

the BUSINESS Partner



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in partnership with The Daily Reflector

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Promote Your Business
in Area's Premiere
Quality of Life Magazine



Ad sales for Glimpse magazine have officially begun. Glimpse magazine is the official quality of life and newcomer magazine of the Greenville and Pitt County area. The magazine is published locally by the Greenville-Pitt County Chamber of Commerce.

Advertising in Glimpse magazine is an ideal way to give current and prospective citizens a "Glimpse" of your business, organization, industry or service. 10,000 copies of Glimpse will be distributed throughout the year by the Chamber and other key businesses and organizations. Glimpse is the magazine of choice for relocation information requested by Pitt County Memorial Hospital, East Carolina University, Pitt Community College, hotels, real estate firms and other businesses.

For more information on advertising in Glimpse magazine, please visit greenvillenc.org/glimpse or contact David Cribb, david@greenvillenc.org or Lamarr Gore, lamarr@greenvillenc.org.

Chamber To Take Second Community Trip To China Trip Open To All Community Members



Two information sessions will be held in September for those interested in the Community Trip to China. Visit www.greenvillenc.org/china or contact Amanda Meyer at amanda@greenvillenc.org or 252-752-4101 ext. 223.

March 4-12, 2012
ONLY \$2,099/per person

- Visit leading cities: Beijing, Shanghai, Suzhou and Hanzhou
- Roundtrip international airfare (does not include travel to and from JFK)
- 3 meals each day
- 4 & 5 star hotel stays
- Deluxe tour bus
- Fluent English-speaking tour guides

"This was my fourth trip to China and by far, the best! The tour is packed with exposure to a must see culture, five star hotels that are beyond your expectations. It would take you months to see all that you will see in nine days from this well organized tour. My wife and I bought several treasures of remembrances while in China and we talk about this trip continuously. This is a priceless adventure for an unbelievable low cost!"

— Norman DeCost, 2011 China Trip Participant



Showcase Your Business to Thousands

ECU Merchants Fair
September 1, 1-4 p.m.
ECU Campus Mall

Cost: \$100 for Chamber Members
\$150 for Non Chamber Members
www.greenvillenc.org/events

The ECU Merchants Fair provides business owners with a unique opportunity to promote their business/organization to thousands of ECU students. This year's event will be a part of ECU's "Get a Clue," the traditional fair for campus organizations and local businesses.

President's Message



Susanne Sartelle

To draw 120+ people to a Chamber event in the middle of the summer is just about unbelievable. In July it seems folks are spread out vacationing and traveling and we rarely do July events. But when you have the presenter we had and subject matter so timely and critical, people come out. Such was the case last Thursday.

David Walker, former comptroller general of the United States and founder and CEO of a non-profit called the Comeback America Initiative, spoke at the Chamber Power Luncheon and laid the facts on the line about big government, big spending and big debt. What I truly wish is that every American could hear him speak in person and be motivated to band together to get this country on the right track. As I write this, our leaders in Washington have yet to agree on a compromise to keep this country operational.

This is serious stuff; many are scared; and we probably should be. This is a topic that I know just enough about to be dangerous, as the saying goes. But what I do know is that my children and grandchildren's futures are at stake, and even my own as I would love to one day draw Social Security and have Medicare. I have my doubts.

My thanks to Congressman Walter Jones for getting Mr. Walker to come to Greenville. His message is pertinent, timely and makes a whole lot of sense. He has, in fact, recently released a report that lays out a plan on how to fix the federal budget. In his speech, he mentioned Lyndon B. Johnson and his alleged "negotiation tactics" of bringing in cots and telling the members of Congress they could not leave until the compromise was reached. Maybe that wasn't such a bad idea after all. After hearing Mr. Walker speak, I would like for him to be in the room with the negotiators and to have their undivided attention.

Google "Comeback America Initiative" and "No Labels" — two non-partisan websites of organizations founded or co-founded by David Walker.

