

the BUSINESS Partner



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Chamber, PCC Small Business Center to Celebrate Small Business Week



From left to right, Faye Armstrong, Stan Armstrong, Polly Holt, Bryant Kittrell and Cindy Kittrell. Kittrell and Armstrong were awarded the 2009 Small Business Leader of the Year award.

The 2010 Small Business Leader of the Year Award will be presented by the Greenville-Pitt County Chamber of Commerce and Pitt Community College Small Business Center at a special Small Business Awards Breakfast on Tuesday, May 3, 2011, 8 a.m. at City Hotel & Bistro. Also highlighting this event will be the presentation of the First Citizens Bank Customer Service Award. The Small Business Awards Breakfast is sponsored by First Citizens Bank. Tickets are \$20/person. Visit www.greenvillenc.org/events or contact Amanda - amanda@greenvillenc.org to register.

GPYP Gear Up for Golf Classic



Presented by:  First Citizens Bank

May 26
1 p.m. Shotgun Start
Greenville Country Club

Open to Golfers of All Ages

Cost
\$450 - Team and Hole Sponsorship
\$340 - Team Only
\$125 - Hole Sponsorship Only

GPYP Golf Classic Highlights

- Four Person Super Ball Format
- Lunch sponsored by Rep Express (included with team)
- Networking
- Putting Contest
- Raffle Prizes
- Reception After Classic presented by Attends Health Care Products



Members of the Attends Health Care Product's golf team pose with their hole sponsorship sign at the 2010 GPYP Golf Classic.

2011 GPYP Sponsors: State Farm Insurance - Polly Piland Agency, BB&T, CenturyLink, Confidential Records Management, Inc. mixer, Suddenlink and Ward and Smith, P.A.

Sign up for your team today!

Contact: David Cribb - david@greenvillenc.org or
Lamarr Gore - lamarr@greenvillenc.org.
For more information, visit www.greenvillenc.org/gpyp



The Leadership Series: Everything DiSC WORKPLACE® - Paving the Way for Successful Leadership

Presented by the Greenville-Pitt County Chamber of Commerce and the Pitt Community College Center for Business and Industry

Friday, April 29, 8:30 a.m. – 12:30 p.m.
Rep Express, 805 Red Banks Road

Reserve Your Seat Today! Register at www.greenvillenc.org/events

Using DiSC®, a powerful yet easy-to-use, research-validated learning model, participants understand and appreciate the styles of the people they work with. The result is more effective and productive working relationships.

President's Message

The Chamber recently hosted a roundtable discussion among industry leaders in our community on the subject of Education. Periodically, we like to hear first-hand from plant managers and HR experts about their workforce needs and how our schools are preparing the future workforce.

Not surprisingly, many of our industries said they wish to see a continued and even increased focus on math and science education or STEM (Science, Technology, Engineering and Mathematics). Some industries discussed the need for hourly employees with a good work ethic and comprehension of general reading, writing and math skills. "There is a strong need for good, solid 'blue collar' workers," one leader explained.

With the diversity in our workforce here in Pitt County, we do need to be preparing a wide array of qualified workers for the future. We need welders and craftsmen, doctors and dieticians. Some jobs in the future will require two years of college, some four and beyond. Some jobs will require a diploma. The Career Readiness Certificate is becoming more popular as employers look for it to assess various qualifications of potential workers.

The message we heard from everyone at the table is that all jobs require a solid, positive work ethic. Agreement was strong that when a strong work ethic is present, then employees can be trained to do their jobs well. We asked the industry leaders to define a good work ethic, and here is what they said: attendance, caring about the quality of work, responsibility, positive attitude, being non-entitled, desire to make a contribution, passion for excellence and the ability to work in teams. I must agree that those are all pretty important.

Work ethic led to discussion about the drop out rate in Pitt County Schools, and Superintendent Dr. Beverly Reep shared some good news and some not-so-good news. The good news is that the drop out rate is way down. More kids are staying in school. The still-not-so-good news is that the vast majority of dropouts did not "make their grade" because of attendance issues. It is less of an academic issue and more of a "be there" issue. One might surmise that those who can't cut the mandatory attendance policy for school are not very likely to be faithful attendees at work.

