way of Pitt County
- Waters Carpet Center, Inc.
- Watson Electrical
- WCTI 12/WFXI
- Wild Birds Unlimited
- Willow Spring Apartments
- Winterville Insurance Agency, Inc.
- XEROX Sales Agency and Darrell Harrison