Susanne D. Sartelle

Susanne D. Sartelle, CCE
President

Third Tuesday Power '11 Luncheon

Tuesday, August 16, 2011
12 noon
Brook Valley Country Club



William Anderson

Guest speaker:
Greenville Chief of Police
William Anderson

Topic:
Discussion on Crime

Sponsors:

- BB&T/BB&T Insurance
- Confidential Records Management
- Daughtridge Oil Company

- Faulkner and Associates Advertising
- The East Carolina Bank
- Pitt Community College
- Southern Insurance
- Suddenlink

Presented by:



Register online at
www.greenvillenc.org/events



Renewing Members

The following businesses have recently renewed their Chamber membership for another year. Remember to do business with fellow Chamber members.

- A Proper Setting
- Arendell Parrott Academy
- Bostic Sugg Furniture Company
- Boys & Girls Clubs of Pitt County, Inc.
- Building Hope Community Life Center
- Clark - Branch Realtors, Inc.
- Coastal Rivers Realty
- David C. Walker Agency
- Frames By James
- Greenville Marine & Sport Center, Inc.
- H&H Transport Services
- It's Sew Wright
- Marketing Matters
- Microtel Inn Suites - University Medical Park North
- Orthopaedics East & Sports Medicine Clinic, Inc.
- Pair Electronics, Inc.
- Prospect Mortgage
- Raymond James & Associates
- Spay Today, Inc.
- SurgiCenter of Eastern Carolina, LLC
- e 5th Street B&B
- e Accidental Artist

2011 Chamber Champions

Taking Your Business to a Whole New Level

PLATINUM

- e Daily Re ctor
- Suddenlink Communications

SILVER

- BB&T/BB&T Insurance
- Blue Cross Blue Shield of North Carolina
- City Hotel & Bistro
- Physicians East
- Pitt Community College
- State Farm Insurance Company - Polly Piland
- TrustAtlantic Bank
- Ward and Smith, P.A.

GOLD

- ASMO
- Attends Healthcare Products
- CenturyLink
- First Citizens Bank
- Pitt County Memorial Hospital/UHS of Eastern Carolina

BRONZE

- Confidential Records Management, Inc.
- e East Carolina Bank
- Faulkner & Associates Advertising
- NACCO
- Southern Insurance Agency

GGSC Kickoff Featuring Coach Ruffin McNeill



THE DAILY REFLECTOR FILE PHOTO

Mark your calendars for the Greater Greenville Sports Club Kickoff Event!

Wednesday, August 17
6:30 p.m. - 8:00 p.m.
Harvey Hall at the ECU Murphy Center

Coach Ruffin McNeill will preview the 2011 team and discuss ongoing preparations for the Sept. 3 opener against South Carolina in Charlotte.

This event is brought to you by the GGSC and East Carolina University Athletics.

The Pirate Charter Chapter of the American Business Women's Association awarded two \$5,000 Nina Belle Redditt Legacy Scholarships. One to Abigail Tucker who attends ECU with a goal of obtaining a degree in business with a concentration in marketing and the second scholarship was awarded to Nicole Betschman who is in her second year of a doctorate degree at A.T. Still University. The Pirate Charter Chapter of ABWA meets the second Monday of each month at The Daily Grind at 6 p.m. Anyone interested in future scholarships or grants, please check out our website at www.pirateabwa.org. Learn, grow and connect with ABWA and the Pirate Charter Chapter.



Abigail Tucker



Nicole Betschman

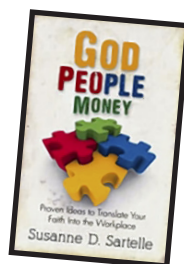
Ward and Smith, P.A. is pleased to welcome attorney Bridget L. Welborn to the Firm's Greenville office. Ms. Welborn earned her law degree in 2008, cum laude, from the University of Richmond School of Law. She was captain of the Jessup Moot Court Board and managing editor of the Journal of Law and Public Interest. She received her B.S. in Public Health in 2005 from the University of North Carolina at Chapel Hill. Prior to joining Ward and Smith, Ms. Welborn practiced law in Richmond, Virginia. The Firm serves clients locally, regionally, nationally, and internationally from offices in Asheville, Greenville, New Bern, Raleigh, and Wilmington. For more information about Ward and Smith, please visit www.wardandsmith.com.