So we want our schools to teach work ethic? That's a pretty big elephant. I recently asked one educator how one could "teach" work ethic. That's what homework is for, the person answered. Having assignments to do at home and being responsible for getting them done and turned in on time is, or at least should be, a lesson in responsibility and accountability. As a student many years ago, I don't guess I ever thought of homework as much more than a pain-in-the-you-know-what, but I did get it done and turned in on time as I remember. I had a Mom, a Daddy and some teachers I didn't like much at the time to thank for that. And to my child: now you know why I nagged you about homework all those years.

Susanne D. Sartelle, CCE
President



Susanne Sartelle

Expo Promotes Local Business



The Greenville-Pitt County Chamber of Commerce held its fifth-annual Pitt County Business Expo on April 7. This event featured 129 local businesses and organizations. More than 3,000 people attended the Pitt County Business Expo at the Greenville Convention Center.

Thank You to the 2011 Pitt County Business Expo Sponsors

Presenting



Platinum

- 103.7 WTIB - FM
- The Daily Reflector
- Greenville Convention Center
- WITN-TV

Gold

- AccuLink

Silver

- Admin USA
- Dex One
- Pitt Community College Small Business Center
- Smart Homes by Security Alert
- Sterling House
- WECU - 1570 AM

Business Before Hours

- Rep Express

Exhibitor Break Room

- LeBleu Corporation
- McDonald's

Third Tuesday

Power '11

Luncheon

Tuesday, April 19, 2011

12 noon

Brook Valley Country Club

Topic:

America's Future – How Demographics and Fiscal Policy Will Make or Break Us

Guest speaker:

Phil Smith
National Director/Southern Reg. Director
The Concord Coalition

Presented by:



Sponsors:

- BB&T/BB&T Insurance
- Confidential Records Management
- Daughtridge Oil Company
- The East Carolina Bank
- Pitt Community College
- Southern Insurance
- Suddenlink

Register online at www.greenvillenc.org/events.

Focus on Business ... Spotlights, Ribbon Cuttings and News!

◆ **SimpleSolutions**, located at 150 E. Fire Tower Road Suite B, celebrated the opening of its new storefront with a Ribbon Cutting on Wednesday, March 16. SimpleSolutions is a full-service Public Relations firm specializing in the needs of small businesses. Elizabeth Semple is the owner/President of Simple Solutions. For more information, call (252) 802-7876 or (252) 412-3114.



◆ **CopyPro, Inc.** began the celebration of its 40th year in business at its Annual Meeting in February. Ed Murphrey and David Jones founded CopyPro, Inc. in 1971, establishing their corporate headquarters on Landmark Street in Greenville, and in 1988, they opened a second location in Wilmington, N.C. The annual meeting on February 2 honored many of the company's 88 employees and reinforced CopyPro's commitment to providing excellent service and quality products.



◆ **Joe Pecheles Volkswagen** not only met their goal of 100 pairs of shoes for 100 local students but exceeded it! Joe Pecheles Volkswagen challenged the community to donate 100 pairs and add 100 new fans on the Joe Pecheles Facebook page, and since both goals were met, Brian Pecheles, owner of Joe Pecheles Volkswagen, presented Principal Lavette Ford of South Greenville Elementary School with a \$500 check. The Pecheles Automotive Group employs 150 automotive professionals and consists of three major locations.

◆ **Magnolia Arts Center** will accept scripts for the Sixth Annual Ten Minute Play Contest beginning May 1. Entries must be no longer than 10 minutes when read or performed. Entries will be accepted until August 31. Playwrights may submit original, non-published work to Magnolia Arts Center, 1117 Bryson Drive, Greenville, NC, 27834, or online. Auditions for The Last Five Years and Come Back to the Five and Dime, Jimmy Dean, Jimmy Dean on May 1, 3-5 p.m. and on May 2, 7-9 p.m. at the Music Academy of Eastern Carolina, 1400 Red Banks Road, Greenville. For more information call 1-888-MAC-EVNT or visit www.magnoliaartscenter.com.

◆ **Greenville OB/GYN** celebrates 50 years of providing quality obstetrical & gynecological care to the women and families of the greater Greenville area and throughout eastern North Carolina. Specializing in infertility treatment, normal and high-risk obstetrics, gynecology, well woman care, pelvic surgery, laparoscopy, hysteroscopy, and robotic surgery, Greenville OB/GYN has continued to grow and adapt to the newest technologies and developments in the field since their inception in 1961. To inquire about services offered at Greenville OB/GYN or ECMiss, or to set up an appointment or consultation, please contact the staff at (252) 758-4181, or visit www.greenvilleob.com or www.ecmiss.com.



◆ **Ann Clark** was recently appointed to the **ECVC Board of Directors**. Ann is a Greenville native and Meredith College graduate. She is married to Edwin Clark and has five children. Ann is well known in the community for her efforts to establish the Greenville Learning Center, a half-day school designed for students who have been identified with a learning disability or attention deficit disorder. For additional information, call (252) 317-3134 or e-mail sdaughtry@ecvcinc.com.



Ann Clark

Business Spotlights Continued on page 4

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◆ **Tipton Builders Inc.** has been providing the highest quality construction tailored to each homeowner's individual lifestyle for over 40 years. But, did you also know Tipton Builders uses that same expertise and quality craftsmanship in remodels and renovations as well as your damage and restoration needs? Did you also know that Tipton Builders has been building "Green" and energy conscience since 1978 as a founding member of GUC's E-300 program? Tipton Builders is dedicated to building excellence with strong foundations and has been since it's creation. Tipton Builders, Inc. would like to help you create something beautiful. Call for a free estimate at (252) 756-7717 or visit www.tiptonbuilders.com.



Front: Ed Tipton Sr. Back, L to R: Ed Tipton II, John Tipton

◆ **The Chick-Fil-A Leadercast** will take place Friday, May 6, 2011 at 8 a.m. at the Pentecostals of Greenville. Some of the topics to be discussed at this event include: how to lead based on respect and relationship rather than rights and position; show the difference between dynamic leadership and mediocre management; ways to move past the brainstorming phase to actually implement ideas; ways to incorporate innovation in your organization. This community event provides one of the best avenues to network in our region. This event will be broadcast live from Atlanta to Greenville. Registration fee is \$60, this includes a light breakfast and lunch. Please contact Obi Chukwu at (252) 341-7122 or register at pogs.eventbrite.com.

◆ **Morgan Printers, Inc.**, a family owned and operated printing enterprise since 1958, is recognized as one of the largest independent commercial print manufacturing shops in Pitt County and Eastern North Carolina. Morgan's continues to blend the expertise and knowledge of the printing trade with new technology to offer its customers customized pieces that help clients to communicate directly with customers not only by name but through buying habits and preferences. Long or short run booklets, newsletters, cards, forms, posters, publications and direct mail applications are just a few of the items in Morgan's impressive array of custom productions. Specialty substrates are also available including polyester, short-run packaging, membership cards and training manuals. To learn more about Morgan Printers, visit: www.morganprinters.com or call (252) 355-5588.

◆ **Rocking Horse Ranch (RHR)**, a 501 (c)(3) non-profit is celebrating 20 years of service to children and adults with cognitive and physical challenges in eastern North Carolina. RHR's biggest fund raiser of the year, the Derby Dash Bash, will be held on Saturday, May 7, 2011 at Rock Springs Center and the Derby Week Golf Tournament will be held on May 5, 2011 at Brook Valley. Sponsorship opportunities range from \$250 Yellow Ribbon Sponsors to the \$10,000 Title Cup Sponsor. Tickets are \$75 per person. For more information, please visit our website or call: Web: www.rhrnc.com, Email: info@rhrnc.com, Phone: (252) 752-0153.