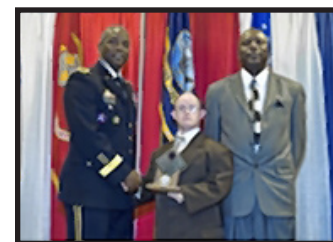
Bridget Welborn

Magnolia Arts Center is accepting scripts for the Sixth Annual Ten Minute Play Contest. Entries must be no longer than 10 minutes when read or performed. A panel of judges will pick the top five entries which will receive a staged reading for the public in November. A prize of \$50 will be awarded to the winner as chosen by the audience. Entries will be accepted until August 31, 2011. Playwrights may submit original, non-published work to Magnolia Arts Center, 1117 Bryson Drive, Greenville, NC, 27834, or online at www.magnoliaartscenter.com. For a complete list of rules, go to www.magnoliaartscenter.com.

Chamber President Susanne Sartelle has written a book about faith in the workplace. Published by Evergreen Press, *God People Money* spotlights several business leaders who practice their faith openly at work and impact the marketplace and beyond. More information is available at www.godpeoplemoney.com. The book is available at UBE in Greenville. Shop Local!



ECVC was honored by Defense Logistics Agency (DLA) Land and Maritime as one of the federal government's best contractors. There are more than 6,000 companies providing products and services to the military through DLA Land and Maritime contracts. ECVC was one of just thirty seven of those companies to receive Recognition of Excellence Gold Awards this year. ECVC's most recent Gold Award was earned by maintaining a DLA quality and on time shipping rating of 100% for calendar year 2010. During the year ECVC completed 41,352 shipments of mission critical items destined for military units in the United States and thirty four other countries. The contract with DLA requires ECVC shipments to be made on either the same day as receipt of order or the day following the receipt of order. Paul Bartlett and Milton Clemmons of ECVC accepted this year's Gold Award from Brigadier General Darrell K. Williams, the DLA Land and Maritime Commanding Officer.



Pictured from left to right: Brigadier General Darrell K. Williams, Paul A. Bartlett, Milton R. Clemmons.

U.S. Cellular announced the promotion of Ryan Martin to field marketing manager for eastern North Carolina. Martin is responsible for the successful execution of regional and corporate marketing efforts in eastern North Carolina. He will implement marketing and distribution plans so customers are aware of the latest products and services offered by the company. To learn more about U.S. Cellular, visit one of its retail stores or uscellular.com. To get the latest news, promos and videos, connect with U.S. Cellular on Facebook.com/uscellular, Twitter.com/uscellular and YouTube.com/uscellularcorp.



Ryan Martin

The City of Greenville's Public Works Department is launching a new pilot recycling rewards program on July 11. The program, "Recycling Made Easy," focuses on improving recycling in Greenville's single family residents. Computer generated randomly selected addresses, from every recycling route, will be checked each week for a year. Rewards will be given to the residents at the pre-selected addresses that are "caught" recycling. Twenty dollar gift cards or twenty dollar GUC credits will be the rewards. Items that can be recycled this way are #1 and #2 plastic bottles, glass bottles (rinsed), paperboard boxes, magazines, newspapers, junk mail, aluminum cans, steel cans (rinsed) and cardboard (break down boxes and place beside the container). For additional information, contact Greenville Recycling Coordinator, Cheryl Tafoya, at 252-329-4048 or ctafoya@greenvillenc.gov.



Virginia Finnerty, president and owner of Plan Ahead Events – Inner Banks is committee chair of the 6th annual Pickin' on the Pamlico in Washington, NC. Virginia's extensive experience as a special events coordinator and her company's resources bring the expertise needed to coordinate this popular eastern NC event. Pickin' on the Pamlico is a memorable evening of all you can eat eastern Carolina crabs & shrimp, great music, a stunning sunset, all enjoyed along the Pamlico River in Downtown Washington, NC, Saturday, August 20. Hilton Hotel and Hampton Inn are collaborating by providing flyers with additional information. Tickets are now available at Robinson Jewelers at 633 Red Banks Road in Greenville (another Chamber member) or online at www.whda.org. Individual tickets are \$40 and after August 12 are \$45.



New
Members

The following businesses have recently joined the Greenville-Pitt County Chamber of Commerce. We welcome them and encourage you to do business with them.

- A Wireless - Verizon Premium Retailer
- ARC Point Labs
- Contour Construction
- Home Town Tree Service

- Pirate Charter Chapter American Business Women's Association
- Popeyes Louisiana Kitchen™