Renewing Members

The following businesses have recently renewed their Chamber membership for another year. Remember to do business with fellow Chamber members.

- AccuCopy of Greenville, Inc.
- Anointed Ones Church
- AXA Advisors - Chris Taylor
- Balfour Beatty Construction
- BB&T Insurance Services, Inc.
- Belk, Greenville Mall
- Bicycle Post, Inc.
- Boy Scouts of America, East Carolina Council
- Cannon Law Offices, PLLC
- Carolina Court Reporters, Inc.
- Children's World Learning Center, Inc.
- Cleaner Look Garment Care
- Coca-Cola Bottling Company
- Communities In Schools of Pitt County
- Community Home Care & Hospice
- DSM
- Executive Personnel Group
- Ferguson Enterprises, Inc.
- First South Bank
- Gouras Walls & Ceilings
- Greenville Contractors, Inc.
- Greenville Convention Center
- Greenville Pool & Supply Co.
- Home Town Discount Pharmacy of Greenville, Inc.
- IMG Pirate Sports Network
- J.A.'s Uniform Shop
- Krispy Kreme Doughnuts
- L.I.F.E of NC/STRIVE
- Lancaster Construction, Inc.
- Lee Kia of Greenville
- M & K Record Researchers, Inc.
- Magnolia Arts Center
- Marks Quick Lube & Automotive Center
- McGlohon & Company
- Mid-East Commission
- Morning Glory Products Inc.
- Murphy & Bunch, CPAS, PA
- Nease Insurance Agency, Inc
- Nease Personnel
- Owens & Nelson
- Pair Electronics, Inc.
- Panera Bread
- Paradise Outdoors
- Pepsi-Cola-Minges Bottling Group, Inc.
- Philippi Church of Christ
- Pinnacle Home Care
- Pitt County Council on Aging, Inc.
- Pugh's Tire and Service Center, Inc.
- Richard R. Cox, CPA, P.A.
- S. G. Wilkerson & Sons, Inc.
- SpringShire Retirement
- State Farm Insurance Company - Cassius Williams
- The Accidental Artist
- The Dental Care Center
- the little bank
- The Real Estate Book
- The Salvation Army
- Uniforms Galore
- United Hospice of Eastern Carolina - Farmville
- Washington Daily News
- Waterford Place Apartment Homes
- Williams Fire Sprinkler Co., Inc.
- Womack Electric Supply Co.

New Members

The following businesses have recently joined the Greenville-Pitt County Chamber of Commerce. We welcome them and encourage you to do business with them.

- AllOver Media
- Aramark - Healthcare
- Black & Veatch
- Chick-Fil-A- University Common
- ClearBlue Waters
- Conner's Corner & Gifts
- Copper Beech
- Crothall Laundry Services
- CyberSharks.Net
- Enterprise Rent-A-Car
- Greenville Learning Center
- Longhorn Steakhouse
- Make-A-Wish Foundation of Eastern North Carolina
- The Memorial Baptist Church
- Papa John's
- Randolph Bank & Trust
- Scott & Stringfellow
- Super 8 - Chocowinity/Washington Area
- The Pentecostals of Greenville
- Tipton Builders, Inc.
- Walker Company, Inc.

2011 Chamber Champions

Taking Your Business to a Whole New Level

PLATINUM

- The Daily Reflector
- Suddenlink Communications

SILVER

- BB&T/BB&T Insurance
- Blue Cross Blue Shield of North Carolina
- City Hotel & Bistro
- Physicians East
- Pitt Community College
- State Farm Insurance Company - Polly Piland
- TrustAtlantic Bank
- Ward and Smith, P.A.

GOLD

- ASMO
- Attends Healthcare Products
- CenturyLink
- First Citizens Bank
- Pitt County Memorial Hospital/ UHS of Eastern Carolina

BRONZE

- Confidential Records Management, Inc.
- The East Carolina Bank
- Faulkner & Associates Advertising
- NACCO
- Southern Insurance Agency